

ITEM 1 PORT KEMBLA 2505 REVITALISATION PLAN - POST EXHIBITION

The Port Kembla 2505 Revitalisation Plan sets the 25 year aspirational Vision for the future of Port Kembla. The Vision establishes a benchmark for all aspects of decision making and should be used by policy makers, the development industry and land owners to guide investment and decision making. Informed by detailed urban design analysis, economic assessment and community opinion, the Plan identifies suburb-wide actions, and drills down into five precincts that detail 'key moves' to deliver change across the suburb.

The Port Kembla 2505 Revitalisation Plan is underpinned by the Port Kembla Implementation Plan. The Implementation Plan lists priority actions and will act as a tool to deliver a coordinated approach to revitalisation. Both the draft Port Kembla 2505 Revitalisation Plan and Port Kembla Implementation Plan were exhibited between 17 February 2018 and 23 March 2018. Council received support for the Plan via a comprehensive community engagement program. A vast amount of valuable feedback was received through kiosk discussions, an online survey and written submissions, with hundreds of comments informing the process. The draft Port Kembla 2505 Revitalisation Plan and accompanying Implementation Plan have been refined based on community, government agency and local business input.

This report seeks Council support to endorse the Port Kembla 2505 Revitalisation Plan, and note the accompanying Implementation Plan.

RECOMMENDATION

- 1 The Port Kembla 2505 Revitalisation Plan 2018 – 2043 be adopted.
- 2 The Port Kembla Implementation Plan 2018 be noted and be used to inform future projects in Port Kembla.

REPORT AUTHORISATIONS

Report of: Wayde Peterson, Manager Environmental Strategy and Planning (Acting)
Authorised by: Andrew Garfield, Director Planning and Environment - Future City and Neighbourhoods

ATTACHMENTS

- 1 Study Area (*Under Separate Cover*)
- 2 Draft Port Kembla Engagement Report 2017-2018 (*Under Separate Cover*)
- 3 Port Kembla 2505 Revitalisation Plan 2018-2043 (*Under Separate Cover*)
- 4 Port Kembla Implementation Plan 2018 (*Under Separate Cover*)

BACKGROUND

In 2016 Wollongong City Council successfully secured a grant, as part of the Port Kembla Community Infrastructure Funds (PKCIF), to prepare the Port Kembla 2505 Revitalisation Plan. The study area (Attachment 1) was the 2505 postcode excluding the Port Kembla Harbour and Industrial lands covered by the State Environmental Planning Policy – Three Ports. The exclusion of the SEPP lands was a condition of the grant. The intent was to develop a vision and strategies that would be used to direct initiatives to revitalise the suburb of Port Kembla.

Council officers scoped the project based on an understanding of the range of reports and plans previously prepared by Council and the community, and with community input received on these plans.

The project was structured around early community engagement, including workshops with local school groups and Port Kembla Youth Project and two community workshops (Visioning Workshop - August and Options Workshop - October). This up-front engagement shaped the draft Port Kembla 2505 Revitalisation Plan which was then formally exhibited between 17 February and 23 March 2018.

Early Engagement – Informing the Draft Plans

Early engagement was undertaken between February 2017 and November 2017. This engagement provided a range of activities for the community to input local information and ideas to directly shape and influence the draft Port Kembla 2505 Revitalisation Plan. The intent of the first stage of engagement (particularly the workshops) was to:

- *What do you value about Port Kembla?*
- *What are the challenges and opportunities facing Port Kembla?*
- *What ideas do you have that would improve/reinvigorate Port Kembla?*
- *Out of all the information that already exists was is still relevant? What is not?*

This early engagement was based around two community workshops; an understanding of what the community had already told us; and targeted discussions with groups within the community who would not be represented at the community workshops.

Listening to views already shared

Council officers and STUDIO GL spent time compiling 'what we already know' to allow Council and the community to 'check-in' on what the community had already said and not reinvent the wheel. This information was shared and used in workshops with the community and used to confirm priorities.

Engaging with youth and the indigenous community

Prior to the workshops, engagement activities were targeted with young people and the local indigenous community. This was to ensure the voices of these communities would help shape the draft Plan. Knowing that workshops may not have representation from everyone in the community, Council asked targeted groups to answer the following questions. Young people at local primary schools and Five Islands College, and Coomaditchie Homework group were asked to tell us:

- *My wish for Port Kembla is..?*
- *If I was Lord Mayor for a day, my one wish for Port Kembla would be..?*
- *What is your Vision for the suburb of Port Kembla?*

Three main participant groups were targeted during this engagement; they were Primary Students, Youth Services and Indigenous groups; in which we had 193 participants, with a total of 260 responses. The most common theme related to the desire to see increased youth and community activities and venues. Overall 38% of all respondents proposed that their future vision for Port Kembla included, increased opportunities for young people and community members to participate in local activities and events. Furthermore, shops and restaurants were also seen as a local activity or place to socialise for young people.

Transport frequency, links and reliability ranked the highest for Youth Services and particularly highly overall with multiple submissions related to the need for improved transport services. This is believed to further support increased community safety, alongside additional lighting.

Feedback received from Coomaditchie Community Centre, of varied age groups, highlighted comments for improved community activities and improvements to the Coomaditchie Community Centre. The majority of the responses referenced the need to improved Aboriginal health outcomes, with reference to the installation of an on-site exercise station and improved outdoor provisions, such as shelter, shade and BBQ area.

Information on what was collected during the workshops is outlined in pages 16 - 37 of the attached Engagement Report (Attachment 2). The data collected throughout this stage of the engagement was collated and themed was used integrated into the Vision, Strategies and actions of the draft Port Kembla 2505 Revitalisation and Implementation Plan.

Visioning Workshop – August 2017

On 17 August 2017 two visioning workshops were held at the Port Kembla Senior Citizens Centre and attended by 60 persons. The workshop provided an opportunity for the community to comment on the outcomes of previous revitalisation plans, and to also discuss specific issues and ideas that are relevant to Port Kembla now. A variety of activities facilitated the development of a vision for precincts across the suburb of Port Kembla, including 'placecheck' mapping for the Town Centre, ideas post-it boards and a visioning exercise.

Options Workshop – October 2017

On 19 October 2017 two visioning workshops were held at the Port Kembla Senior Citizens Centre and attended by 50 persons. Based on the information collected during Workshop 1 a draft Vision and five draft precinct strategies were shared for comment. These precincts were the Town Centre, recreation areas, Coomaditchie Lagoon, Military Road and coastal areas. This work was directly informed by the findings of the visioning workshop. This information was worked through by the community and comments collected to inform the final draft Port Kembla Revitalisation Plan and Implementation Plan.

The draft Port Kembla 2505 Revitalisation Plan the draft Implementation Plan were exhibited from 17 February 2018 to 23 March 2018. The accompanying Port Kembla Engagement Report (Attachment 2) summarises the engagement activities and feedback from the community.

PROPOSAL

Port Kembla 2505 Revitalisation Plan, 2018-2043

The Port Kembla 2505 Revitalisation Plan (Attachment 3) sets the 25 year aspirational Vision for the future of Port Kembla (excluding the Three Ports State Environmental Planning Policy lands). The Vision establishes a benchmark for all aspects of decision making and should be used by policy makers, the development industry and land owners to guide investment and decision making.

Informed by detailed urban design analysis, economic assessment and community opinion, the Plan identifies suburb-wide actions, and drills down into five precincts that detail 'key moves' to deliver change across the suburb.

This Plan is underpinned by an Implementation Plan. The Implementation Plan lists priority actions and will act as a tool to deliver a coordinated approach to revitalisation.

The overarching vision for the suburb of Port Kembla is:

"Port Kembla is a product of its unique people and exceptional natural surroundings. Its rich cultural history and diverse population contribute to a lively and active place that is inclusive and attractive for residents and visitors".

This Vision is supported by suburb-wide strategies:

- Vibrant and Inviting.
- Unique and Exceptional.
- Lively and Diverse.
- Active and Connected.
- Grow with the Port and Industry.

Due to the size of the study area, the Plan focuses on the following five key precincts with each having their own unique character and objective:

- a Port Kembla Town Centre.
- b Military Road Spine.
- c Coastal Areas.
- d Recreational Areas.
- e Coomaditchie Lagoon.

Each of the five precincts has its own unique aspiration with accompanying actions to deliver change. Actions, no matter which precinct they relate to are all designed to achieve the suburb-wide vision and strategic objectives.

The Vision for the suburb and the precincts are supported by a number of accompanying strategies which provide more detail about how the community's Vision will be achieved and set out actions to be undertaken to realise the future potential of the Port Kembla Revitalisation Plan.

The Port Kembla 2505 Revitalisation Plan is supported by the Port Kembla Implementation Plan (Attachment 4). The Implementation Plan outlines a number of actions in a staged approach to deliver revitalisation across the five precincts to clearly communicate priorities and target delivery timeframes. Whilst this plan provides long term aspirations in the form of vision and strategies there are a number of short-term high-priority actions that can assist in revitalising Port Kembla in the meantime. See 'Financial Implications' for more information on these actions.

The purpose of the Implementation Plan is to ensure actions are delivered in a strategic and collaborative manner to achieve the best possible outcomes. The Implementation Plan is therefore a 'living' document and will change and adapt over time.

It is intended that these strategies and actions will guide future infrastructure improvements, new and renewed development proposals and programs and partnerships to ensure future investment in Port Kembla is aligned with the community's aspirations. There are many possible ways to achieve the Vision for Port Kembla future and the strategies in this plan provide a framework by which to assess emerging actions and proposals on their merits, as well as motivating and empowering community leaders and entrepreneurs to meaningfully invest time and money into Port Kembla.

CONSULTATION AND COMMUNICATION

Exhibition Period

Extensive community engagement was undertaken throughout the life of the project. From the inception of the project Council officers acknowledged the strong and active community in Port Kembla.

The draft Port Kembla Revitalisation Plan was prepared in consultation with the community. The draft Plan was exhibited from 17 February 2018 to 23 March 2018.

A series of community engagement activities, coupled with a focused survey were used to seek community and stakeholder comments. A mixed methodology was used over the five week period offering multiple opportunities to offer feedback. As with the first stage of engagement activities targeted hard to reach communities, in the Port Kembla area, to ensure that a broader more diverse representation of the community was reached, with a particular focus on young people and the Indigenous community.

A total of 462 participants offered formal feedback and a total of 1,195 comments were gathered.

The following activities were undertaken:

- 1 Two Community Kiosks;
- 2 Online Survey;
- 3 Targeted engagement with youth and the indigenous community;
- 4 Stakeholder forums;
- 5 Reference Groups;
- 6 Onsite conversations with businesses; and
- 7 Information sharing across Chamber, Social Medias, Newsletters, Websites and letter + Postcards circulated.

The following breakdown of feedback:

- 151 survey submissions;
- 200 Kiosk comments;
- 12 Community submissions;
- 10 Government and agency submissions; and
- 89 one-on-one conversations with local business, students at Five Islands College and Coomaditchie.

What we heard

Overall, the majority of respondents were supportive of the Vision and Strategies of the draft Revitalisation Plan and the direction of the Suburb Wide and Precinct Actions. Responses have been grouped into strong recurring themes. The most common themes identified within the submissions were:

- Environment, Greening and Sustainability: A clear and integrated environmental strategy, which includes ongoing consultation, with particular reference to the local Aboriginal community.
- Walkability and Pedestrian Experience: Improve connections.
- Diversity of Offer: Increase and improve retail, recreation and social opportunities, both day and night.
- Amenity: Improved provisions of toilets, lighting, bubblers, seating and BBQ areas.
- Safety: Implementation of Crime Prevention Through Environmental Design (CPTED), increased Police presence and community programming, including surf safety.
- Public Transport: Improved transport links both within and to Port Kembla.
- Art and Culture: Value the cultural and heritage of the area and utilise this as an opportunity to create a unique focus for specific locations.

Environment, greening and sustainability were a central theme suburb wide. With feedback focused on the need for a clear and integrated environmental strategy to guide the planning process, continued community consultation. Particular focus was expressed in relation to local Aboriginal consultation and driven projects in and around Coomaditchie Lagoon. Frequent supportive reference was also made to the planting of native trees, not shrubs, as these were seen as problematic in relation to visibility and maintenance.

Walkability and pedestrian experience ranked highly also, with respondents sighting this as the second most important theme. Walkability and cycling were of high priority, with respondents stating that improved links to and around Port Kembla were currently lacking.

With the provisions of a diverse offer of recreation and other activities to draw community members to specific locations, with well facilitated amenities such as; toilets, bins, lighting, seating and BBQ areas.

Setting Priorities

Through the online survey (151 respondents), the community were asked to identify their priority Precinct. The survey asked for feedback on the draft suburb-wide vision and strategies and asking the community to prioritise which precinct was to them the highest priority.

This ranking allows Council officers to adjust the actions outlined in the Implementation to the strategic priority for the community. The ranking also allows for conversations internally to help inform where resourcing is allocated within the suburb. The community ranked the Town Centre as priority 1, followed by Coomaditchie Lagoon, Coastal Areas and Military Road. Recreation areas were ranked priority area 5.

Investigating Residential Development Potential

Through a range of conversations and submissions, the desire for the Revitalisation Plan to unlock residential development potential through uplift in the planning controls relating to height and floor space ratios was raised. Throughout the development of the Plan, consideration to the role of increased residential population in Port Kembla was investigated.

Demand for Residential Growth

The current projections for residential growth in Port Kembla is low and does not warrant change in planning policy to accommodate a growing population. The projections for 2036 see an increase in the resident population by around 100 people representing an annual growth rate of 0.2%. Council is currently in the process of preparing an LGA wide Housing Study. Through this project, it will be determined how the resident population of Wollongong is to grow and which suburbs, areas are to support the growth. If the Housing Study identifies Port Kembla as a growth area, appropriate recommendations will be made.

It is noted that a lot of discussion around growing the resident population for Port Kembla is focused around the vitality of the Town Centre. The economic study prepared by Hill PDA found that the Town Centre of Port Kembla is very large, supporting a main street of 600 metres, and a floor space capacity to support a population triple the size of Port Kembla. As tripling the residential population of Port Kembla is not currently a strategic direction for population growth, the Revitalisation Plan seeks to manage the scale of the Town Centre to realign it to its role as a local centre catering to the needs of the local population.

Investigations found that there was existing opportunity for low rise medium density development (town houses) and shop top housing throughout the Port Kembla Town Centre within the current planning controls. The introduction of the State Government's Low Rise Medium Density Code, scheduled for July 2018, will add further flexibility throughout all residential lands to introduce medium density development.

Feasibility of Residential Development

Feasibility testing was undertaken on four test sites – two in the commercial core and two in the residential area. The results showed redevelopment was not viable under the current conditions. Hill PDA were asked to test the viability of residential development in a scenario where planning controls were increased. This work concluded that an uplift in height and floor space for residential development did not improve the viability. The low end sale values of apartments in Port Kembla at this time undermine the viability.

It was noted that the financial viability of redevelopment improves significantly on sites with ocean views, however, the town centre does not enjoy this amenity, and sites with ocean views are often affected by potential Port noise impacts in the future.

With regard to Council's ability to influence residential feasibility Hill PDA identified two key strategic implementation strategies that could assist in promoting economic development:

- 1 Initiate local amenity program to create a vibrant community. Part of this may include promotion of local events, streetscaping, investment in local social infrastructure, and capitalise on coastal related activities. These sorts of activities and programs would assist increasing the attractiveness of Port Kembla and transpire into an increase in market demand.
- 2 Wait for the market to improve. We know the marginal difference between the cost to construct and revenue achieved is narrow. Over time this widens as an urban area grows and land becomes increasingly scarce. Therefore Council could take the wait, look and see approach until the local housing market improves.

Growing with the Port and Industry

Recognising the Regional significance and planned growth of the Port of Port Kembla, there is an important role in understanding the interface of heavy industrial land uses and the neighbouring residential area in Port Kembla and how these can co-locate while delivering high amenity.

The NSW Department of Planning and Environment is undertaking the Three Ports SEPP/Residential Port Kembla impact assessment and mitigation. This project will investigate options for management of land use conflict between the Port, Heavy industrial area, freight network and surrounding land uses into the future. The study aims to minimise and mitigate noise and other environmental impacts on residential development to ensure efficient functioning of the port and industrial lands.

Former Port Kembla School Site

On 26 June 2017, Council deferred the consideration of a draft Planning Proposal for the former Port Kembla School Site on Military Road. A further report on the draft Planning Proposal will be considered on 28 May 2018.

The Port Kembla 2505 Revitalisation Plan indicates that the former school site is appropriate for residential development, as it will provide additional housing that will support the town centre. The Plan also suggests that pedestrian, vehicle linkages and view corridors should be extended through the former school site. These issues are being considered as part of the assessment of the draft Planning Proposal request.

Refining the Plan

In considering the feedback received from the community, government agencies and local business, a range of edits were made to refine the exhibited draft Port Kembla Revitalisation Plan and Implementation Plan.

The following amendments were made to the draft Port Kembla Revitalisation Plan:

<p>Vision and Strategies</p>	<p>Integration of environmental and sustainability matters in the Vision and Strategies statements.</p> <p>Incorporated <i>new, creative and innovative industries</i> into the Strategies.</p> <p>Strengthened safety as a key element in the Vision and Strategies.</p> <p>Changed the Strategy from Diverse Vibrant and Inviting to Diverse and Inviting.</p> <p>Changed the Strategy from Lively and Active to Lively and Sustainable.</p>
<p>Delivering across the Suburb</p>	<p>Reordered to reflect priorities from the community.</p> <p>Updated to emphasize environmental matters, introducing an action around being sustainable and green.</p> <p>New heading around public amenity and updated some of the images to consolidate and focus intent.</p>
<p>Precincts</p>	<p>Amended the Precincts diagram for Coomaditchie Lagoon to extend to the foreshore.</p> <p>Town Centre</p> <p>Amended Town Centre Strategic Moves to include creative industries, and intent to enhance evening economy.</p> <p>Town Centre Master Plan amended to include industrial transition to SEPP buffer lands.</p> <p>Highlighted the former Port Kembla School site to support supporting residential population.</p>

	<p>Military Road</p> <p>Clarified the intent of cycling network.</p> <p>Expanded section of infrastructure upgrades to include whole of Military Road crossing points.</p> <p>Coastal Areas</p> <p>Reworked the vision and role of the Precinct.</p> <p>Update of Coastal Area photomontage to remove built elements and respond to community ideas.</p> <p>Shifted focus to Hill 60 Master Plan, Indigenous significance and natural amenity and Gallipoli Park.</p> <p>Recreation Areas</p> <p>Integrated safety.</p> <p>Adjusted text to shift surf club focus to the Foreshore and surf club.</p> <p>Amended Activation section to read as event activation, and adjusted text to remove reference to use of lower car park at surf club as an RV area.</p> <p>Coomaditchie</p> <p>Expanded focus on the environmental heritage of the Lagoon, and the opportunity for education to be incorporated into the precinct.</p> <p>All works carefully considered to include extensive community engagement.</p> <p>Reordering of ‘moves’ to priorities cultural events and improved facilities, environmental conservation, and boardwalk and educational signage.</p> <p>Some photos have been updated.</p>
<p>Front Cover</p>	<p>The front cover has been amended to include a community image which was sourced through a social media campaign on <i>We Love Port Kembla</i>.</p>

PLANNING AND POLICY IMPACT

The Port Kembla 2505 Revitalisation Plan contributes to the delivery of Wollongong 2022 goal 5 “We are a healthy community in a liveable city”. It specifically delivers on the following:

Community Strategic Plan	Delivery Program 2012-2017	Annual Plan 2017-18
Strategy	5 Year Action	Annual Deliverables
<p>5.1.6 Urban Areas are created to provide a healthy living environment for our community.</p>	<p>5.1.6.1 Review Planning Controls for priority locations.</p>	<p>N/A this plan came about via an external funding opportunity rather than through the Annual Planning and Business Proposal Process.</p>

The Port Kembla 2505 Revitalisation Plan and Implementation Plan are supporting documents under Council’s Integrated Planning and Reporting Framework. Supporting documents include Council’s endorsed strategies, plans, master plans, town and village plans, precinct plan and action plans that include short, medium and long-term outcomes.

