

ITEM 16

NOTICE OF MOTION - COUNCILLOR ANN MARTIN - SCREEN ILLAWARRA BID TO HOST NSW FILM STUDIOS DIGITAL AND CREATIVE INDUSTRY HUB IN PORT KEMBLA

Councillor Ann Martin has submitted the following Notice of Motion –

“I formally move that Council provides in principle and practical support to Screen Illawarra to build momentum for their bid for NSW’s second major film studios to be located in Port Kembla.”

Background provided by Councillor Ann Martin:

As part of their Screen and Digital Games Strategy, the NSW Government is calling for Expressions of Interest to establish a second global films studio in Sydney. A bid from Screen Illawarra, who have been promoting the screen, film and digital industry in the Illawarra since its launch in 2019, would benefit from both in principle and practical support from Council.

Wollongong has demonstrated expertise in attracting, delivering and imagining complex and innovative programs and projects and is well positioned to host new film studios and grow a major creative hub centred in Port Kembla.

Council has a proven commitment to creative industries and our city’s diverse locations and geographical advantages should be articulated to support Screen Illawarra's bid. This includes emphasising our reputation as the City of Innovation, particularly the potential of the BlueScope Land Transformation, which presents a unique opportunity to establish new industry and diversify the Illawarra economy.

This motion proposes that Council provide Screen Illawarra with support, including current data that highlights Wollongong’s record of innovation, our regional development opportunities and capabilities in business, media and training in delivering screen, digital and IT industry expertise. It also recommends providing relevant promotional materials and advocacy to strengthen the bid and help advance Wollongong as the preferred location for the next major film industry hub.