FINANCIAL IMPLICATIONS

The Port Kembla 2505 Revitalisation Plan is accompanied by a detailed Implementation Plan. The Implementation Plan will be a tool to guide project planning and budget allocation into the future in accordance with Council’s Annual Business Planning Cycle and funding allocation process for strategic projects. The Implementation Plan sets out a range of projects allocating a priority and suggested timeframe for delivery.

Importantly, the Plan will be a guide to future Port Kembla Community Investment Funding (PKCIF) applications.

Subject to funding *Our Wollongong 2028 Draft Planning Documents*

As *Our Wollongong 2028 Draft Planning Documents* are currently on exhibition, it is important that the adoption of the Port Kembla 2505 Revitalisation Plan informs future project delivery opportunities in the suburb, in particular high priority projects requesting delivery in the short term (within two years).

It is noted that the *Our Wollongong 2028 Draft Planning Documents* nominate a number of projects for the suburb including infrastructure works aligned with car park upgrades, accessible access to community amenities (playgrounds and facilities); King George V lighting upgrades; delivery of Hill 60 Master Plan projects and drainage infrastructure works.

Subject to funding – Council’s Business Proposal Process

Other significant projects requiring funding which are not in draft Annual Plan or capital works program are subject to a Business Proposal process. Two key projects are being progressed via this process. These include the Town Centre Identification and acquisition project and the Hill 60 Conservation Management Plan and AHIP Project.

Projects nominated for inclusion in the *Our Wollongong 2028 Draft Planning Process*

High priority projects identified by the Revitalisation Plan that are not in the *Our Wollongong 2028 Draft Planning Documents* have been considered, calculating budget requirements to deliver against the Plan in the 2018/19 Financial Year. A meeting was held with Council’s Senior Management team to discuss implications, and to ensure clarity of resource allocations in context of existing priorities. Projects were divided into next financial year priorities and five year priority projects.

The following projects were identified as key for consideration in the 2018-20 Financial Years Programs:

Action	Project	Budget	W2028 Alignment
2.14	Port Kembla Events Development Applications	\$20,000 2018/19	DELIVERY PROGRAM 3.1.1.4 Deliver sustainable and successful events and festivals through Council investment and delivery of the Events Strategy
3.3	Port Kembla Town Centre: Vacant Spaces - Activation Project	\$60,000 2018/19 \$60,000 2019/20	DELIVERY PROGRAM 5.1.3.1 Deliver a diverse suite of projects to the community that foster and enhance community strengths and participation

Action	Project	Budget	W2028 Alignment
3.6	Port Kembla Town Centre: Wentworth Street Heritage and Built Form Quality Project	\$80,000 2018/19	DELIVERY PROGRAM 5.1.4.2 Review planning controls for priority locations

The additional budget to deliver these projects commencing in the 2018-19 financial year equates to \$160,000. It is recommended that as part of the post exhibition review and finalisation of the draft Annual Plan, consideration be given to the allocation of a budget of \$160,000 in 2018-19.

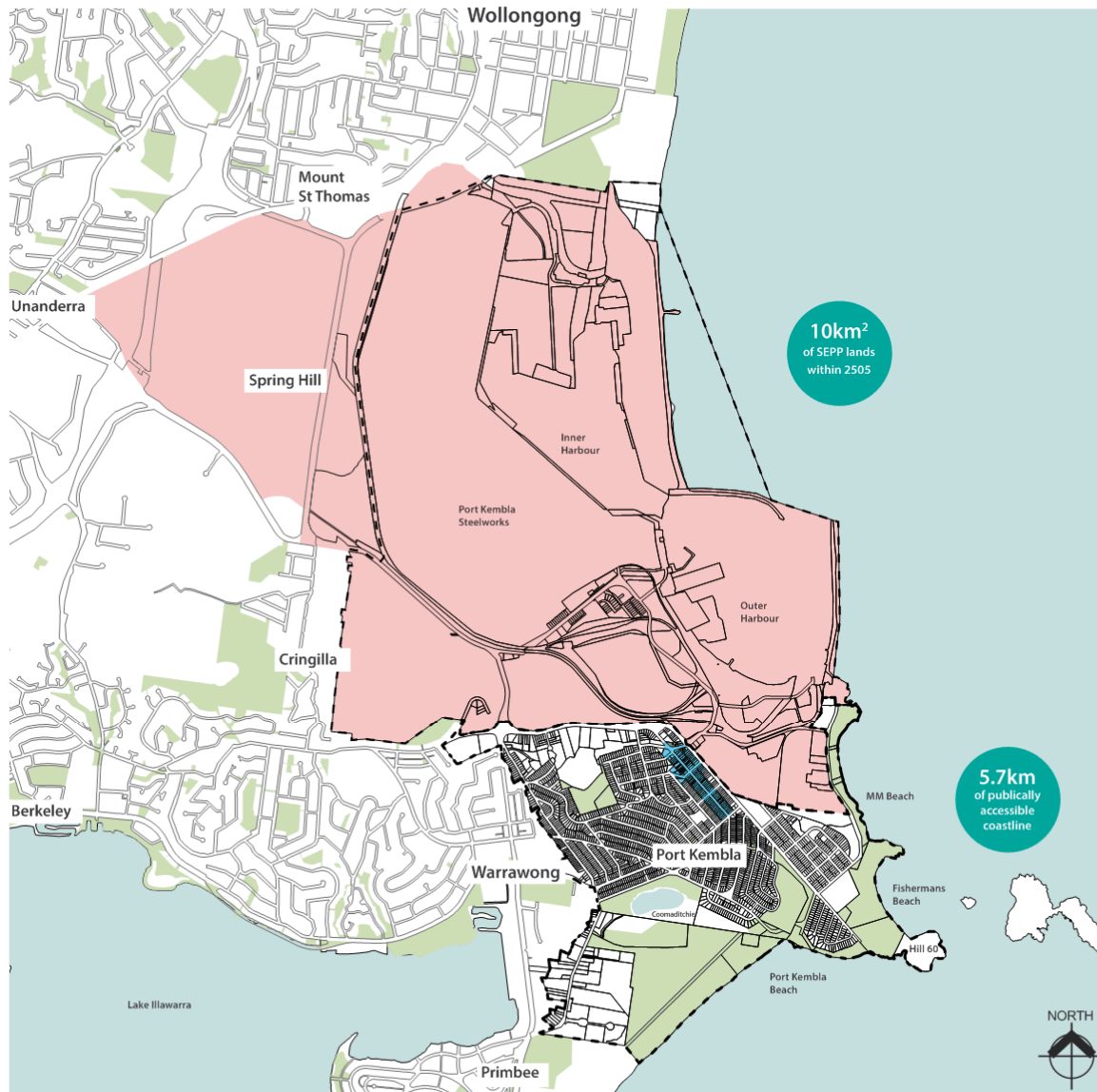
Ongoing Funding Support – PKCIF and other Grants

The draft Implementation Plan is ambitious, setting out a broad range of projects with priority rankings, estimated financial commitment and timeframe. Council seeks opportunities created via funding grants to deliver projects across the Local Government Area. Funding opportunities in Port Kembla including the Port Kembla Community Investment Fund and other Federal and State Government grants will be recognised as opportunities to deliver commitments set out in the Port Kembla 2505 Revitalisation Plan. Grants allow Council to supplement competing budgets, enable key projects to be brought forward, and can extend the scope of projects.

CONCLUSION

The Port Kembla Revitalisation Plan sets the strategic direction and Vision for Port Kembla over the coming 25 years. Delivering against the Vision will require collaboration across government agencies, private industry and the community. This requires a mix of Council commitment and investment, external funding opportunities and community lead revitalisation. Port Kembla is a great asset within our Region, and steps (both big and small) to revitalise this area will see positive change and impacts move beyond its 2505 boundary.

In adopting the Plan, Council will commit to the long term direction for revitalisation, and the coordination of expenditure to deliver change in partnership with other government agencies, local industry, business and the community.



The Study Area

The Study Area defined as the extent of the 2505 Port Kembla postcode area, less the Port Kembla Harbour and Industrial Lands covered by the State Environmental Planning Policy - Three Ports SEPP.

-  Port Kembla 2505 Boundary
-  Three Ports SEPP
-  Town Centre B2 Zone
-  Natural Areas

Port Kembla 2505

Engagement Report

May 2018





Youth consultation - Five Islands Community College Port Kembla

Acknowledgements

Wollongong City Council would like to show its respect and acknowledge the Traditional Custodians of the Land to which this Plan applies, of Elders past and present, and extend that respect to other Aboriginal and Torres Strait Islander people.

This Plan was developed in partnership with Studio GL and interested community members. Wollongong City Council would like to acknowledge the time and effort and the ongoing contribution of these groups and their partners to the revitalisation of Port Kembla.

Wollongong City Council would like to thank members of the community who contributed to this plan by providing feedback in engagement activities.

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How to read

This Engagement Report presents a summary of information gathered via engagement throughout the life of the project including workshops to inform the drafts and findings of the public exhibition of the draft Port Kembla Revitalisation Plan and draft Implementation Plan. This report briefly describes the methods of engagement and provides a summary the feedback we received across these activities.

Extensive community engagement was undertaken throughout the projects to directly shape the Document and then the opportunity to comment during exhibition on the Draft Document. For this reason, the engagement report has been broken into two chapters:

Informing the Draft Plan

Two community workshops, targeted engagement activities to develop the Vision, Strategies and identify key precincts

Exhibition Period Feedback

Feedback received during the formal exhibition period incl survey, kiosk and submissions.

The findings of this report have been incorporated into changes to the Port Kembla 2505 Revitalisation Plan 2018 and accompanying Implementation Plan.

The suite of documents

01

Port Kembla 2505 Revitalisation Plan

The Plan puts forward a vision and strategies for the suburb to direct initiatives to revitalise the suburb of Port kembla. The plan focuses in on five precincts within the suburb setting future aspirations for each and proposes location specific strategies moves to achieve the vision.

Strategic Document - to be endorsed by Council

A

Implementation Plan

The Implementation Plan outlines actions from the Strategy, and looks at these in terms of priority of delivery. These will be reviewed annually as part of the business planning cycle.

Supporting Documents - to be noted by Council

B

Engagement Report including Submissions

The report outlines what we heard from the community and how this feedback has shaped and influenced the Plans. This report provides an outline of engagement undertaken by Council, submissions received and online survey results.

Introduction

Background

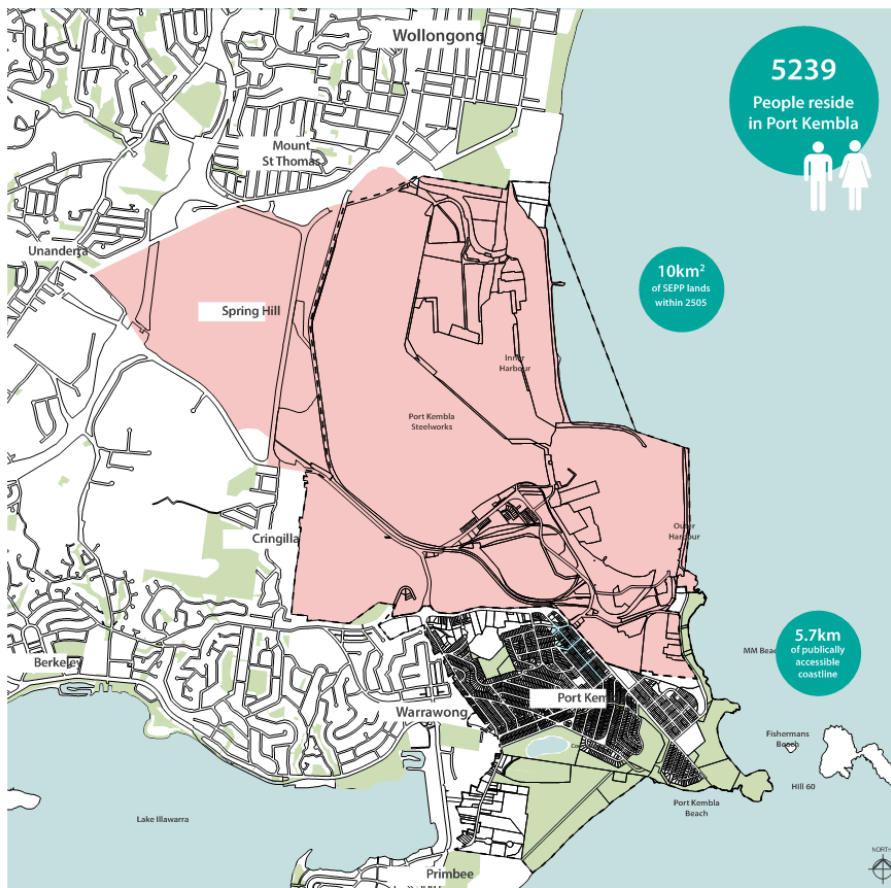
Council was successful in securing a grant via the Port Kembla Community Investment Fund (PKCIF) to run the Port Kembla 2505 suburb wide plan. T

This project investigated the Port Kembla suburb (postcode '2505'), excluding the Port Lands. Collaborating with the community, the study investigated a range of issues surrounding built form, planning, public realm quality, transport and access to create an agreed upon Vision and set of strategies for the Port Kembla suburb.

Reflective of the engagement approach undertaken by Council the report has been broken into two chapters:

- 1. Informing the Draft:**
Two community workshops, targeted engagement activities to develop the Vision, Strategies and identify precincts
- 2. Draft Exhibition Period Feedback**
Feedback received during the formal exhibition period incl survey, kiosk and submissions.

We used 10 different engagement methods through-out the life of the project.



Port Kembla 2505 study area

The Study Area, defined as the extent of the 2505 Port Kembla postcode area, less the areas defined under the Three Ports SEPP.

- Natural Areas
- Three Ports SEPP
- Town Centre B2 Zone
- Port Kembla 2505 Boundary

Engagement objectives + strategy

Over the 18 months of the project extensive Internal and External engagement was undertaken to influence and inform the plan and to ensure a succinct and coordinated approach to the Port Kembla Revitalisation Plan.

From the beginning Council staff acknowledged the myriad of work already undertaken in Port Kembla. It became apparent that an important outcome for the suburb was to not just Plan for its revitalisation but to improve relationships between Council and the Community.

External engagement activities targeted hard to reach communities, in the Port Kembla area, to ensure that a broader more diverse representation of the community was reached, with a particular focus on young people and the Indigenous community.

Objectives

The aim of the engagement activities were to:

- Build meaningful relationships with local school communities and hard to reach community groups.
- Undertake a transparent planning process with involvement from the Community throughout the process
- Gain under-represented stakeholder feedback and share this with the broader community.
- Visually represent stakeholder feedback at Workshops.
- Promote project awareness.
- Encourage diverse participation in the External Workshops and processes.
- Include feedback data in overall analysis.
- Gain feedback that is representative of the broader population of Port Kembla.

Engagement activities

Activities were planned and undertaken throughout the life of the projects. These included:

- Open community workshops
- Targeted engagement with Youth and the Indigenous Community
- Stakeholder forums
- Reference Groups
- Onsite conversations with businesses
- Information sharing across Chamber, Social Medias, Newsletters, Websites and letter + Postcards circulated.
- Establishment of pk2505.com.au website

Targeting the hard-to-reach population

Port Kembla has a growing of youth people, low-socio, multicultural and aging population. Because of this, a heavy emphasis was placed on engaging with school students, directly with Coomaditchie and Youth Projects. Macedonian + Senior Citizens Centre and through groups at the Community Centre.

Achievements

Council officers started conversations with the broader community by sharing what had already been collected over the past 10 years. This showed out commitment to the not reinventing the wheel and a promise to make the planning process as transparent as possible.

Limitations + Improvements

Difficulties particularly arose in regards to feedback Council officers received about lands Council, and this Plan do not control.

Issues arose between conflicts of opinion of the broader community and some government agencies.

4 workshops

151 survey responses

300+ conversations at kiosks

1100+ comments

02 Informing the draft Plan

Executive Summary

This first stage of engagement to inform the preparation of the draft Plan was undertaken between February 2017 - November 2017. This stage of engagement was focused on allowing the community to feed local information and ideas to directly shape and influence the draft Port Kembla 2505 Revitalisation Plan.

Due to the enormous amount of information already available, Council officers and STUDIO GL spent a lot of time compiling 'what we already know' to allow us to 'check-in' and not reinvent the wheel. More information can be found within the Workshop 1 and Workshop 2 consultation reports.

External engagement activities were targeted at hard to reach communities, to ensure that a broader more diverse representation of the community were engaged, with a particular focus on young people and the Indigenous community.

The intent of the first stage of engagement (particularly the workshops) was to:

- What do you value about Port Kembla?
- What are the challenges and opportunities facing Port Kembla?
- What ideas do you have that would improve/reinvigorate Port Kembla?
- Out of all the information that already exists is it still relevant? What is not?

Knowing that workshops may not have representation from everyone in the community, Council asked targeted groups to answer the following questions. This information was then displayed at the workshops:

- My wish for Port Kembla is..?
- If I was Lord Mayor for a day, my one wish for Port Kembla would be..?
- What is your Vision for the suburb of Port Kembla?

Three main participant groups were targeted during this engagement, they were **Primary Students, Youth Services and Indigenous groups**; in which we had 193 participants, with a total of 260 responses.

The comments received during the engagement period were supportive.

With the most common theme related to the desire to see increased Youth and Community Activities and Venues. Overall 38% of all respondents proposed that their future vision for Port Kembla included, increased opportunities for young people and community members to participate in local activities and events. Furthermore, shops and restaurants were also seen as a local activity or place to socialise for young people.

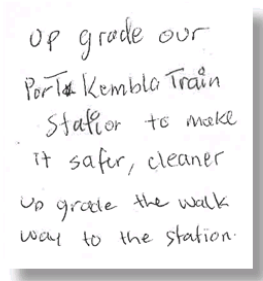
Transport frequency, links and reliability ranked the highest for Youth Services and particularly highly overall with multiple submissions related to the need for improved transport services. This is believed to further support increased community safety, alongside additional lighting.

Feedback received from Coomaditchie Community Centre, of varied age groups, highlighted comments for improved community activities and improvements to the Coomaditchie Community Centre. The majority of the responses referenced the need to improved Aboriginal Health Outcomes, with reference to the installation of an on-site Exercise Station and improved outdoor provisions, such as shelter, shade and BBQ area.

Information on what was collected during the workshops is outlined in pages 16-37 of this report. The data collected throughout this stage of the engagement was collated and themed was used integrated into the Vision, Strategies and actions of the draft Port Kembla 2505 Revitalisation and Implementation Plan.

My wish for Port Kembla is...

If I was Lord Major for a day, my one wish for Port Kembla would be...



Over 300 people were involved in informing the Draft Plans.

Overview of results

Targeted engagement

Multiple targeted engagement activities took place in the lead up to the two community workshops. With an awareness that hard to reach and/or underrepresented communities may not be at a workshop, staff set out to collect their ideas.

This targeted engagement was undertaken prior to the two community workshops to ensure their voices were heard, ideas collected and integrated into the decision making process.

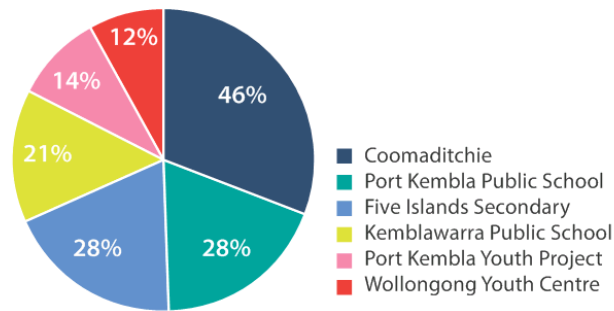
The three main groups targeted were Primary Students, Youth Services and the local Indigenous community of Port Kembla.

Council asked these hard to reach communities; 'What is your future Vision for Port Kembla?'

Distribution of participants

Overall 260 open comments were received, from 149 participants. Some respondents gave multiple answers to the question; hence the data reflect more responses than participants.

The pie graph below shows the distribution of the 49 participants, across the different community groups.



Summary of Themes

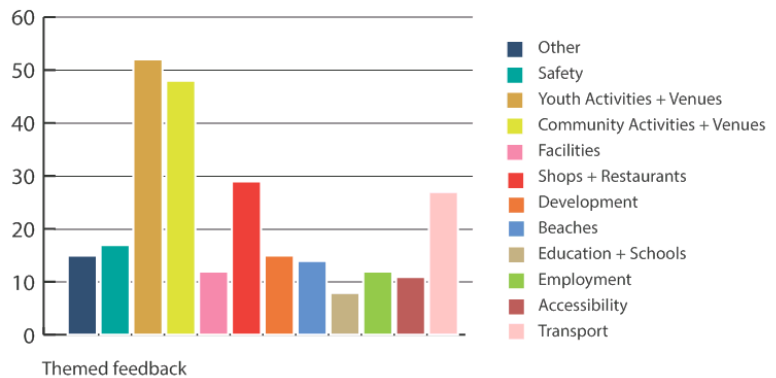
The graph below depicts the themed responses from all three hard to reach participant groups, Primary Students, Youth Services and Indigenous groups, from 193 participants with a total of 260 themed responses.

The comments received during the engagement were supportive.

With the most common theme related to the desire to see increased Youth and Community Activities and Venues.

Overall 38% of all respondents proposed that their future vision for Port Kembla included increased opportunities for young people and community members to participate in local activities and events. Furthermore, shops and restaurants were also seen as a local activity or place to socialise for young people.

Transport frequency, links and reliability ranked the highest for Youth Services and particularly highly overall with multiple submissions related to the need for improved transport services. This is believed to further support increased community safety, alongside additional lighting.



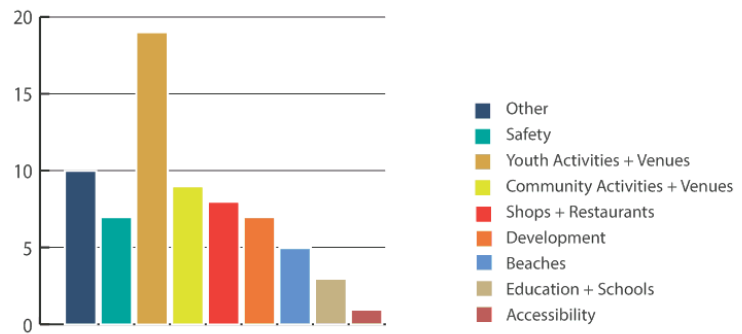
Engagement feedback

Primary School students

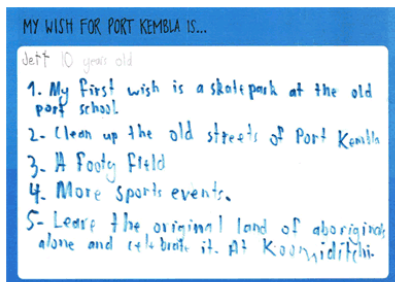
Students were asked to draw or write a response to the statement, "My Wish for Port Kembla is...".

49 students participated providing 57 responses for consideration.

The priority for primary school students was clearly around creating youth focused locations and activities - 'things to do'. Skateboarding and water play were rated highly.



Themed feedback



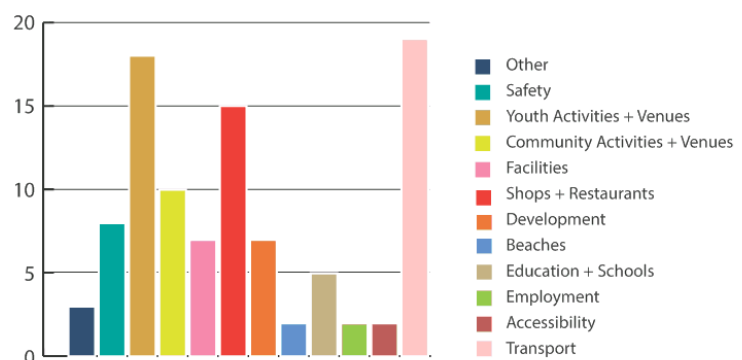
High School students + Youth

Students were asked to draw or write a response to the statement, "If I was Lord Major for a day, my one wish for Port Kembla would be...".

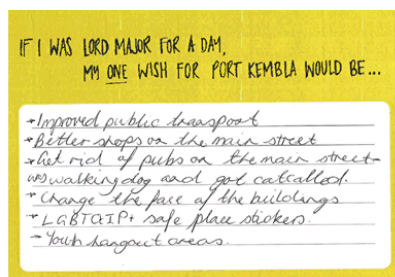
54 youth participated, providing 98 responses for consideration.

Mainly focused on transport links, consistency and efficiency. This was closely followed by providing more 'things to do'.

Availability of shops and restaurants also ranked highly, and aligns with a desire to have a safe place to go and things to do.



Themed feedback



Engagement feedback

Indigenous Community - Coomaditchie

Due to the artistic talents of the Coomaditchie youth, Council asked the group to express their vision through paintings. Staff provided paints and canvases and asked the children to respond to the statement "My Wish for Port Kembla is...".

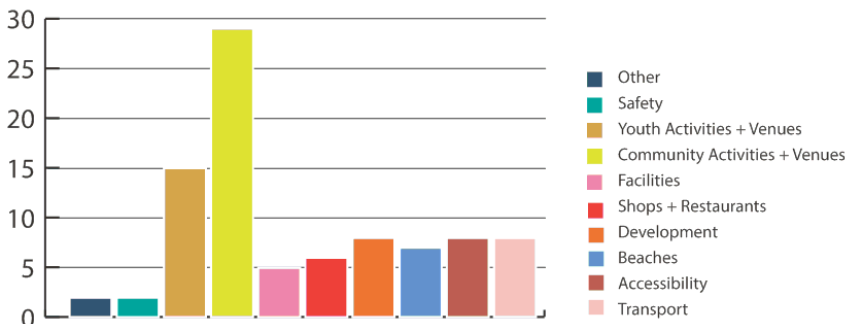
46 children participated from Coomaditchie Community Centre, of varied age groups.

Commentary focused on improved community activities and improvements to the Coomaditchie Community Centre .

The majority of the 29 responses in this theme referenced the need to improved Aboriginal Health Outcomes, with reference to the installation of an onsite Exercise Station and improved outdoor provisions, such as shelter, shade and BBQ area.

It was also stated that this would further support of the second priority area, of Youth activities/ venues.

29 paintings produced



Themed feedback



Small selection of artworks produced by the Coomaditchie youth.

Engagement feedback

Social Media + Advertisements

This report contains feedback results from multiple targeted engagement activities, aimed at hard to reach communities, to gain broader more diverse feedback opportunities. The three main groups targeted were Primary Students, Youth Services and the local Indigenous community of Port Kembla.

Council asked these hard to reach communities; 'What is your future Vision for Port Kembla?'

These results do not contain data from the four Community Workshops held over the engagement period. All of the data collected will be amalgamated into the final Port Kembla Revitalisation Plan 2018.



Twitter advertisement - August 2017

Distribution of workshop invitations

- PK2505.com.au web page
- Have Your Say page
- Letter and Postcard invites distributed to owners and stakeholders of PK2505 Suburb
- Port Kembla Community News Letter, incorporates community invitation for feedback.
- Portcall community newsletter advertisement.
- Aboriginal Local Lands Council
- Business Chambers Meeting
- Port Kembla Youth Project, engagement.
- Coomaditchie Community Centre Engagement
- Social Media used to inform community e.g. WCC website, Twitter, FB,.
- Inform local libraries and customer service.
- EHQ online feedback form.
- NF7 meeting attendance
- Local Media informed e.g. Advertiser, Mercury.



Mercury advertisement - August 2017

Community Workshops

Overview

A number of previous projects have been undertaken with a focus on the revitalisation of the Port Kembla Town Centre, so in order to acknowledge the work done by the community to date, ideas generated through these prior processes were also presented to the community to determine if they were still valid and relevant. This provided a good 'starting point' from which the community could consider possible changes and improvements to the area.

Here community members were invited to be actively involved in the consultation and their ideas, comments and aspirations were collected by the design team at Studio GL and members of Wollongong City Council. Port Kembla school students and Coomaditchie

Youth were asked to share their ideas about the area and created images and art that were displayed at the visioning workshops. Wollongong Council staff also held internal workshops to contribute and generate ideas.

The primary objective of the first phase of the community engagement was to gain an understanding of the thoughts and feelings the community has about their place. To facilitate this conversation, a few simple questions were posed:

- What do you value about Port Kembla?
- What are the challenges facing Port Kembla?
- What ideas do you have that would improve /reinvigorate Port Kembla?
- What is your vision for Port Kembla?

130 people attended workshops

Workshops had representatives from the community, local business owners, government agencies, NSW Ports etc.



**INFLUENCE
EMPOWER
CREATE**

Poster + Postcard invite to workshops

01 Visioning Workshop

For this first stage of the Community Engagement process, community members were invited to participate and share their thoughts on Port Kembla, both the suburb and the Town Centre. Community members were invited to actively participate in the consultation, and to share their ideas, comments and aspirations, which were collected by the project team.

Two workshops were held at the Port Kembla Senior Citizens Centre with approximately 60 people participating in the sessions.

1. 10:00 - 12:30pm
2. 6:00 - 7:30pm

These workshops provided an opportunity for the community to comment on the outcomes of previous revitalisation plans, undertaken over the last ten years, and to also discuss specific issues that are relevant to Port Kembla now. A variety of activities facilitated the development of a vision for Port Kembla, including placecheck mapping, ideas post-it boards and a visioning exercise.

- Is this information still relevant?
- Ideas and aspirations collected for key locations within the suburb.
- What is the vision for Port Kembla

Prior to these workshops, targeted engagement was undertaken with schools and youth groups, as well as the local indigenous community. Over 100 children and youth participated, and provided input into the process which was made available around the room at the Visioning Workshop.

Key matters raised and discussed

Overall, the key theme that emerged is that Port Kembla has a range of outstanding features, but also some significant challenges, particularly in

regards to its relationship with the Port. Attendees generally spoke of the diverse 'culture' evident in the suburb and the unique aspects that make Port Kembla special.

Safety was a common theme across all precincts, with lighting enhancements desirable and Military Road was highlighted as a dangerous road to cross for pedestrians. Access to the train station was also identified as a deterrent to usage by local commuters.

The natural beauty of the suburb, in particular Hill 60, the beaches and Gallipoli Park, was seen as a strength that could be capitalised on with the provision of additional amenities and improvements, especially for visitors.

The Town Centre was a focus of feedback and ideas during these workshops. Key concepts that developed focused on activation, including shopfront improvements, the addition of alfresco dining options, and the provision of enhanced streetscape improvements. The high number of vacancies of retail premises was identified as a challenge and options for a mini supermarket and more food options, which remain open later, were identified as desirable.

[More information on what was heard at Workshop 1 is included in the consultation report on pages 16 - 27 of this report.](#)



60 participants

“ Improve pedestrian access and walkability, particularly to public transport & bicycle facilities “

“ Diverse opportunities for meeting, gathering and reflecting “

“Make Port Kembla sustainable, tech advanced with latest renewable energy...invest in green economy“

02 Options Workshop

Based on the information collected during Workshop 1, Council officers produced 5 defined precincts, draft vision and strategies for the community to comment on. The intent of this workshop was to share technical analysis incl. Economics and Urban Design recommendations and to achieve a way forward for the Draft Plan.

Two workshops were held at the Port Kembla Senior Citizens Centre with approximately 50 people participating in the sessions.

1. 10:00 - 12:30pm
2. 6:00 - 7:30pm

These workshops were focused on discussions related to urban design analysis findings, economic analysis results and draft material produced by the project team.

A draft Vision and a series of draft precinct strategies were shared for comment. These precincts were the Town Centre, Recreation Areas, Coomaditchie Lagoon, Military Road and Coastal areas. This work was directly informed by the findings of the Visioning Workshop.

Draft Text, photo montages and aspirational images were presented that provided an idea of the components that were being developed for each of the Precincts. This information was worked through by the community and comments collected to inform the final draft.

Key matters raised and discussed

The ideas being developed were too homogeneous and that the essence of Port Kembla is the culture and the people who inhabit it.

Concern was raised that we were not at 'action' stage.

There were suggestions that local artists be involved in the preparation of the montages, that would more truthfully represent Port Kembla and local perceptions.

Ongoing involvement by artists in the revitalisation process was also seen as a way to retail and support upgrades that fit the Port Kembla 'local feel'.

In relation to the Town Centre, a range of economic issues were raised regarding the size of the town centre and development feasibility issues. It was raised that the retail precinct is currently too long and therefore difficult to activate/ fill tenancies. This was challenged by some attendees, but the number of vacant shops was generally seen as evidence that this observation is valid.

Options for activation were again seen as an essential part of any revitalisation and were the key theme that emerged as vital for the future economic viability of the Town Centre.

Outdoor dining, especially if it generated a night-time economy, was supported. An emphasis on attracting creative

industries was also supported, especially as an option for use of the vacant shopfronts.

Overall there was strong support for improved connections within the suburb, including the possibility for a free shuttle service, similar to that available in Wollongong CBD.

There was discussion around all of the precincts, and people agreed with most of the ideas proposed. No ideas were specifically identified as not appropriate for this location.

[More information on what was heard at Workshop 1 is included in the consultation report on pages 16 - 27 of this report.](#)

50 participants

"Safety is a major concern for young people in Port Kembla."

"Buffer between Primary School and MM Beach needs attention."

"Natural walk through Lagoon to Hill 60 with interpretation along the way"



05 CONSULTATION

Consultation Report

The following pages outline the feedback received during both the Visioning Workshop and the Options Workshop hosted by STUDIO GL on behalf of Wollongong City Council.

Here you find in-depth information into the activities undertaken on the day and summaries of the feedback received from the community.

5-1 Introduction

For the first stage of the consultation, community members, youth and council staff all contributed ideas on the vision of Port Kembla. Community members were invited to participate and share their thoughts about Port Kembla primarily via a visioning workshop. Here community members were invited to be actively involved in the consultation and their ideas, comments and aspirations were collected by the design team at Studio GL and members of Wollongong City Council.

Port Kembla school students and Coomaditchie Youth were asked to share their ideas about the area and created images and art that were displayed at the visioning workshops. Wollongong Council staff also held internal workshops to contribute and generate ideas.



Postcards used to promote the community visioning workshop

5-2 Engagement Objectives

The primary objective of the first phase of the community engagement was to gain an understanding of the thoughts and feelings the community has about their place. To facilitate this conversation, a few simple questions were posed:

- What do you value about Port Kembla?
- What are the challenges facing Port Kembla?
- What ideas do you have that would improve / reinvigorate Port Kembla?

A number of previous projects have been undertaken with a focus on the revitalisation of the Port Kembla Town Centre, so in order to acknowledge the work done by the community to date, ideas generated through these prior processes were also presented to the community to determine if they were still valid and relevant. This provided a good 'starting point' from which the community could consider possible changes and improvements to the area.

5-3 Visioning Workshop 1

Two separate visioning workshops were held on the 17th August 2017 at the Port Kembla Senior Citizens Centre on Allan St.

The workshops were both 1.5 hours long with one being held in the morning at 11am and the other in the evening at 6pm, approximately 30 attended the morning workshop and 30 attended the night session.

At the workshops, community members were provided with three activities and given focused opportunities to discuss specific issues and share their vision for Port Kembla. This was conducted through a variety of activities including placecheck mapping, ideas post-it boards and a visioning exercise.

The placecheck mapping was split into 'suburb wide' and 'town centre' zones to provide two different scales where specific places and issues could be identified on a map. Similarly, the visioning and ideas boards were divided into broad 'precincts' to allow a focused output of ideas around Port Kembla's diverse parts. The grouping of visioning and ideas boards came under the following precincts:

- Town Centre
- Beaches and Heritage
- Open Space and Industrial Areas

Visioning & Ideas Boards

The visioning activity was done in conjunction with the ideas boards and grouped into the three precincts identified earlier.

Each precinct table had a roll of paper with loose images and key words that could be pasted down to reflect the ideas of participants. This was accompanied by post-it notes and markers which participants could use to elaborate on their vision for the suburb.

Ideas boards were hung beside each visioning table and contained additional opportunities for community members to contribute more comments and ideas with pens and post-it notes. To recognise the previous studies undertaken with the town over the past decade, additional boards displayed the key ideas uncovered from these earlier studies. Community members then scored whether these past ideas are still relevant for today's Port Kembla through the use of red or green stickers.

Placecheck Mapping

There was two placecheck mapping tables, one with a map of the town centre and another with a map of Port Kembla as an entire suburb. On each map, community members could use green or red flags to pinpoint specific places that they identified as being a strength or a challenge to Port Kembla and its Town Centre.

5-4 Key Ideas from Visioning Workshop

From the visioning workshops, a wide range of strengths, issues and ideas were raised about Port Kembla as a whole and for the Town Centre along Wentworth Street.

The following tables highlight the most prevalent ideas recorded from the visioning workshops and are grouped based on precincts.



The Port Kembla train station currently only has a handful of car parking spots and is difficult to reach from the Town Centre for pedestrians



Most prevalent ideas on Port Kembla as a suburb

Key Ideas on Port Kembla as a suburb
Greater focus on tourism ; marketing PK as a tourist friendly & interesting destination
Gallipoli park is an asset; needs better maintenance and new equipment, upgrade to seating, BBQ areas and pedestrian walkways; it only has 1 gazebo and not enough other uses. Not very pleasant. Could be enhanced with more play equipment and furniture.
Healthy eating and living: more fresh fruit and vegetables shops, healthy cafés/restaurants
Improve pedestrian access to Port Kembla train station: need better lighting; bridge along Old Port Road feels too narrow for pedestrians and drivers especially when trucks cross too
Improved bike network around town connecting key areas like town centre, beaches, open spaces, train station, etc
Need better connection between Port and town. Attract workers to come to town
Vacant industrial areas in Port Kembla; need to be utilised better
Artworks around town with beach, indigenous and historical themes
Local indigenous public art - native language totem poles
Need commuter parking at Port Kembla train station
Future of the old school site on Military Road options: park, mid-rise residential, commercial with some space allocated for community centre
Create buffer between industrial and commercial/residential; Shift industries away from the beach: make the beach area more commercial, tourist and residential
Employment opportunity for young people

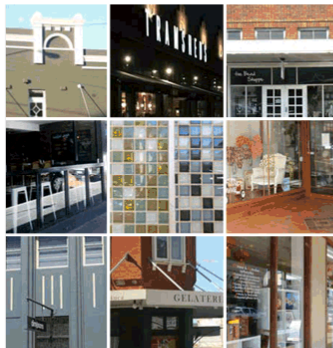
Artworks at key corners/intersections with signage towards PK town centre
Limit Industry
Opportunities for new residents, new moms and seniors to connect socially
Work with pubs and clubs to improve community safety and perception of pub users
Better maintenance of buildings and open space to deal with the rubbish problem all over town
Make Port Kembla sustainable , technologically advanced with latest renewable energy and best automation; make residential and commercial buildings green; invest in green economy
Explore renewable energy options for Port Kembla: perhaps the possibility of wind turbines near Hill 60
Make living, shopping and walking in Port Kembla convenient and safe for seniors
Improve public transport in Port Kembla; start community bus service for key destinations
Crossing near old Port Kembla school site is dangerous
Opportunities for sports and recreational venues in Port Kembla
Promote local artwork
Bowling Alley and sporting venues in town
Dog park
Illawara St & Cowper St intersection needs improvement
Create a mini Gold Coast with a better connection to the beach and strong advertising to bring in tourists .

Nes Hall should become an affordable housing site; Council should keep the land and get housing trust to manage it. Add interpretive signage about its history
Convert old warehouse to an Ice skating rink and a BMX track
Improve the entry into town via Five Island Road; currently not good
Industrial park: usage of vacant industrial areas for public use
Create an area similar to North Wollongong
Upgrade Downey's Bridge to make it safer
Time capsule buried on old primary school site
Better marketing and advertising of PK's assets
Utilise the skilled workforce from PK's residents to make Port Kembla unique
Large trucks make navigation challenging
Waterpark , an annual event needs to be more frequent
Provide housing for sex workers
Morton Park had a community garden planned in 2012. Whats the update on that?
Deers are potentially dangerous to drivers; Better signage and warnings needed
Add/extend bike path at Five Island Road bend
Cement mounds are an eyesore; business needs to move
Need community gardens and vegetable gardens
Keep Port & industry, make it green!

5-4 Key Ideas from Visioning Workshop



Current trees that line Wentworth Street include pine and palm trees which provide little shade



The heart of Port Kembla is Wentworth Street, the area's historic main street with its numerous surviving retail and commercial buildings from the inter-war era

Key Ideas for community to implement
Invest in green building
Conduct tour s of islands
Start community bus service for key destinations within Port Kembla
Artworks along Military Road and Wentworth Street with beach, indigenous, historical themes in stainless steel
Vacant warehouses to be converted into office space for designers and creatives
Convert copper smelter into open air cinema and film festival venue
Renovate WW II military tunnels to use as a tourist attraction
Artworks around town with beach, indigenous and historical themes
More events & activities at the Port Kembla Pool
More public art in open spaces around Port Kembla
Add a skate park near George V Oval
Reuse vacant industrial areas for public use
Opportunities for street buskers & performances in town centre
The Vault was a popular night-time destination; it could again become important to reintroduce night-time activity
Paul's Warehouse could become an IGA or Aldi
Re-open the heated swimming pool in the old RS
Scout Hall on Keira St (now burnt down) could become a bowling alley

Key ideas on Port Kembla Town Centre
Shopfront upgrades will make a big difference: add colour & character to Town centre buildings
Weekend markets , healthy food options, fresh fruits and vegetables, artisan goods
Retain village atmosphere ; upgrade density but no high rises
Need more shade trees
More alfresco dining on main street
Opportunities for art/murals
Mini supermarket / Grocery store
More service shops/facilities: grocery, doctors, GPs, butcher, kids & teenagers drop-in centre
More aboriginal artworks & information about history of area and communities
Need central & accessible community space within town centre; a magnet where people could get together for various activities and events
Shops to stay open later: food options at night, takeaway, coffee, ice-cream, places to grab a drink (pubs are too rough) - night time economy
Low-cost housing
Playspaces in town centre for families
Traffic calming on Wentworth St & Military Rd; deter speeding along Wentworth St, portable speed humps or bumps on footpath
Need better lighting to improve safety and night-time activity
More pedestrian crossings across Wentworth and Military Roads. Roads too dangerous for kids to walk to school.
Too many empty shopfronts; Incentivise use with short-term leases and off-beat opportunities

Key ideas on Port Kembla Town Centre (contd)
Parking is a challenge on Wentworth Street
Need better amenities like shade, seating, bicycle parking, water fountain, ATMs
Need public toilets in the town centre
Need spaces and activities for youth



Most prevalent ideas from Town Centre precinct



Artists have become an integrated part of the Port Kembla community.

5-4 Key Ideas from Visioning Workshop

Additional Ideas on Port Kembla Town Centre
Shopfronts need upgrades
Retain village atmosphere: no high rises
Parking is a challenge on Wentworth St: need more parking, utilise empty spaces along Military Rd, provide improved signage for parking, connected by pedestrian only walkways
Consider planning incentives to bring buildings, businesses and people into town centre
Community Centre : widely used; redevelop with new facilities and affordable housing while still having the important Community Centre functions
Need a key cornerstone retailer
Need public toilets
No traffic lights ; roundabouts instead
Enhance the Darcy St sculpture memorial park; currently underutilised, needs sculptures, greenery, safety
Incentivise development on Wentworth St; grants to encourage new businesses to set up in Port Kembla
Need to find activities and attractions to keep people in Port Kembla
Military Rd : dangerous, an eyesore, not enough signage, feels unsafe; needs better pedestrian safety and crossing
Market day where shops have tables set up in front of their shops
Need bike parking in town centre

Vacant warehouses to be converted to office space for designers / creatives; a place where ideas are shared / fed
Whiteways : used as a good shortcut; Council to buy and convert it into a permanent connector/ public space/disabled parking
Need a bank on main street
Branding : Negative perception about town, need to change it
Keep fast food shops away from PK
Residential development along Wentworth St is key; could happen at the Church St end of the strip
Play spaces in town centre for families
Wentworth St is relatively safe at night but the back alleys aren't; need better lighting & improved safety in laneways especially Military Ln
Need revised rental strategies to allow use/ rent of properties that would otherwise become derelict
Mixed use - commercial with residential on top on Wentworth St
Copper Smelter: convert into open air cinema and film festival venue; public community space like old Wollongong Amphitheatre for concerts/ performances
Need improved access (for prams wheelchairs) and directional signage in town centre
Density needs to be upgraded for viability
Need better amenities like well-located seating, shade, water fountains, bike parking
Improve youth safety in TC
Need ATMs on main street and not in pubs and clubs

Artworks along Military Road and Wentworth St with beach, indigenous, historical themes in stainless steel
Maximum 3 storey development
Fairy lights along Wentworth St are nice, but need more; Solar run fairy lights
Close down illegal brothels
Re-open the heated swimming pool in the old RS - great for people with limited mobility and for kids
Collegians car-park is underused
Church St / Military Rd pedestrian crossing is dangerous, unclear without proper signage
Pauls Warehouse has an uncooperative landlord; could become an IGA or ALDI's
Red Point artists are valuable. Save and support them
The Vault was popular and had good night-life ; has a lot of potential for great night-life
Allan St: Park widely used; to remain open as otherwise it splits people coming into Wentworth St; park needs to be completed with fixed fixtures (loose items could get stolen)
Senior Centre is currently used for youth services but more spaces for youth are needed
Replace missing street signs
Introduce bright planter boxes along shopfronts
Prostitution/ drug use most associated around the Tosti end of Wentworth St.
Billy Cart Derby : bring it back; It would have lead to more users in the town centre for shops and businesses; brings so many people, vendors, food stalls, markets

The Red Kitchen is a community favourite
Ensure ample sunlight for new park/open spaces
Five Islands Senior College holds youth services but additional places for youth to "hang out" are needed
History: working class, used to be popular, need to bring it back - perhaps a museum for old local machinery
A medical centre / rehabilitation / counselling centre at old RSL club



Port Kembla Hotel at dusk

5-4 Key Ideas from Visioning Workshop



Significant amounts of open space are found around King George V oval and provide possible locations for a skate plaza



Gallipoli Park has great views to the ocean but lacks any purposeful amenities or functionality



Most prevalent ideas from Recreational areas precinct

Key ideas on Recreational Areas including Port Kembla Beach, Port Kembla Pool and King George V Oval
Add a skate park : options old basketball courts site near George V oval, vacant site at intersection of Fitzwilliam St and Military Rd.
Traffic calming near parks and beach facilities for improved safety ; more pedestrian crossings
Need new play equipment at King George V park
Need lockers at pool and beach
Better maintenance of overgrown bush areas
Upgrade Port Kembla surf club : seating overlooking beach, viewing platforms
Need patrols at PK beach; especially monitor car-park near pool, dangerous/ illegal parking
Connect community garden, soccer oval to beach
Upgrade tennis courts ; Reopen tennis courts (BB courts used to be tennis courts)
Explore options for grey nomads parking , clear space, pump out
Interactive history panels , public art and signage at the lagoon
More events at the pool; music & movie nights
Kelly Slater wave pool
Site across from surf club could be developed into a community space ; platform for yoga, BBQ, picnic tables
Pool has cultural and historical value; it is appealing and popular because it is free. Needs to stay free and maintained for families
Fence playgrounds for improved safety
Need toilets near park
Enhance Darcy Street Sculpture Memorial Park
Boardwalk from Port Kembla to Windang



There are stunning views along the coast and potential for dolphin and whale sightings



Hill 60 lacks substantial amenities but has the potential to become a more popular tourist destination and lookout



Most prevalent ideas from the Heritage precinct

Key ideas on Heritage including Hill 60 and Breakwater Battery Museum and MM Beach (or North Beach) and Fishermans Beach
Café/ restaurant at Hill 60
Whale watching platforms to promote tourism
Need amenities at beach: BBQ, picnic facilities, shaded areas, drinking water, lockers, showers and toilets; parking
Needs to become (and be advertised as) a family friendly area; get rid of industries
Hill 60 area is underutilised especially as a tourist destination ; great lookout, need better access & directional signage for tunnels & lookout
Promenade at the beach
Need improved access to MM beach because of the level difference
Need bike rack and additional storage at Port Kembla Heritage Park
WW II military tunnels can be a major tourist attraction used for walking tours, artworks, events; unsafe in their present form, need to be cleaned up with better lighting, but without removing graffiti
Bush restoration , coastal elements protection
Hill 60 has wildlife including owls, which is a good sign, vegetation in good shape
Indigenous history boards
Keep MM beach as surf beach; no flags
Amphitheatre events on the beach
Mountain bike track down the hill
Need patrols at MM beach
Better lighting on MM bike and walking track
With Council support work on Ngaraba-aan walking trail
Hill 60 has wildlife including owls ; a good sign

5-4 Key Ideas from Visioning Workshop



Coomaditchie lagoon

Key Ideas on Coomaditchie Lagoon & Reserve
Outdoor fitness equipment at Coomaditchie Lagoon
Coomaditchie Lagoon needs barbecue tables
Harry Bagot Park: Improve family spaces near playground; BBQs, seating and shelters
Emphasis on native planting
Improved amenities & signage, and better pedestrian access
Need toilets near park
Conservation of open space for future; very important
'Sculpture by the Sea' art event – beach to Coomaditchie Reserve
Interactive history panels, public art and signage at the lagoon
Coomaditchie is the only arts centre for Kooris and mainstream aboriginal community



Most prevalent ideas on Coomaditchie Lagoon



The open space around the lagoon lacks purpose and amenities



Potential idea for fitness equipment in the precinct



Coomaditchie lagoon



Photos from Visioning Workshop 1 - the process

5-5 Targeted Engagement - Youth

Wollongong City Council engaged with students from Port Kembla Public School, Kemblawarra Public School and Five Islands Secondary College and collected data and drawings that explained the youth's thoughts and ideas on the suburb. Members from the 'Teenz Connect' and 'Girls Cafe' groups from Wollongong's Youth Centre also provided input into the visioning of Port Kembla.

Kids from the Coomaditchie United Aboriginal Corporation created visual artwork that depict their ideas of Port Kembla with an Aboriginal perspective and are shown in the adjacent photos.



Drawings from Port Kembla Public School students

5-6 Key Ideas - Youth

Council asked young people what their wish and aspirations are for Port Kembla. We received more than 200 ideas from approximately 100 inspiring young people as well as artwork such as those shown below, that depict local youth's thoughts and feelings on the future of Port Kembla.

Their key ideas are listed in the following tables.

Key Ideas on Port Kembla Town Centre
Safe streets at night
More lighting especially near the T-intersection because there are too many accidents and too much speeding
Restaurants which provide job opportunities for young people
Eat Street
Ethnic food options and op shops
Shops like Sydney
Shops within walking distance
Convert unused shops to art studios with subsidised rent

Key Ideas on Recreational Areas including Port Kembla Beach, Port Kembla Pool and King George V Oval
Life-saving club and workshop for people from diverse backgrounds
Skate Park
Sports ground
Rock Pool
Bigger play equipment
Dog Park
Parkour
Graffiti Art Wall

Key Ideas on Heritage including Hill 60 and Breakwater Battery Museum and MM Beach (or North Beach) and Fishermans Beach
Clean up MM Beach- There should be monthly litter picks on the beaches
Need flags; Lifeguards or flags on MM Beach, MM bay or Fishermans Beach
More plants by the beach

Key Ideas on Port Kembla as a suburb
Improved transport; More buses
Free shuttle around Port Kembla, especially between Warawong, train station, hospital and main street
Laser- tag
Youth centre, free girls gym, girls soccer, girls basketball
Fun park
Roller-skating rink
Science Centre, library, soccer fields, reptile park, aquarium
A better hospital
Community Garden
Water park
Paddy's Market like open market
Local animal shelter
Less bad people
Port Kembla to be more open, family-friendly, natural and a nice hangout

Bigger shopping centre; People need to travel to Warrawong for shopping, fast food, retail, pharmacy; Not enough shops
More walk paths
Better connectivity for aged and disabled
More houses
Clean up the old streets of Port Kembla
Better Employment
More trees, less pollution ; that it doesn't turn into a town full of apartments and buildings with heaps of people
Hotels
Training
Language schools
More technology school-wide; Computer coding school or classes for kids
Courses for teenagers
Agricultural animals at school



Drawings created by school children on Port Kembla's future



5-7 Key Ideas - Wollongong City Council Staff

Wollongong City Council held internal discussions between staff following the community Visioning Workshop in September 2017.

The following are key ideas recorded in these meetings with council staff on the vision of Port Kembla.

Key ideas on Port Kembla Town Centre
Public Toilet at Macedonian Welfare Association Building
PKSCC - external painting work 17/18. Mural work. PKCC Planning/design Hall kitchen
PKSSC - Improved street appeal . PKCC improved external area
Poor mobility access from Port Kembla train station to Town Centre
Skate park /facility (perhaps on Allan Street if it can be closed off)
Increased population density (also housing affordability) ie apartment living above shops on main street
Outdoor dining
Vibrant, quirky building façade and public art
Increase access for pwd
Billy cart derby
Churches - strong presence and involved in Allan Street. Involved in community
DA in for Older Homeless
Zone sections of Wentworth Street as medium residential
Affordable Housing - Capitalise on uniqueness

Key Ideas on Coomaditchie Lagoon & Reserve
Movie nightly at Coomie
Coomaditchie - Arts, Beautification of external building
Funky identity
Want land around Coomi to be managed and run by indigenous community
Grey nomad opportunity - free camping

Key ideas on Recreational Areas including Port Kembla Beach, Port Kembla Pool and King George V Oval
Access PK Beach (toilets on to beach, adult change) - would be good to undertake access appraisals of key sites to inform Plan.
King George Oval - Sporting opportunities. Major events e.g. Gala Days

Key ideas on Heritage including Hill 60 and Breakwater Battery Museum and MM Beach (or North Beach) and Fishermans Beach
Shade at MM Beach - Harsh environment
Hill 60 revitalisation - some approvals from State Government; safety audit completed
Toilets at MM Beach needed
Direct management of Hill 60 Lands by Aboriginal Community
Cultural tourism - guided tours - Hill 60
Art trail

Key Ideas on Port Kembla as a suburb
Access to fresh fruit
Provide annual funding to Port Kembla Youth Project for the provision of service to young people (operate from Senior Citizens Centre)
Sex workers in Port Kembla - If an illegal brothel in Wentworth Street - currently being investigated by Lake Illawarra Police
Not much Graffiti in Port Kembla compared to northern suburbs
Great local Artist - Anthony Jones (ayjay) connected with local community
Community capacity for running events. Increase capacity
Fix disconnected cycle track
History of migration. Great place to have a Migration Museum (social)
Improve Warrawong to Port Kembla connection
Fix Station - Hidden and disconnected
Walkability not great. Wildlife - stags/deer at Steelworks
Funky identity
Morton Park views
Increased connections/public transport
Empower community to run their own events to high standard; Cultural funding
Capitalise on incredible, unique Port Kembla history / commercial mix / landscape
Capitalise on burgeoning Arts/culture scene
Safer at night - "The Vault" event / IPAC was amazing - but scary to be in the town at night

Support for sex industry workers - how does this work in context of township?
More and better footpaths (currently no footpaths in some residential areas)
Deal with pollution from the industrial areas
Food is a key element - eg green connect / eg Jam & Bread
Libraries doing oral histories . Port Kembla now on website.
Good to have funds for local history walk
Preserve Character and improve Capacity in Built Form
Viva La Gong - could it be in Satellite areas
Seniors College facilities - Develop relationship more broadly



5-8 Ideas Workshop 2

For the second stage of the Community Engagement process, two workshops were held on the 19th October 2017, at the Port Kembla Senior Citizens Centre on Allan St.

Both workshops were 1.5 hours long, with the morning session being held at 11 am and the evening session running from 6 pm. There was a good turnout for both sessions, the first had 31 attendees, the second had 24 attendees.

These workshops followed a more structured process, which was modified slightly between the morning and the evening events.

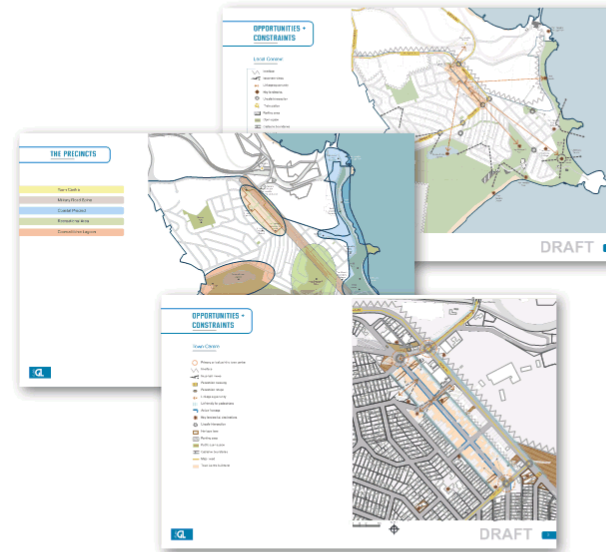
The morning session began with a brief presentation by Studio GL that referenced the feedback from Workshop 1, and a discussion around the opportunities and constraints that had been identified across the suburb. Information was also introduced around the Port's plans. Adrian Hack from HILPDA then presented a summary of the findings from the Economic Study. Following this, Studio GL presented the Vision and Strategies developed in consultation with Council, and the attendees were asked to discuss these proposed elements in their small facilitated groups. This rapidly moved on to general discussion, and so the room was directed to the presentation again to cover the Town Centre Precinct. Discussion then continued within the groups. The final fifteen minutes of the allocated time was focused on the other precincts, which were each discussed at a separate table, with attendees being encouraged to join the areas of most interest to them.

Due to concerns about the effectiveness of the discussion around the Vision and Strategies, the evening session dispensed with this segment and moved more quickly into the discussion around the Town Centre. There was also a modification, due to comments received during the first session, to more explicitly tie the feedback from the first round of workshops to the work being presented to this round.

In both instances the workshop continued after the official finishing time, with many attendees eager to input to the process.

Overall, there was a distinct difference in the focus of the two groups of attendees, the morning session indicated a strong concern that the culture of Port Kembla was retained, they were very eager for local artists to have input and for the report to more directly relate to what they perceive as Port Kembla's unique character. The evening session was more focused on the ideas of the business community, and the need to activate the town centre in order for shops and therefore the Town Centre to be sustainable.

The following tables collate all the comments and input received during these two workshops. They have been grouped according to the ideas they best relate to. Generally the Vision and Strategies were well received, although there was concern that these are not sufficient to reinvigorate the area. It was widely acknowledged that they would need to be 'backed up' by objectives and actions, which forms the next phase of this masterplanning process.



Pages from the presentation from Ideas Workshop 2



5-9 Key Comments from Ideas Workshop



Pages from the presentation from Ideas Workshop 2

Vision
Community means talk to everyone
Keep empty space - development not essential
Port Kembla to be like Kiama - Tourist destination
Social values important - not just the economic
Too generic - need to better understand Port Kembla culture
Strategies
Diverse & Vibrant Port Kembla
Creative industries
Ageing community - sectional areas
Footy & Artisan
Tourist shift
Celebrating Uniqueness
'Local feel' - Culture is important
Invite community to work to work with an artist/s to create their vision of Port Kembla
Work with already established community groups and organisations to create community + culture of connections ; it is why people want to be here
Recognise existing projects, community providers and groups
Active & Connected
Free Shuttle bus - to connect train station, town centre and beach
Better connections to Warrawang and Wollongong
Train Station covert into a transport hub

Connect cycle way from main street to other precincts - bike storage
Arterial roads no longer exists
No good connections - Port Kembla, Town, foreshore, city centre
Bring people in ; especially from Cringella and Unanderra
Working with the Port
Steelworks visitor centre as a destination
Pay attention to interface between light Industrial and Commercial greenspace
Port needs to take ownership - beautify the interface, community garden
Port and Residential interface needs addressing
Don't grow industrial towards residential
High-rise units versus noise from industrial
Buffer zone
General Comments
80+ people with Allan St playground makeover
Feedback on Workshop 1 missing
Old School site - affordable housing
Food growing areas - supply local supermarkets
Redevelopment - why is it not feasible
Cruise boats - major tourism
Safety is a major concern for young people participating in community life
Increase signage and awareness
Park Run brings people

5-10 Key Comments from
Ideas Workshop

Town Centre



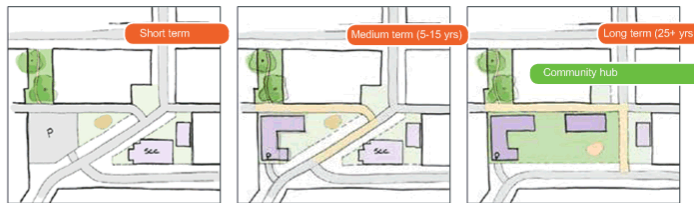
Pages from the presentation from Ideas Workshop 2

Condensed Town Centre
Wentworth Street is too long, condense town centre on the fringes
Support for consolidation , return of basic services, selling what's here
Could get rid of North end, south end is where residential is
Maybe work at the outskirts first rather than the Town Centre
Allan St / Fitzwilliam St better for through link , more central, better for Town Centre condensed
Have multiple centres , as opposed to shrinking Town Centre
The old town doesn't fit the population
Activation
Is it possible to develop a theme for the Main St
Make it specialised , art and craft, a hub of some type with speciality shops
Music, food
Collaborative workspaces to activate empty buildings
Value SOCIAL infrastructure , not just retail / commercial
Value the 'edginess' of the community - don't clean & polish everything to homogenise PK
Events like Billy Cart Derby promote the uniqueness and show people what's here
'Showcase nights' - link with PK board riders
Run a competition - 3 businesses & Council pay rent for 12 months & bring new business / start up
Try to get people out here
Attractive places lead to food and café culture
Shop-top housing

Need more residents living in the Town Centre
Not enough foot traffic , rents are too high, high turnover rate
Night time economy might draw more people in, but need population , need to look at development
Encourage people to visit the Main St - type of buildings, e.g. Five Islands Rd - nice looking buildings on old petrol station
Number of people at Hill 60, beaches, pool - but not on the Main Street
Shops close at 3 pm - that needs to change
Community to determine type of businesses they want
More diverse experiences on street
Hotel site - redevelop into a big shopping centre
Need to change perception
Deal with derelict sites
Vacant sites turned over to community for 'future planning'
NSW Tourism - involvement & promotion of town
Bring dollars from cruise ships to Port Kembla
Original zoning a problem for Wentworth St - Possibility of rezoning Wentworth St
Community out of homes, and connected
A community that says 'hi' and people listen, model that
How do we look after people
Recognise partnerships and people who are here, arms stretch
Local residents support local businesses , part of the culture of the town
Doctor, and associated services like pathology
A small grocery store

5-10 Key Comments from Ideas Workshop

Town Centre



Provide connection between Wentworth St and the Allan St carpark and community facilities through the creation of a town plaza

Increase connection from plaza to community hub

Create cluster of community facilities

Details from the presentation - town plaza

Intersection upgrade
Too much traffic, not safe
Too many cars makes it uninviting
Public Art
Red Point Artists - focal
Funding for street art is good

Town Plaza
Whiteways connection - obvious
Plaza within the shopping centre
Town Plaza site - opposite second carpark
Whiteways upgrade only good for small population
Have Red Point artists to activate the open space
Public space - grass areas where people can sit and have lunch, and get a coffee, but location not convenient
Lack of public space on Wentworth Street

Community Hub
Upgraded playground, children use regularly
Allan St playground - not adequate fencing
Basketball court is popular
BB Court - no fencing ; is a safety issue
Chemist / Post Office hub
Allan St parking - could be fuller, better signage
Focal Points - Community Centre and RSL
The most popular meeting place for the indigenous community is community centre
Need a new community centre - a modern facility with more activities for people
Character - art & culture at Allan St
The idea of a shared way is appealing

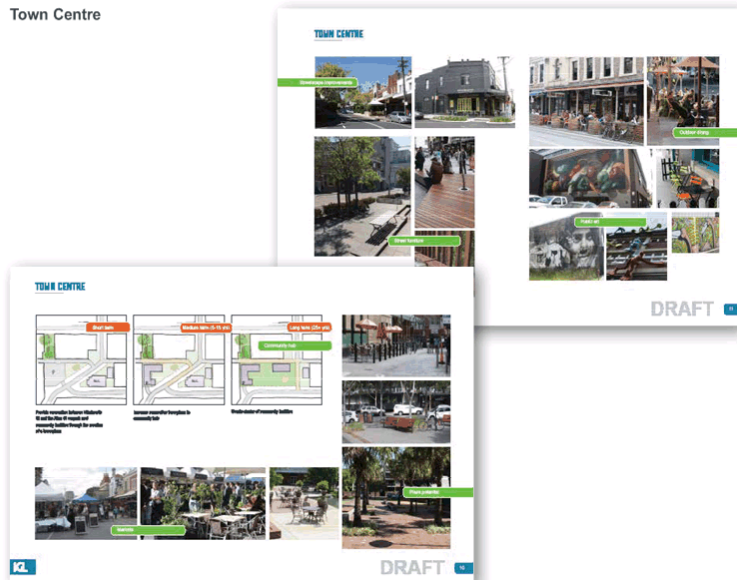
Connections
Like Kiama - all connected cafes, culture, markets
More streamline connections are better for seniors
Train station is currently disconnected , could bring students, but need improved connection and car parking
Improved connection between the beach & TC
Free shuttle bus through TC, connecting PK train station, Warrawong, Water Police, Museum
Footpath from Darcy Rd - heavily used by cyclists, pedestrians, huge trees
Trucks are a problem on Wentworth St
Access difficult to TC - prefer to go to the beach
No direct train to Sydney, have to change at Wollongong
PK Town Centre is disconnected

Streetscape Improvements
Need shade trees with canopies but without taking too much space for the tree beds
The palms & pine trees are awful; they serve no purpose and need to be replaced.
Renovate some of the historic buildings which have architectural significance
Pipduck & Paul's needs improvements to appearance
Use appropriate colours & facade improvements
Attractive buildings are scattered along Main St
Parking is a challenging given the slope ; too tough to walk with shopping bags
Need better signage
Need public toilets along Wentworth St
Carpark is under-utilised ; could use signage and public art

Outdoor dining
Better night time economy & cafés needed
No indoor eating options for families , especially mums with kids/babies
Good idea - happy to lose parking for dining
Temporary options for dining would be good
Port Kembla Hotel with active storefront improvements - for eg a bistro
Cars going through may conflict with outdoor dining
Get food trucks on main street

5-10 Key Comments from
Ideas Workshop

Town Centre



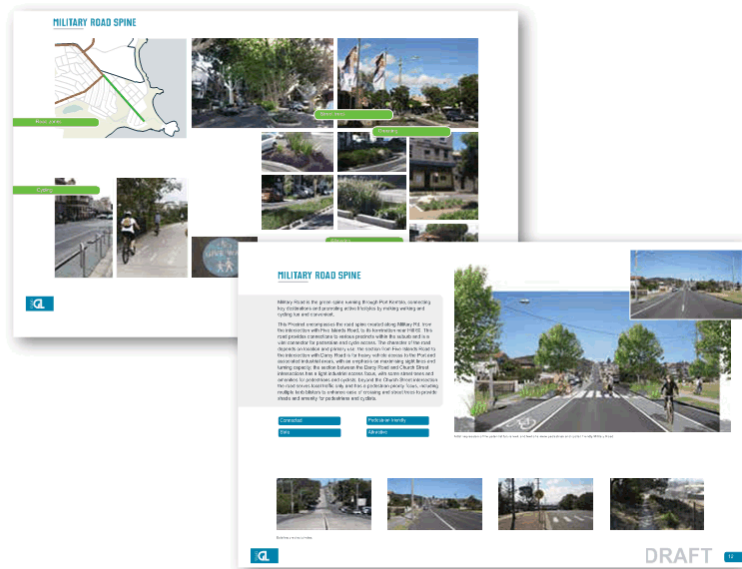
Pages from the presentation from Ideas Workshop 2

General Comments
Would rather go to the beach
Port Kembla for tourists
Business people to stop imposing their ideas on community. Community should drive the makeover for the town
Artist vision made by local PK artists would provide an example of how it could look in keeping its individuality
Homogenous images , not representative of our community
Consultation with local artists and craftspeople for development of public spaces
Entice young families to visit the town centre
Copper Smelter site shouldn't face its back
Night economy - The Vault
Restaurants which are open untill late
More restaurants bring people
Pubs should be family focussed
10 years ago, there were restaurants , much better character, more night life
Can Council help - liquor licensing, need to work with restaurants to allow midnight trading
RSL Club pool closed - needs to re-open
Improved safety during day and night
We don't need another makeover
Copper smelter site carpark empty

Make carpark - Allan St and Military Rd more attractive for retailer parking
Even with good sales and value, peopel tend to go to Warrawong
Warrawong killed the town centre ; can't compete with Woolies and Coles
Homeless people on street
Social situation unsafe - drugs, sex workers, homeless
Police Station does not feel safe with only one officer - relocate entry
Darcy House , Court House, community
Need community garden
Council use of storage not good

5-10 Key Comments from
Ideas Workshop

Military Road Spine



Pages from the presentation from Ideas Workshop 2

Road Zones
North section of Military Rd to connect to Train Station and Police Station signage; most people don't know there is a train station in PK
Dangerous turning into Church St , can't see cars coming east - west
Military Rd near Tennis Courts - dingy
Tennis Courts and car park are unused
Eastern Military Rd - sold off for commercial and residential development as a buffer
Military Rd is the only buffer zone between Port and town centre
Could be developed, but too many restrictions
Move into light industrial and also green open space
Need buffer from industrial - proximity not good because of pollution
Could waste site be turned into public open space?
Paths to the industrial area are not needed
Cycling
Bike paths are a good idea
Existing cycle ways are okay but the cars are fast along Military Rd
Greening
Make it like the main street, a safe street for the neighbourhood

General comments
Like the proposed changes
Not enough people , would be better than it is now
Brand new footpaths, encourage people to use this space instead of the beach
Darcy Rd is a bit isolated to walk through
Better lighting needed along Military Rd
Improve wayfinding
Fairy lights would be nice in public spaces
Need more signage , especially Aboriginal

5-10 Key Comments from
Ideas Workshop

Recreational Area



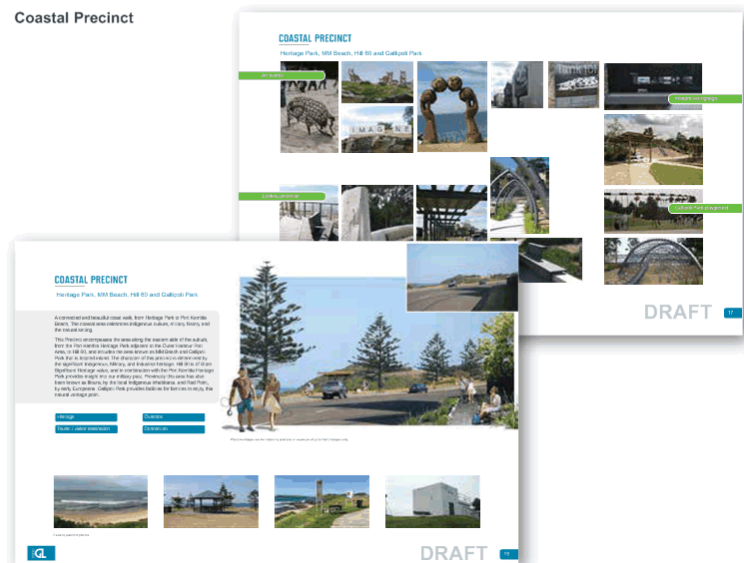
Pages from the presentation from Ideas Workshop 2

Skate Plaza
Berkeley Skate park is popular but took precedence
Youth Skate Park at Berkeley is awesome, would be good to have another in Port Kembla
Basketball and skate park at the north end
Pedestrian crossing is needed near the skate park for improved safety for kids
Amenities & furniture
Upgrade Tennis Courts
Toilets & improved safety
Pool toilets closed during off season
Need more seating, water fountain and shade trees
Pathways
Upgrade small strip adjacent to Surf Club with better seating and amenities
Cycle track from MM beach

General
Community focal point
More facilities need to be open for longer hours
Pool to be open year-round
Destination for events and small festivals, films - for locals and visitors, fringe events
Outdoor Music bowl near beach to host events (Amphitheatre), needs to be covered, King George Oval
Introduce PK markets - use existing infrastructure for festivals and markets
Area above oval - opportunity for surf view , future use
Problem with transport to this area
Need to provide better parking to attract people, currently inadequate as car park at Surf Club is always locked
Lower carpark at Surf Club can be used for running markets; trail bikes not desirable, grey nomads are okay
Enable overnight stay at lower carpark - Surf Club
Edmund Square
Do not turn into a one-way road as shown in the artist's impression

5-10 Key Comments from Ideas Workshop

Coastal Precinct



Pages from the presentation from Ideas Workshop 2

Port
Outer Harbour - can see ships close up
Port Side Park - Christie Drive side of inner Harbour
Red Point
Red Point - Up market Hotel to replace the water treatment plant

Interpretive signage
Beach - a lot of history
Community board
Personalised bricks, painted rocks, community events - let the community show its support
Lookout potential
Lookout is cool
Shading, Seating & Amenities
Need public toilets
Provide amenities at various locations in this precinct
Need shade and seating at PK Beach and MM Beach
Gallipoli Park playground
New park for kids
Provide a connection between Gallipoli Park and MM Beach
PK Heritage Park
Military history is not showcased well here
Museum at Heritage Park should be open on Saturdays
Utilise military items for an interactive park for kids, also the tank prisms
Heritage Park needs public toilets
General
Lantana removal - Coastcare
Continuous bike track
Footpath is unsafe - needs lighting and footpath maintenance

Hill 60
Hill 60 is a great spot
Hang gliding at Hill 60
Focus on Hill 60, rest will follow
Tunnels at Hill 60 should be cleaned out and opened for visitors, performing arts, events etc
Hill 60 under-utilised - could become like Noosa
Need a café at Hill 60
MM Beach
Pathways from Darcy Ave to MM Beach are in a disgraceful state, need streetscape upgrade
MM Beach connection is important - but it may not be a priority for some
MM Beach in its present state not ideal for swimming
MM Beach is good for dog walking, fishing, surfing
North of MM, the cycleway is disconnected - need to extend path
Buffer between Primary School and MM Beach needs attention, it is currently unsafe
Access form MM Beach to Hill 60 via a boardwalk or steps
MM Beach needs public toilets
Industrial heritage is represented on the beach
Parking in area adjacent to High School - connect using walking trails to Hill 60
Parking partnership with school - ask High School if they could open up car park for public use on weekends
School grounds could also hold Sunday markets

5-10 Key Comments from
Ideas Workshop

Coomaditchie Lagoon



Pages from the presentation from Ideas Workshop 2

Boardwalk
Nice idea!
Boardwalk extending to sand dunes and Surf Club
Connected cycle network
Connection to PK beach
Lighting on boardwalk for security & aesthetics - perhaps solar
Leisure
Aboriginal Heritage Trail - Coomaditchie to Hill 60
Natural trail walk through lagoon to Hill 60 with interpretation along the way
Passive recreation
Materials
Grass with seating
Regeneration of native planting
Signage
Town map
Monitor Green & Gold Tree Frogs - signage to describe the unique wildlife
Art and signage for Ngara-baan trail

Fitness Equipment
Fitness equipment on site not adequate
Playground like Stuart Park or Thirroul
Small scale amphitheatre
General comments
Sensitivity towards Aboriginal community
Improved security
Need more lighting
Install carpark and lighting around toilet block
Public toilets
Light Industrial around Coomaditchie Lagoon is questionable
Area behind lagoon could be developed as an Indigenous Nature Reserve
Underutilised space around the lagoon
A number of fires are seen at the back of the lagoon as isolated incidents
The lagoon area is largely unused - people use the lagoon for radio-controlled boats
Can't turn right near the north edge of Coomaditchie Lagoon. Car park on the other side can't be seen when driving east to west



Photos from Ideas Workshop 2

03 Exhibition Feedback

“

Native plants, make sure environment is friendly for native animals, water stations and covered bus stops, improved walkways and pedestrian crossings, walkways down onto beach, lots of shade, community veggie garden would be nice, leave space for physical activity, street crossings

”

Executive Summary

Engagement methods

The draft Port Kembla Revitalisation Plan was prepared in consultation with the community. The draft Plan was exhibited from 17 February 2018 to 23 March 2018.

A series of community engagement activities, coupled with a focused survey were used to seek community and stakeholder comments.

As with the first stage of engagement activities targeted hard to reach communities, in the Port Kembla area, to ensure that a broader more diverse representation of the community was reached, with a particular focus on young people and the Indigenous community.

A mixed methodology was used over the five (5) week period offering multiple

opportunities to offer feedback.

A total of **462** participants offered formal feedback and a total of **1195** comments were gathered.

The following activities were undertaken:

1. Two Community Kiosks
2. Online Survey
3. Targeted engagement with Youth and the Indigenous Community
4. Stakeholder forums
5. Reference Groups
6. Onsite conversations with businesses
7. Information sharing across Chamber, Social Medias, Newsletters, Websites and letter + Postcards circulated.

The draft plan was on exhibition from Saturday 17th Feb - Friday 23rd Mar 2018

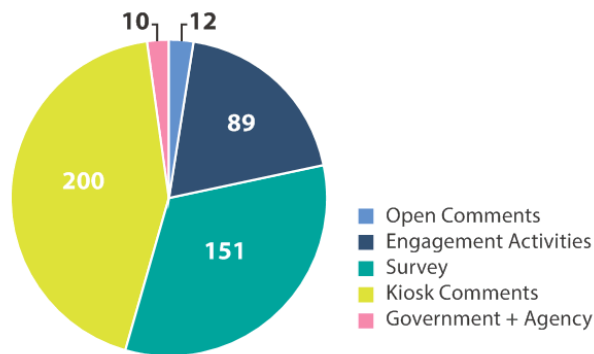
462 respondents gave feedback on the Draft Plans.

151 surveys!

Distribution of feedback

Over the five (5) week period we received hundreds of comments from 462 respondents. Some respondents gave multiple responses; hence the data reflects more comments than participants.

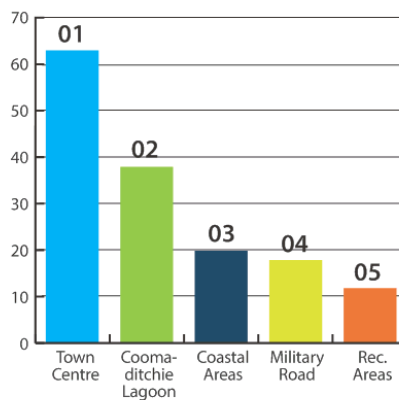
The following breakdown of feedback; 12 open comments received via email; 89 through multiple engagement activities; 151 survey submissions (of which 80 were hard copies); 200 Kiosk comments and; 10 Government and agency submissions.



Priority precincts

Council asked for feedback on the draft suburb-wide vision and strategies as well as asking the community to prioritise which precinct was the highest priority to them.

This ranking allows Council staff to adjust the actions outlined in the Implementation to the strategic priority for the community. The ranking also allows for conversations internally to help inform where resourcing is allocated within the Suburb.



Overview of results

86% of respondents were supportive of the vision and objectives of the draft Revitalisation Plan.

Responses have been grouped into strong recurring themes. As feedback yielded a diverse array of responses; some data was redirected into the more appropriate theme.

The most common themes identified within the submissions were:

- **Environment, Greening and Sustainability:** A clear and integrated environmental strategy, which includes ongoing consultation, with particular reference to the local Aboriginal community.
- **Walkability and Pedestrian Experience:** Improve connections
- **Diverse Offer:** Increase and improve retail, recreation and social opportunities, both day and night.
- **Amenity:** Improved provisions of toilets, lighting, bubblers, seating and BBQ areas.
- **Safety:** Implementation of Crime Prevention Through Environmental Design (CPTED), increased Police presents and community programming, including surf safety.

- **Public Transport:** Improved transport links both within and to Port Kembla.
- **Art and Culture:** Value the cultural and heritage of the area and utilize this as an opportunity to create a unique focus for specific locations.

Environment, greening and sustainability were a central theme suburb wide. With feedback focused on the need for a clear and integrated environmental strategy to guide the planning process, continued community consultation. Particular focus was expressed in relation to local Aboriginal consultation and driven projects in and around Coomaditchie Lagoon. Frequent supportive reference was also made to the planting of native trees, not shrubs, as these were seen as problematic in relation to visibility and maintenance.

Walkability and pedestrian experience ranked highly also, with respondents sighting this as the second most important theme. Walkability and cycling were of high priority, with respondents stating that improved links to and around Port Kembla were currently lacking.

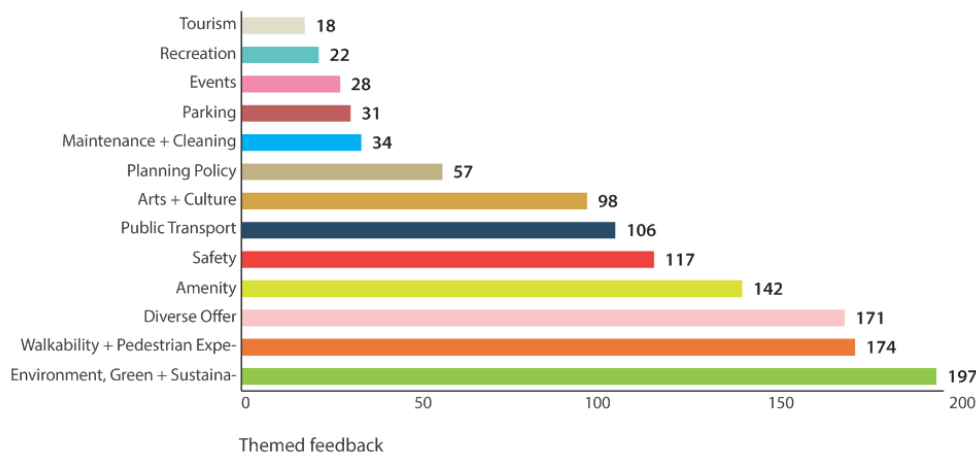
With the provisions of a Diverse Offer of recreation and other activities to draw community members to specific locations, with well facilitated amenities such as; toilets, bins, lighting, seating and BBQ areas.

Overwhelming support for the Plan

Totally 1100+ comments

“ I’m really glad that the trees council are proposing for military road are large canopy type for shade and beautification ”

“ I’m really glad that the trees council are proposing for military road are large canopy type for shade and beautification ”



Engagement feedback

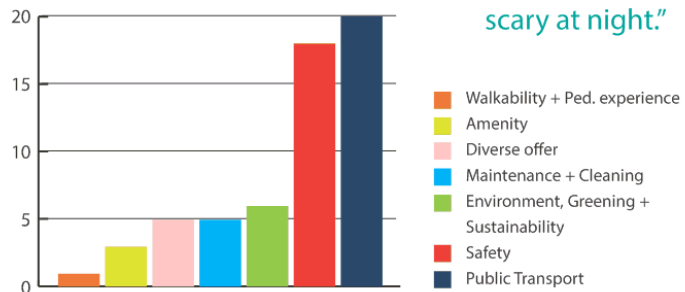
Youth engagement

Staff engaged with:

- Port Kembla Youth Projects
- Five Islands Secondary College

50 youth participated in the feedback with commentary focused on current transport links and the need for improved consistency and efficiency. This issue raised concerns for safety, with commuters often being left stranded at different locations throughout Port Kembla. Perceptions of safety were low, with multiple young people stating that they felt unsafe, particularly at night. This was exacerbated by inconsistent transport links.

Concerns for Environmental impacts were also a topic of conversation with 6 comments about how environmental impacts will be addressed in relation to the plan.



“Public transport with in and around Port Kembla is never on time. We get left waiting, sometimes in the dark. Its pretty scary at night.”

Local Aboriginal Community

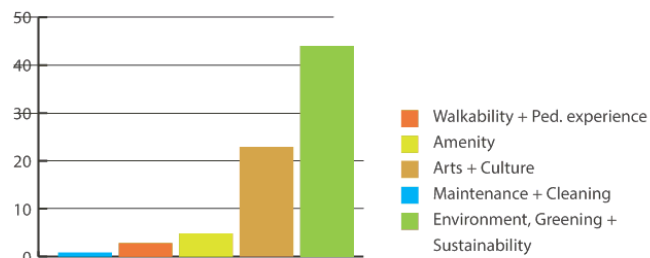
Feedback received from two informal engagements with 7 participants, of varied age groups.

There was a majority of supported for the plan, but overwhelmingly the environmental concerns in the area were highlighted and the need for further Aboriginal consultation.

A large proportion of responses referenced to Art and culture. This focus was on improving and promoting culture and heritage. Comments mentioned the potential for a new functional Cultural Centre that would build community capacity. Interpretative signage was considered a positive addition, seen as a way assist and promote the broader communities understanding of the significance of areas.



“Love the pictures, They need to make sure that the environment is looked after, including the Bell frog. And Aboriginal history”



Engagement feedback

Community kiosks

Over 200 participants attended two Kiosks held on Saturday 10 March 2018. Overwhelming participation elicited a high level of support and conversations that explored the Port Kembla Revitalisation and Implementation Plan.

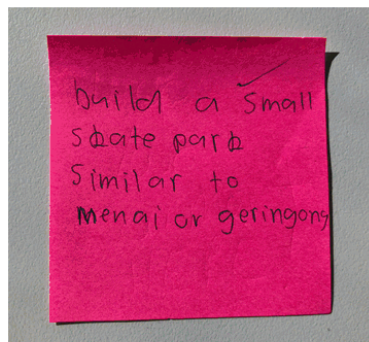
85 formal comments were received on the day.

32 comments were attributed to Environment, Greening and Sustainability. These comments related to the implications on the environment and how the natural beauty of Port Kembla was going to be sustained. A large proportion of these comments were about the limiting of planting shrubs and the planting of native trees. Community members felt that shrubs were problematic due to the lack of visibility and the ongoing maintenance.

Amenity and safety also ranked highly with comments around the lack of lighting, toilets, bubblers, seating and BBQ areas. Safety was discussed in not only the terms of crime and anti-social behaviour, but also in relation to unpatrolled beaches and the amount of hand gliders now used in the area.

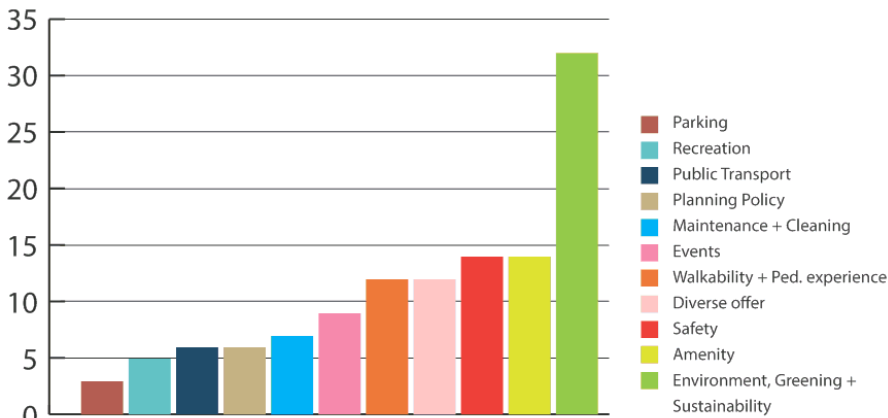
Over 200 people shared their thoughts!

85 comments placed into the comment box



“Accessible cheap trees to be planted by community”

“Not change for the sake of change.”



Engagement feedback

Email submissions (community)

Based on the feedback provided by the 12 emailed submissions, 53 comments were included.

The highest priority for these respondents was spread evenly over three main themes.

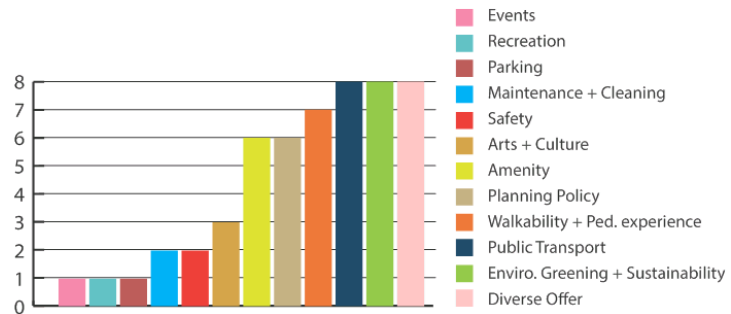
1. Diverse Offer
2. Environment, Greening and Sustainability
3. Walkability and Pedestrian Experience

Creating a Diverse Offer throughout the suburb made particular reference to higher occupation rates both in shops and the underutilised industrial lands. Respondents stated that options should be investigated into filling these spaces with new vibrant offers, which would encourage the community to shop and socialise locally.

Alongside this theme was Environment, Greening and Sustainability, This theme was highest overall; with community feedback reflecting a high degree of environmental consciousness

Walkability and pedestrian experience. Improved links throughout and to Port Kembla where welcomed by the community, with respondents feeling that these would be positive draw card to the area.

12 email submissions



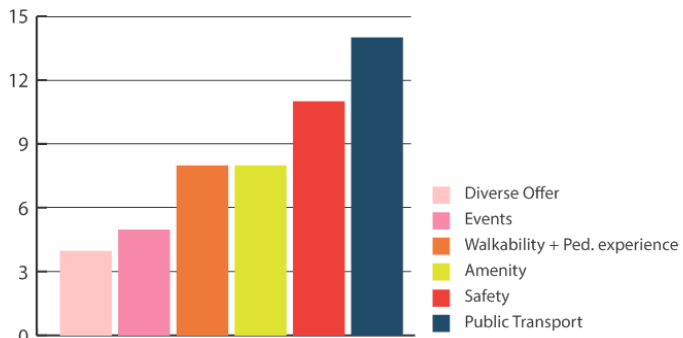
On-site conversations

22 businesses and community groups were approached throughout the town centre, and given opportunities to explore and discuss the project information and given survey options.

14 comments stressed the lack of public transport links and consistency, resulting in a lack of customers and reduced appeal to new businesses and organisations. This was further linked to comments around Port Kembla being an unsafe place with anti-social behaviour, which further deterred clients and new business.

A number of comments also highlighted the need for increased amenities and improved pedestrian movement throughout Port Kembla.

The lack of public toilets in the Town Centre and in Port Kembla as a whole was mentioned frequently throughout this engagement. Community and business owners stating that people are limited in the amount of time that they are able to spend in the area as no amenities are provided.



Engagement feedback

Wollongong Council - Have your say page

Port Kembla 2505 Revitalisation Plan 2018

Visitors Summary
Have Your Say Wollongong from 17 Feb '18 to 23 Mar '18

DAILY MONTHLY

Highlights

TOTAL VISITS	1.5 k	MAX VISITORS PER DAY	170
ENGAGED VISITORS	120	INFORMED VISITORS	743

Council officers updated the Port Kembla Have your say page frequently to ensure the community could access information and share their ideas.

This page contained the online survey, key dates, frequently asked questions and downloadable copies of the draft Plans when exhibited.

This page had high volumes of traffic with 1500 people visiting over the exhibition period and over 900 downloads of the draft Plans.

Advertisement + Social Media

Timeline Photos

City of Wollongong
Like This Page February 26

Imagine if Wentworth Street in Port Kembla looked like this! It might become a reality one day. Have a look at our plans for Port Kembla's future and let us know what you think at www.haveyoursaywollongong.com.au/pk2505-revitalisation-plan

Like Comment Share

Glenn Prior and 114 others Most Relevant

16 Shares 31 Comments

Jen Lysta-van Dyk Malika
Like Reply 9w

Shane Mason Hey I've got a great idea. Lets put some palm trees up in the air and some sandstone blocks on the sidewalk, that will freshen the place up and bring people in.
Like Reply 9w

2 Replies

Write a comment...

Council's facebook page was utilised to notify the community of the exhibition period and to encourage people to have their say on the draft Plans.

Various community group pages also shared this information for a broader reach. This post had 16 shares and 31 comments.

Survey feedback

Online Survey

The data displayed on the following pages is taken directly from feedback received via the 151 survey responses.

The survey was broken into the following sections:

1. Vision - Support, Yes/No + Comments
2. Strategic Direction - Support, Yes/No + Comments
3. Each Precinct - Support, Yes/No + Comments
 - Town Centre
 - Military Road
 - Coastal Areas
 - Recreation Areas
 - Coomaditchie Lagoon
4. Rate precincts in regards to priority with 1 being highest and 5 being lowest priority
5. Demographic Information

Some of the participants cited that their uncertainty was related to concerns for the ongoing maintenance of these areas once completed, and the need for the inclusion of a stronger focus on Environment, Greening and Sustainability. Further comments are displayed in the theming tables throughout this report

151 survey responses

81 of these came through as hard-copies



“I would emphasise public transport and enhanced natural environment more in this. Plus attracting light industry and more employment. Also increased population without sacrificing the feeling and the spaces of the suburb now.”

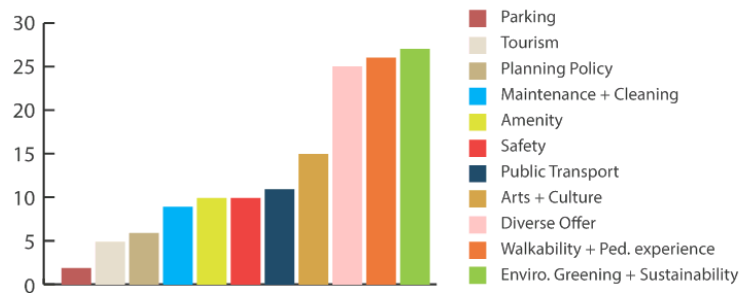
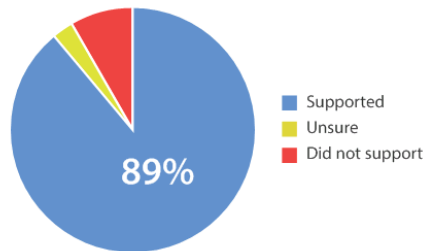
“Access to safe active transport, the greening of Port Kembla and promotion of outdoor activities is vital and the changes will be well received by the community.”

Survey feedback

01. Do you support the overall Vision for Port Kembla?

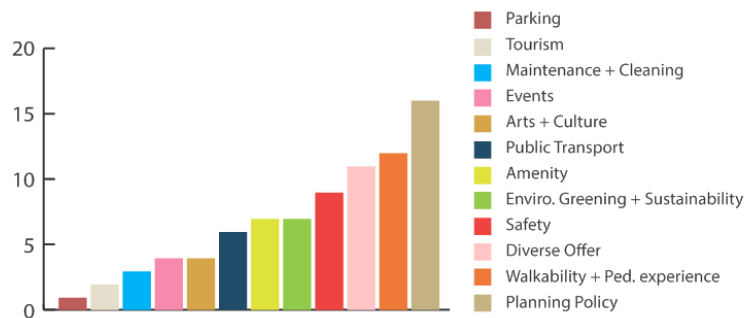
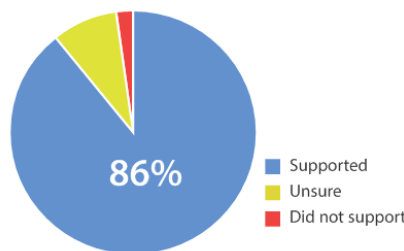
Environment, greening and sustainability were a central theme throughout the suburb wide feedback collected. With feedback focused on a clear and integrated environmental strategy to sit alongside the planning process.

Walkability and pedestrian experience ranked highly also, with respondents sighting this as the second most important theme. Walkability and cycling, Links throughout the suburb were of a high priority. With a Diverse Offer particularly focused on Art and Culture.



02. Do you support the Strategic Direction of the Revitalisation Plan?

The Strategic Direction elicited significant comment in reference to the significant amount of underutilised shop fronts and the industrial areas. Suggestions were made to rezone these to either residential or public use. Frequent support was offered for integrated walking, cycling and public transport infrastructure. The need for transparent communications around new industry and the growth of the Ports was also highlighted.



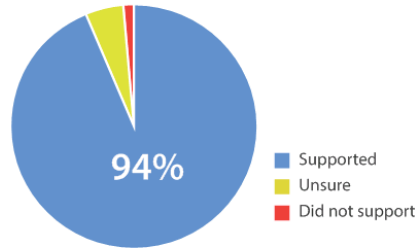
Survey feedback

03. Do you support the Plan for the Town Centre?

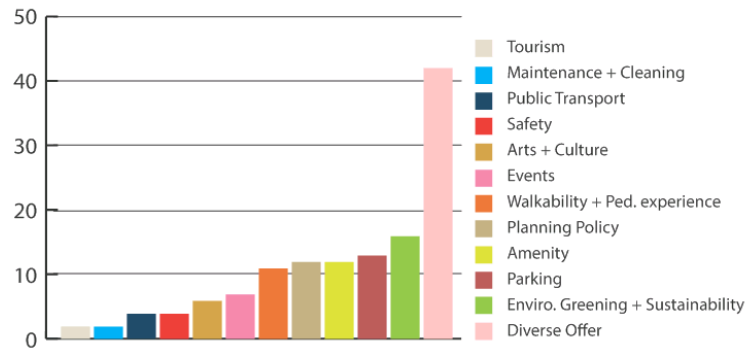
With a Diverse Offer the main focus for this area, respondents particularly focused on promoting Arts and Cultural projects, and increasing night life opportunities in the area.

Environment, greening and sustainability, tended to agree with the need for more greening of the main street, but not at the cost of reduced parking spaces. Parking comments highlighted the need for clearly sign posted directions to parking and the enforcement of parking restrictions in the main street parking.

The lacks of amenities, such as public toilets in the Town Centre and throughout the suburb were also of concern to respondents.



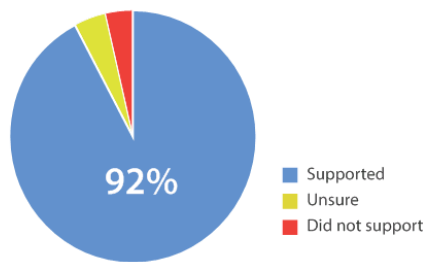
“Activated shops: but with minimisation of chain stores / multinational corps etc, but rather support and priority given to local/ small businesses.”



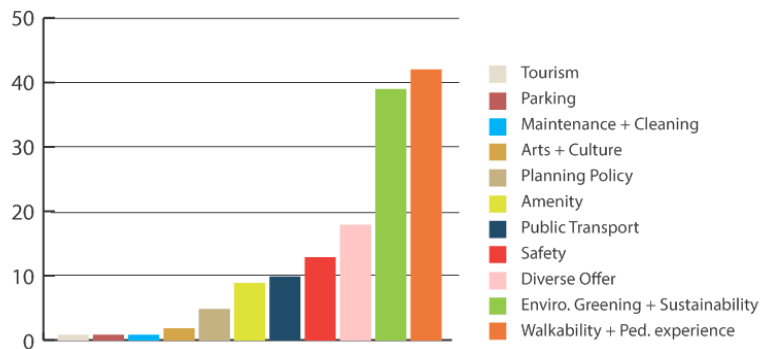
04. Do you support the Plan for Military Road?

Walkability and pedestrian experience ranked highest for this area, with respondents sighting walkability and cycling links throughout the suburb being of a high priority, but particularly important for Military road, as this was seen as an opportunity to create multiple links to other areas of interest.

Ensuring that Environment, Greening and Sustainability were central to the planning processes, and that specific destination locations offered a range of diverse opportunities for all age groups.



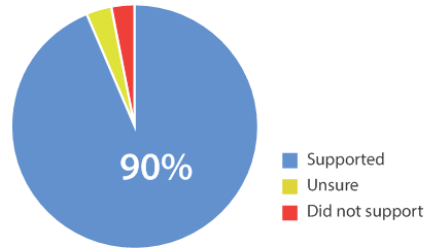
“The changes suggested to military road will not only make it more pleasant but much safer.”



Survey feedback

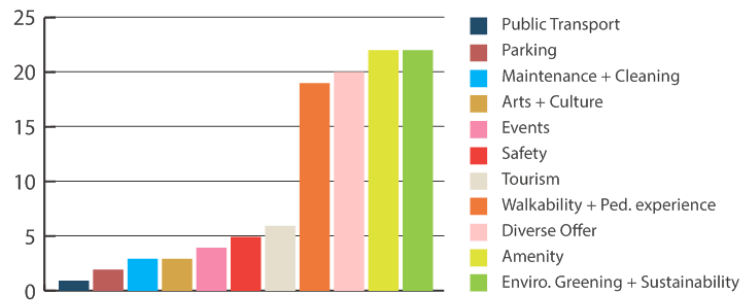
05. Do you support the Plan for Coastal Areas

Environment, greening and sustainability were a central theme for Coastal Area. With feedback focused on a clear and integrated environmental strategy to sit alongside the planning process. Maintaining the natural Coastal Areas was also a topic of concern, with community members stating that due to the proximity to industry it was important that the area had continual environmental reviews.



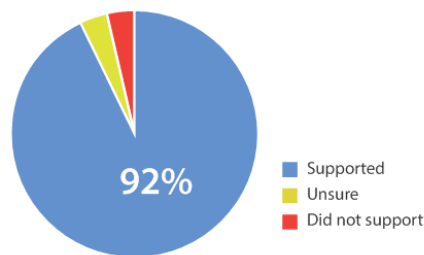
“The cultural significance should be respected and acknowledged. This is a great opportunity to raise awareness about the Aboriginal stories and history of these areas, for all residents and visitors”

The lack of amenities in and around the Coastal Area was raised equally, with also 22 respondents stating that toilets, lighting, bins and BBQ areas were currently non-existent, and that these amenities need to be provided, particularly if there is to be an increase of activity and visitors to the area.



06. Do you support the Plan for the Recreation Areas

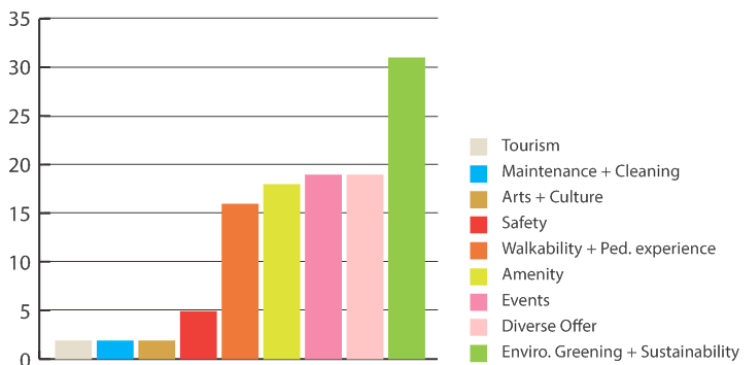
Environment, greening and sustainability were again a central theme. With feedback focused on an integrated environmental strategy that supported Aboriginal driven programs and support to sit alongside the planning process. Frequent reference was made to the planting of native trees and shrubs seen as problematic in relation to visibility and maintenance



“Please upgrade the basketball court. Some surrounding benches would be great as well.”

Respondents supported the need for a Diverse Offer in recreation areas catering for all age groups and varied activities. Particularly focus was on the maintaining the current use of sporting grounds and the introduction of community events. To facilitate this need for improved and increase amenities was frequently raised.

Walkability and pedestrian experience also ranked highly, with respondents sighting this theme as an important focus with the need to improve links throughout the suburb, were of a high priority and need to include cyclist



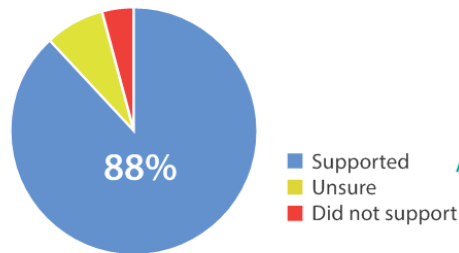
“Urgent need for pedestrians crossing between car parks at the PK Pool”

Survey feedback

07. Do you support the Plan for Coomaditchie Lagoon?

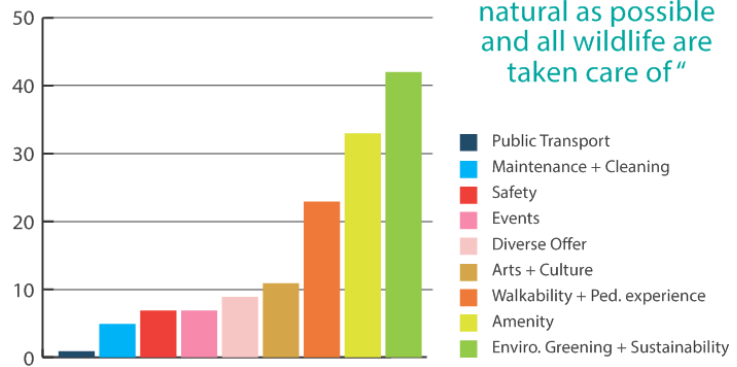
Local Aboriginal driven Environmental programs were the central theme for the Coomaditchie Lagoon, with 42 comments focused on maintaining the ongoing local Aboriginal consultation process. Frequent reference was made to the planting of native trees and shrubs seen as problematic in relation to visibility and maintenance. Attention was brought to the need to protect this area and ensure the conservation of the endangered Green & Golden Bell Frog and the habitats of numerous native birds, animals and flora.

A high volume of comments focus was on improving and promoting culture and heritage. With comments mentioning the potential for a new functional Cultural Centre as a point of celebrating the rich culture and history of the area; and interpretative signage was considered a positive addition. It was felt that these inclusions would assist in the broader communities understanding of the significance of this area and promote a healthy revival of the suburb.



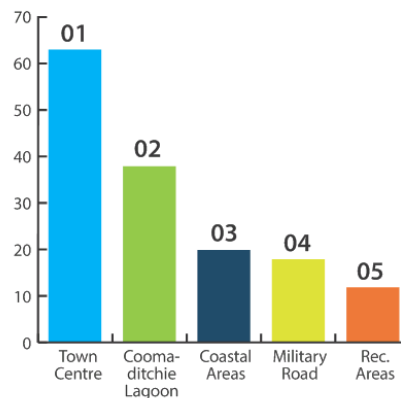
“It would be great to make this a welcoming area for everyone to learn about and celebrate the local Aboriginal people”

“As long as the lagoon is kept as natural as possible and all wildlife are taken care of”



08. Precinct priority

The following graph shows the results of question eight in the draft Port Kembla Revitalisation Plan Survey. Below is a graph showing how many times a particular area was listed as the first priority; showing the communities priority preference listing, with 63 respondents listing the Town Centre as their first priority, 38 listed Coomaditchie Lagoon, 18 Military Road and 12 respondents listing Recreation Areas as their first preference.



“It would be great to see the unused shops used as art studios or for something interesting that would bring people”

“The changes will enhance visits by the local community and visitors to the main street.”

Engagement feedback

Government + Agency Submissions

AUTHOR	MATTERS RAISED	COMMENTS/RESPONSE
<p>Office Environment and Heritage</p>	<p><u>Aboriginal cultural heritage:</u></p> <p>1.1 Support the strategic approach taken for the revitalisation of the Port Kembla area and highlight the level of Aboriginal cultural heritage significance within the Study Area .</p> <p>1.2 Request an AHIP for the Hill 60 Area with dedicated resourcing so it's secured in advance of the planned activities</p> <p><u>Energy efficiency:</u></p> <p>1.3 Suggests that strategies such as urban greening has been considered regarding their overall impact on climate.</p> <p>1.4 We suggest that the strategies outlined in this regard explicitly link to the ability to influence local climates. Such initiatives include trees, green spaces, landscaping, water features, water sensitive (WSUD) principles and the like.</p> <p>1.5 The Plan would also benefit from further reference to environmental sustainability, including detailing how revitalisation can support energy efficiency e.g LED lighting, reducing car movements and emissions and self-generated solar power.</p> <p><u>Coastal & natural environment:</u></p> <p>1.6 Significant biodiversity values in Port Kembla with threatened species on record e.g. Green and Golden Bell Frog.</p> <p>1.7 Restoration works in the dune and the wetland area around the lagoon</p> <p>1.8 Include appropriate native species to complement the adjacent native vegetation.</p>	<p>1.1 Noted.</p> <p>1.2 Refer Action 5.1 – Port Kembla Conservation Management Plan & AHIP</p> <p>1.3 & 1.4 This matter is detailed in Council’s Urban Greening Strategy. Note Action 2.6 – Urban Greening which seeks to deliver the target for increasing tree canopy cover on priority streets to 20% by 2020.</p> <p>1.5 Noted. The Plan has been amended to reference environmental sustainability across the Suburb Wide Strategies. Sustainable and Green has also been introduced in the suburb wide actions.</p> <p>1.6 Noted. The Plan has been amended to recognise this. Refer Coomaditchie Lagoon Precinct.</p> <p>1.7 Dune management is an LGA wide matter and is looked at holistically through the Dune Management Strategy. Within the Precinct Coastal Area, dune management is noted.</p> <p>1.8 This matter is detailed in Council’s Urban Greening Strategy. Note Action 2.6 – Urban Greening</p>
<p>Department of Planning – Southern Region</p>	<p>The Department is broadly supportive of the Draft Port Kembla Revitalisation Plan (the Draft Plan).</p> <p>2.1 Noted the Illustrative Masterplan on page 22 of the Draft Plan identifies a light industrial ‘buffer’ on the Three Ports SEPP interface area with Port Kembla town centre. This land is currently zoned IN3 under the Three Ports SEPP and it is not proposed to change the zoning of this land at present.</p> <p>2.2 Confirms that Action 2.1 Buffer Study is underway. Project will address land use conflicts and identify planning mechanism to minimise potential conflicts</p> <p>2.3 Confirms that Department are finalising noise mapping with the NSW ports. This work will inform the project outlined above.</p>	<p>2.1 This notation has been amended on Town Centre Master Plan diagram to identify the buffer without reference to ‘light industrial’. It is recognised that the treatment of a buffer is important.</p> <p>2.2 & 2.3 Note Action 2.1 and 2.5. Three Ports SEPP/ Residential Port Kembla I impact assessment and mitigation and Port Kembla Surplus Lands Activation Project.</p>

<p>Paul Scully Member for Wollongong</p>	<p>Generally supportive of the plan and provides the following commentary:</p> <p>3.1 Concerns that the Plan, like many others in Port Kembla lacks specific commitments from the Council to support it. Would like to see immediate commitment to specific actions.</p> <p>3.2 The community want to see all levels of government working together and committing their own financial resources to maximise benefit.</p> <p><u>Town Centre</u></p> <p>3.3 Suggestions re: Length of the street is noted and the vision supported.</p> <p>3.4 Signage – wayfinding + parking is needed to encourage people into Port Kembla is important and the temporary corflute are an inadequate.</p> <p>3.5 Action: Land owners along Military Road to maintain their frontages.</p> <p>3.6 Supports: Removal of ‘Outdoor dining’ fees for 3-5 years to remove financial strain, and diversify evening economy.</p> <p>3.7 Supports streetscape and lighting upgrades on Wentworth Street, these should be changed to a High Priority with a Short-term timeframe.</p> <p>3.8 Supports Façade upgrades and Efficiency Audits underway</p> <p>3.9 Encourages Port Kembla Town Centre become a net zero energy town centre to guide investment and attract businesses</p> <p>3.10 Council to consider introduction of free-wifi to the town centre.</p> <p>3.11 Council to acquire former Whiteways site to provide a green-link and green public space relating to the UGS.</p> <p><u>Proposed Governance and Coordination</u></p> <p>3.12 Establishment of the ‘Port Kembla Action Group’ concerns that these groups already exist and there is a concern that another group would result in funds (PKCIF) being substituted for expected expenditure of governments resulting in less fund for the community</p> <p>3.13 The community feel they do not have any representation or a voice in the assessment of the PKCIF funding and feel removed from this process.</p>	<p>3.1 Noted. The role of the accompanying Implementation Plan is to set timelines and priorities for project funding and delivery. Prioritisation of budget and investment will be determined via Council’s Annual Planning Cycle, and the Implementation Plan will be an ongoing tool to discuss, prioritise and guide the delivery of the aspirations set out by the Port Kembla 2505 Revitalisation Plan.</p> <p>3.2 Noted. The Implementation Plan identifies a range of Governance Actions (Section 1 of the Implementation Plan). Collaboration across Government is identified as important.</p> <p>3.3 Noted</p> <p>3.4 Actions 2.9 and 2.10 – Port Kembla Wayfinding look at future opportunities for wayfinding. Note that the temporary signage installed was a trial.</p> <p>3.5 Noted. There is no intention to remove frontages from Military Road. Action 4.3 Military Road Upgrade: Design would require detailed consultation and</p> <p>3.6 Idea noted. Consideration of changes to outdoor dining fees has been added to new Action 3.17 Outdoor Dining Policy Review.</p> <p>3.7 Support and suggestions noted. Action 3.10 Port Kembla Town Centre Lighting Strategy has been amended to reflect a high priority. The timeframe remains at Medium with no identified funding. High priority projects will be considered for future grant funding opportunities.</p> <p>3.8 Noted</p> <p>3.9 Noted. Themes around environmental matters are integrated into the vision document. Council supports this initiative.</p> <p>3.10 Investigation of free Wi-Fi has been integrated with consideration of infrastructure upgrades via Action 3.9 Wentworth Streetscape and Infrastructure Upgrades. It is noted that free Wi-Fi at key locations including the Community Centre could be extended indecently of this.</p> <p>3.11 Refer Action 3.14 Town Square – Identification and Acquisition</p> <p>3.12 & 3.14 It is acknowledged that there are a number of people and organisations in the community delivering positive change in Port Kembla. The intent of Action 1.3 Port Kembla Action Group is to help support a coordinated approach through a forum to coordinate actions of the Plan to check in on how all actions are moving toward delivering the vision. A forum to work together to make sure that all initiatives (big and small) move toward realising the long term vision. There are no financial implications associated with the Port Kembla Action Group, representation from Council would be via existing operational budgets.</p> <p>3.13 Noted. This comment has been passed on to representatives at the Department of Premier and</p>
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	<p>3.14 Seeks inclusion of community representatives in PK projects and transparency of progress and funding for projects with community instead of another committee.</p> <p>3.15 'Port Kembla Place Manager' funding for this position needs to be clarified prior to inclusion in final plan. This position should reflect long term financial commitment from Council and have a level of seniority to officers who helped the Wollongong CBD small bars. The benefit of this position needs to outweigh the costs.</p> <p><u>Transport Connections</u></p> <p>3.16 Notes Public transport is difficult in Port Kembla and supports the intention to lobby to improve links between train station and suburb.</p> <p><u>Port Kembla Sustainability Project</u></p> <p>3.17 Sustainability e.g. plastic bag free campaigns are opportunities to establish an ambition for the suburb and set by an objective for the town centre to help guide investment</p> <p><u>Indigenous Heritage</u></p> <p>3.18 Supports the recognition of the importance of indigenous heritage of Port Kembla and surrounds as part of the Draft Plan. Supports actions funded under PKCIF to enhance this heritage.</p> <p>3.19 Encourages council to accelerate the timeframe for development of the Coomaditchie Lagoon Master Plan and include it as a short term activity to influence future rounds of PKCIF.</p> <p><u>Port Kembla as a destination</u></p> <p>3.20 Noted Port Kembla Tourism Strategy funded via PKCIF. Although a separate piece of work, the draft plan should encourage visitation and return visitation be considered as part of the recreation areas and town centre.</p> <p>3.21 Council to commit to host one major event in Port Kembla (WCC Annual Plan 3.3.1.5) this is to be considered in addition to events targeted at the local community.</p>	<p>Cabinet for consideration.</p> <p>3.14 As noted in the Implementation Plan, the Port Kembla Action Group is intended to include community representation.</p> <p>3.15 It is intended that this position be funded via resourcing allocations within projects submitted for funding via PKCIF</p> <p>3.16 Noted. Connected public transport is an important factor of the Plan. Action 2.8 Key Walking Connections Project which seeks to connect the train station to the Town Centre and surrounds.</p> <p>3.17 Environmental initiatives are supported through the Plan in suburb wide actions. This is noted as a great initiative which is supported by Council.</p> <p>3.18 Support noted.</p> <p>3.19 Note the request to bring the timeline for the Coomaditchie Master Plan forward to be a short term activity. This has been considered to High Priority, Short Term</p> <p>3.20 Tourism and visitation in Port Kembla is promoted through the Vision, and via the pending Tourism Strategy as per Action 2.12 Port Kembla Tourism Development Plan.</p> <p>3.21 Events are identified as an important opportunity for activation and tourism in Port Kembla and are supported by the Plan.</p>
<p>Endeavour Energy</p>	<p>4.1 Endeavour energy submitted various Maps and fact sheets surrounding the location and type of power supplies existing writhing Port Kembla as well as advice on what to consider when master planning / implementing actions on land that with these services. The submission notes that <i>'The actions in the Revitalisation Plan itself will not represent a significant electrical load'</i> and raises that consideration for any future medium density residential development or residential subdivision to consider electricity supply. The submission focuses heavily on the Port Kembla School Site and future needs for infrastructure to support the site.</p>	<p>4.1 Noted. This information will inform a number of actions of the Implementation Plan. This information has been forwarded to the team looking at the Planning Proposal for the Port Kembla School Site for consideration.</p>

<p>National Trust of Australia - Illawarra Shoalhaven Branch</p>	<p><u>Town Centre Precinct</u></p> <p>5.1 Community expectations if this plan fail to proceed</p> <p>5.2 In recent months a number of unsympathetic projects have been undertaken on Wentworth Street. Recommend. Heritage Listing of individual buildings and Inclusion of Wentworth Street in a conservation areas.</p> <p>5.3 Financial assistance for upkeep of heritage buildings be considered</p> <p>5.4 Concerns over tokenistic initiatives towards heritage as have been done in the past. Presented a brief history of Port Kembla. Noted that a lot of the 19th – 20th century stock remains intact and the history of PK reads clearly. This is an opportunity to capitalize on the heritage name of the precinct.</p> <p>5.5 Works should focus on an economic piggy back on the evolving revival</p> <p>5.6 Contracting the town centre is not recommended and inequitable.</p> <p><u>Plantings</u></p> <p>5.7 More robust trees are recommended e.g. London Plane Tree</p> <p><u>Outdoor dining</u></p> <p>5.8 Outdoor dining needs to be re-contoured to deal with the slope</p> <p>5.9 Street Furniture – is supported as long as its locally designed and reflects the character. There was a design comp 20 years ago for a ‘Port Kembla Chair’. They remain near the pub.</p> <p><u>Coastal Areas Precinct</u></p> <p>In principle NTISB support the recommendations of this area</p> <p>5.10 Support existing trails signage and the delivery of future signage. Improvements to the amenity of MM Beach as a result are commendable.</p> <ul style="list-style-type: none"> – Actions from the review of the CMP for Hill 60 should be used to update the Implementation Plan – More acknowledgement of the areas rich indigenous and military history through interpretative signage should be a prime concern. – Supports the need for OEH approvals <p><u>Coomaditchie Lagoon Precinct:</u></p> <p>In principle support of the recommendations of this area particularly actions 6.2, 6.3 and 6.4.</p> <p>5.11 A future masterplan and Boardwalk is supported by care must be taken to not impact ecological communities or aboriginal sites.</p> <p>The masterplan should address the lagoons importance</p>	<p>5.1 The expectation of the community is understood. The Implementation Plan has been developed to present a mix of projects for delivery in the short to long term. There will be recommendations for forward budget allocation to deliver change.</p> <p>5.2 Noted. The Plan identifies the importance of heritage in Wentworth Street, and Action 3.6 Wentworth Street Heritage and Built Form Quality Project, will focus on heritage analysis and listings.</p> <p>5.3 Noted. The Council has delivered the Port Kembla Façade Program, and funds an annual Heritage Grants program that all heritage properties across the LGA can access/ apply for.</p> <p>5.4 It is agreed that the heritage values of Wentworth Street are important and are an asset to Port Kembla. This is reflected in the Vision for the Town Centre which that in the future the Town Centre capitalises on its rich architectural and cultural heritage, underpinned by an aim to Retain and enhance the architectural character of Wentworth Street.</p> <p>5.5 The Implementation Plan seeks to coordinate and guide delivery of projects. A series of large and small projects need to combine to deliver revitalisation.</p> <p>5.6 The intent of contracting the town centre is about focussing the energy in the town centre. The look and character of Wentworth Street remains important, and will be protected, supported by future planning policy.</p> <p>5.7 Aligned with this comment, the Plan sets out a desire to increase green canopy with suitable street trees.</p> <p>5.8 Outdoor dining and the activation of Wentworth Street is an important aspect of activating the Town Centre. It is acknowledged that the topography of Wentworth street will need to be considered in the delivery of appropriate outdoor dining.</p> <p>5.9 Noted. Locally design street furniture is reflected in the Plan.</p> <p>5.10 Noted. The actions of the Hill 60 Master Plan inform the Plan and the identified actions for this area, including a range of interpretive art reflecting indigenous and military heritage of Port Kembla. Relevant approvals from OEH will be sought prior to any works being carried out.</p> <p>5.11 Noted. The Plan supports comments presented around environmental matters and the area’s rich indigenous and ecological significance. These details would be further considered in detail during future detailed master planning.</p>
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	<p>and preservation as wildlife habitat.</p> <p>Acknowledgement of the areas rich indigenous and ecological significance through interpretative signage should be a prime concern.</p> <p>National Trust presents a proposal for Wentworth Street:</p> <p>5.12 Council provide advice and funding grants for colour schemes and repairs to facades</p> <p>Ensure restoration work is carried out properly. Guidance provided</p> <p>Repainting of existing brickwork should not be encouraged.</p> <p>5.13 In order to revive Wentworth Street, economic and cultural stimulus is required.</p> <p>5.14 Relocation of present multi-cultural events to Wentworth St its low traffic volumes make it ideal for festivals and street parades e.g. food fairs\</p> <p>5.15 Council to support the gaining reputation as a creative hub by assisting with provisions of public art spaces, galleries and studios.</p> <p>5.16 Wentworth street could become the cities multi-cultural centre. Council to assist community groups with e.g. Barriers and mentioned 'Seed Funding'.</p> <p>5.17 The NTISB support employment of Full-Time place manager to act as a facilitator, catalyst and promoter.</p>	<p>5.12 Council undertook façade audits and developed a design guide for properties along Wentworth Street through the Port Kembla Façade Renewal Project. This formed the basis for grants accessed by land owners and business owners for the upgrade of facades in the Port Kembla Town Centre. A heritage architect informed this process.</p> <p>5.13 Noted. The intent is that the Port Kembla 2505 Revitalisation Plan will act to support such investment.</p> <p>5.14 Noted and supported by the Plan and Action 2.14 Port Kembla Events Development Applications incl. Wentworth Street Events.</p> <p>5.15 Council recognises and supports the role of creative industries in Port Kembla. The Plan has been amended to reference creative industries in the Vision and the Town Centre Precinct Strategic moves.</p> <p>5.16 Noted, initiatives for small grants via Action 1.4 Seed Funding Grants would support these initiatives.</p> <p>5.17 Support noted.</p>
<p>Neighbourhood Forum 7</p>	<p>6.1 In general, the Plan was supported however there were a number of matters that the Forum would like to see addressed</p> <p>6.2 Actions to attract investment and population growth, and height of buildings at south of Wentworth to be increased</p> <p>6.3 NSW Ports should not be able to drive the Strategy</p> <p>6.4 Hill 60 should be developed as a tourism destination</p> <p>6.5 Council to consider work previously done by the PK Chamber of Commerce – Tourism opportunities e.g. Aged Care, conversion of MM land into adventure park, golf course.</p> <p>6.6 Support improvements to Public Transport connections within the Port Kembla</p> <p>6.7 Strategy leaves actions to others such as Destination Wollongong 2.13</p> <p>6.8 The Plan should focus on objectives within the revitalisation strategy such as tourism, CBD revitalisation, residential enhancement, commercial/business investment etc. and then what needs to be done to give life to all of these objectives</p> <p>6.9 The Plan tends to focus on further studies. Will these actions actually lead to the 'revitalisation' desired outcomes.</p> <p>6.10 Local committees need to be integrated into the 'Port Kembla Action Group'</p> <p>6.11 Redirection of Grand Pacific Drive through Port</p>	<p>6.1 Noted</p> <p>6.2 Analysis of the economic drivers for development in Port Kembla resolved that the feasibility of higher density residential development in Port Kembla was not feasible at this time, with the exception of sites with water/ ocean views. Population growth in Port Kembla will be considered in context of Action 2.3 LGA wide Housing Supply + Diversity Study.</p> <p>6.3 Noted. The intent of the Plan is to allow the community to drive the Strategy.</p> <p>6.4 Hill 60 has an established Master Plan which has been guided by the importance of the place including the natural setting, indigenous and cultural importance and military history. The site is considered to offer tourism potential based on its unique offering. The role of Hill 60 as a Tourism destination will evolve through completion of Tourism studies underway.</p> <p>6.5 Work previously prepared by the PK Chamber of Commerce and Industry informs the Plan.</p> <p>6.6 Noted, the Plan integrates aspirations for improved Public Transport connections throughout the Vision, Strategies and Action 2.7 Active Transport + Public Transport.</p> <p>6.7 Noted. The Strategy does rely on commitment across all sectors. Realising the Vision will require input and investment across all levels of government, industry and the community. This is important for the Plan to be successful.</p>

	<p>Kembla. The conclusion of the meeting mentioned above was that this plan is a positive step and when combined with Port Kembla's long-awaited entrance into the Grand Pacific Drive, the town will be well and truly <i>on the map</i> thereby providing an added dynamic for both Neighbourhood Forum 7 and Greater Wollongong.</p>	<p>6.8 Noted. The Plan does focus on these elements.</p> <p>6.9 The Implementation Plan actions present a combination of grants for community projects, delivery of infrastructure and the studies required to inform detailed design of these. The intent is that these studies will be guided by the Port Kembla vision established by the community.</p> <p>6.10 Noted. The Implementation Plan nominates the Community as collaborators in the Port Kembla Action Group.</p> <p>6.11 Noted. This matter has been raised and considered by Council at its meeting of 15 March 2018. It was resolved that: <i>Destination Wollongong be asked to include Port Kembla into discussions it has with the Grand Pacific Drive Stakeholder Group regarding the future route of the Grand Pacific Drive.</i></p>
<p>Port Kembla Chamber of Commerce</p>	<p>7.1 Chamber hope this strategy will be implemented, reviewed and used as a benchmark document to fulfil the potential of Port Kembla for everyone.</p> <p><u>Employment:</u></p> <p>7.2 Plan to be proactive in generating employment in the suburb via new innovative and creative opportunities including those for youth whilst retaining character of Port Kembla</p> <p><u>Money</u></p> <p>7.3 Plan to inform PKCIF funding with Council still committing their own resources not substituting it. Port Kembla still needs and deserves funding</p> <p>7.4 Concerns around the value if \$1 m in 99 years' time. The pool of funding could accrue interest and assist with this retention of value</p> <p><u>Oversized Town Centre</u></p> <p>7.5 Consider how we go about future zoning of the town centre to be considered and allow flexibility e.g. SP1 or adding additional uses to the Schedule 1 to encourage diverse commercial, residential and tourism uses.</p> <p>7.6 Wentworth street to offer small scale specialist retail and unconventional offers</p> <p>7.7 Rent Holiday for 18 months to encourage outdoor dining</p> <p>7.8 Council engage with Police to assist with Liquor Licences in Port Kembla</p> <p>7.9 Council review height of buildings along Wentworth St to allow for Medium Density shoptop. Encourage development utilising existing development viable. Noise Attenuation to be considered for entertainment and growing Port.</p> <p><u>Public Transport</u></p> <p>7.10 Shuttle bus to be developed – possibly using existing community owned buses.</p> <p><u>Harry Morton Park</u></p>	<p>7.1 Noted.</p> <p>7.2 The vision supports employment and has been amended to reference innovative and creative industries. Further, this would be an important aspect of Action 3.5 Marketing Port Kembla Town Centre and Action 2.4 will consider the LGA wide Employment Lands Study.</p> <p>7.3 The Implementation Plan will be an ongoing tool to discuss, prioritise and guide the delivery of the aspirations set out by the Port Kembla 2505 Revitalisation Plan. Prioritisation of budget will be determined via Council's Annual Planning Cycle. Grants, including PKCIF, allow Council to supplement competing budgets, enable key projects to be brought forward, and can extend the scope of projects. Opportunities created via PKCIF will continue to be explored to deliver projects alongside Council budget allocation.</p> <p>7.4 Noted. This comment will be shared with the Department of Premier and Cabinet.</p> <p>7.5 Noted. The review of planning mechanisms for the Town Centre will be delivered in line with Action 3.7 Planning Control Amendments. Any policy amendments would be subject to community notification and engagement.</p> <p>7.6 Agree. This is encouraged through the Plan, with particular reference in the Strategic Moves for the Town Centre and would be an important aspect of Action 3.5 Marketing Port Kembla Town Centre.</p> <p>7.7 Consideration of changes to outdoor dining fees has been added to new Action 3.17 Outdoor Dining Policy Review.</p> <p>7.8 Noted. The Council is working through the Safety Reference Group to raise awareness and work with the Police around licensing matters, and to advocate for a positive and safe evening economy.</p> <p>7.9 The current planning controls permit medium density shoptop development along Wentworth Street to 12 metres or 3 storeys. The review of planning mechanisms for the Town Centre will be delivered in line with Action 3.7 Planning Control Amendments. Any</p>

<p>7.11 Forgotten park with great potential and is not maintained at all by Council and poses a threat to the residents. Fires are lit about 3 times a year. Action required. Council to negotiate to seek future recreational offer on this land.</p> <p>7.12 Former RSL Club is an opportunity for a health and wellness precinct.</p> <p><u>Town Plaza</u></p> <p>7.13 To be located where there is already activity – Redpoint Studios or on Allan St near Senior Citizens Centre. Purchase of the old Whiteways site is poor use of public funds. Whiteways should be developed with arcade through link and artists/ affordable housing above shops.</p> <p><u>Military Road as Green Corridor</u></p> <p>7.14 Supported in theory. Would like to see general maintenance of footpath in first instance. Questions role of Council in purchasing adjacent lands and buildings to deliver the Green Corridor including PK Copper and questions is this is a good use of funds.</p> <p><u>NSW Ports / Port of Port Kembla</u></p> <p>7.15 Perception that Port of Port Kembla have a view they can dictate the future of Port Kembla. This is not appropriate, and they feel the Port does not engage with the community.</p> <p>PKCIF should not be used to fund the future expansion of the Port at the expense of the suburb.</p> <p><u>Tourism</u></p> <p>7.16 Future tourism should respect and enhance existing features e.g. Eco Tourism, Glamping, Cruise Ships and new cultural facilities without competing with existing local offers. Future tourism should consider the Significance of Cultural Tourism. For locals and visitors.</p> <p><u>Hill 60</u></p> <p>7.17 Hill 60 Masterplan should be implemented.</p> <p>7.18 Fishermans beach is not mentioned. Improvements requested: Improved access, shark nets, wreck to establish a reef for diving.</p> <p>7.19 Port Kembla Sewerage plant should be removed and a resort built</p> <p><u>Community Hub</u></p> <p>7.20 Supported in theory, but undermines the work of Our Community Project. Board would like to partner with Council to deliver affordable social housing on the current site with community centre remain on ground.</p> <p><u>Curated Lighting</u></p> <p>7.21 PK Vivid or permanent creative lighting to be</p>	<p>policy amendments would be subject to community notification and engagement.</p> <p>7.10 Noted. Public Transport is a high priority for this area. See Action 2.7 Port Kembla Active Transport and Public Transport</p> <p>7.11 Noted. Changes to park are difficult due to a Land Title Claim.</p> <p>7.12 Noted and agree. We would encourage the Chamber to advocate for this.</p> <p>7.13 This suggestion is noted. A number of influencing factors will guide the identification of a suitable site for the town square. This will be delivered through Action 3.14 Town Square – Identification and Acquisition.</p> <p>7.14 Note general support, and acknowledge comment regarding maintenance. The Military Road Green Corridor would not require additional purchase of land or property to deliver. It is intended that the project would be focussed around that part of Military Road that is 'local' and under Council control.</p> <p>7.15 This feedback is noted, and will be communicated with NSW Ports. The Plan promotes an improved relationship between the Port and the community, and this is also reflected in the delivery of Action 2.1 Three Ports SEPP/Residential Port Kembla Impact Assessment and Mitigation.</p> <p>7.16 Noted. The comments raised are in line with the Plan and will be shared to inform Action 2.11 LGA wide Cultural Tourism Study and Action 2.12 Port Kembla Tourism Development Plan – Destination Wollongong.</p> <p>7.17 Acknowledge and support this comment. Delivery of the Hill 60 Master Plan is aligned with Action 5.2 Hill 60: Master Plan Delivery.</p> <p>7.18 Noted. The Plan has been amended to include reference to Fishermans Beach in the Coastal Areas Precinct.</p> <p>7.19 This idea will be communicated to Destination Wollongong to inform Action 2.12 Port Kembla Tourism Development Plan. Any consideration of land use on Hill 60 will need to be considered against the AHIP in alliance with Action 5.1 Port Kembla Conservation Management Plan & AHIP.</p> <p>7.20 The desire to deliver affordable housing is supported. This will be communicated internally as relevant and will be considered in context of Action 2.3 LGA wide Housing Supply + Diversity Study.</p> <p>7.21 This idea is supported by the Plan. Encouraging cultural and artistic events aligns with the Vision, strategies and many actions.</p>
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	<p>considered. Could be interpretative of the industrial past.</p> <p><u>Port Kembla Surf Club</u></p> <p>7.22 Should be function centre with liquor licence.</p> <p><u>Bluescope Steel – Surplus Sites</u></p> <p>7.23 Unused dwellings on Five Islands Road should be repurposed for creative spaces.</p>	<p>7.22 This idea is supported via the Recreational Areas Vision and Action 6.3 Expand public use of Port Kembla Surf Life Saving Club.</p> <p>7.23 We would encourage the Chamber to pursue this idea. It is noted that this would be a secondary priority to activating vacant spaces along Wentworth Street.</p>
Port Kembla Copper	<p><u>Buffer Zone</u></p> <p>8.1 Stated concerns around the buffer zone being denoted on their land and a risk of this ‘buffer’ could sterilise the property. By reducing future owners ability to develop the site in a way that is consistent with the current zoning which could reduce the utility or value of the property.</p> <p><u>Green Walking Connections</u></p> <p>8.2 Concerns around language used in the document surrounding diagrams showing ‘Green Walking Connections to be established’. These connections are shown through the PKC land.</p> <p>The suggestion of community members traversing through their land with the current uses in mind would create an unacceptable safety risk which the current owners would not willingly allow. Part of the value of the site is its contiguous nature and PKC believe that the value of the land would be severely impacted if public access were forced onto their lands.</p>	<p>8.1 Noted. The intent of the buffer is to enhance the relationship and interface of SEPP lands, and not to sterilise these lands. The buffer between the SEPP lands and adjoining residential is intended to be managed on or from both sides of the boundary. The Town Centre Master Plan has been amended to reflect this.</p> <p>8.2 The Plan does not intend to permit public access across Port Kembla Copper land. The Plan depicts in a number of illustrative diagrams connections between the town centre/ residential lands and MM Beach. This is an important link long term to enhance amenity and link to the natural asset of the beach. The Plan extends to 2043 and the aspiration for connections across to MM provide guidance should the opportunity for considering change to the Port Kembla Copper use and function arise.</p>
NSW Ports	<p>9.1 NSW Ports thanked staff for their communication and consultation throughout the development of the draft plan.</p> <p>9.2 NSW Ports support the Plan and the aim of developing initiatives to revitalise the suburb of Port Kembla. It is within the context of the Port of Port Kembla being a port of diversified trade as well as the next container port for NSW that this submission is made.</p> <p><u>Comments:</u></p> <p>9.3 Biggest risk to the future development of Port is urban encroachment.</p> <p>The Plan provides a unique opportunity to ensure sustainable freight growth through the Port can continue in to the future. This is identified by the strategy within the Plan to “Grow with the Port and Industry”.</p> <p>The Actions provided by the Plan provide scope for the Port and town of Port Kembla to continue to grow sustainably together, and ensure the freight needs of the State are met. NSW Ports makes the below specific comments on Actions out of the Plan.</p> <p>9.4 Action 1.2 – Port Kembla Action Group – support establishment and involvement</p> <p>9.5 Action 2.1 - Three Ports SEPP / Residential Port Kembla Impact Assessment and Mitigation – Supports</p>	<p>9.1 Appreciation noted.</p> <p>9.2 Support for revitalisation noted.</p> <p>9.3 Working collaboratively to ensure Port Kembla to grow with the Port is an important aspect of the Plan.</p> <p>9.4 Support of Action 1.2 is acknowledged.</p> <p>9.5 Support of Action 2.1 is acknowledged. It is noted that mitigation for acoustic impacts should be managed in</p>

	<p>this action. The port needs to be unencumbered by urban encroachment. State and Local Governments to work with NSW Ports. Mitigation to be on appropriate land.</p> <p>9.6 Development controls for sites with direct lines-of-sight to the Port should not be changed to allow for increase in residents exposed to Port Impacts.</p> <p>9.7 NSW Ports seeks a hard buffer through planning controls to prevent incompatible development in affected areas. Council should ensure future impacts on port development are assessed before allowing intensification around Wentworth Street, Military Road and Mame Street</p> <p><u>LGA wide Housing Supply + Diversity Study</u></p> <p>9.8 NSW Ports would advocate that development that is incompatible with future Port operations not be located in inappropriate areas. NSW Ports supports the need for the Study and will contribute as required.</p> <p><u>LGA Wide Employment Lands Study</u></p> <p>9.9 Employment lands in close proximity to the Port of Port Kembla are vital to support freight and logistics operations. NSW Ports supports the need for the Study and will contribute as required</p>	<p>alignment with the detailed investigations currently being undertaken by the Department to delivery this Action. The role of the project is to investigate options for management of land use conflict. Council acknowledges that mitigation of noise impacts will be informed by this process, and should be managed on appropriate land.</p> <p>9.6 Council is not proposing changes to residential planning controls through the Plan. Importantly, though, Council has no evidence to support the request to restrict residential development potential of sites with a direct line-of-sight to the Port. The future potential impact of the Port is unclear at this point in time. Aligned with Action 2.1 and the findings of acoustic testing and modelling informing this work, Council will consider options for managing future potential impacts through planning policy.</p> <p>9.7 Council is open to working with the Department of Planning, NSW Ports, local industry and the community to define and understand the options for mitigating future potential impacts of the Port on residential lands. Further work needs to determine if the solution is a hard buffer through planning controls. This will be considered and resolved through Action 2.1.</p> <p>9.8 Noted. The findings of Action 2.1 will influence the delivery of the LGA wide Housing Supply + Diversity Study</p> <p>9.9 Noted. This has been shared internally with the team delivering the LGA wide Employment Lands Study. NSW Ports will be consulted through this project.</p>
<p>Peak Bodies Group (Property Council, RDA, DW,IBC,NSW Ports + UDIA)</p>	<p>10.1 The group congratulate staff on the Plan and the engagement approach undertaken to create the draft document.</p> <p>10.2 25 year timeframe is to long – actions will outlive the current population</p> <p>10.3 Incentivise Immediate Development by encouraging new investors to purchase and development land including trial incentives for 5 years within 12months of adoption of plan; Eliminate DA fees; Eliminate Section 94 Contributions; Reduce car parking requirements;</p> <p>10.4 Building height + FSR be reviewed with flexibility determined case by case</p> <p>10.5 Assist Investors with a Sustainable living focus</p> <p>10.6 Create a consistent planning panel for Das in PK including external expertise – meet regularly with consistent members with a 7 day turnaround of feedback</p> <p><u>Encourage Tourism</u></p> <p>10.7 Unique assets within PK presents an opportunity for PK to be a major tourism destination in the region. PK to preserve and enhance unique local features and establish a strong tourism offer that compliments future industrial operations</p>	<p>10.1 Noted</p> <p>10.2 Revitalisation Plans need to establish a long term vision and 25 years is a standard timeframe for this type of project. The range of project identified by the Plan and Implementation Plan will be required to evolve over time, and be revisited to check in with progress.</p> <p>10.3 Introducing incentives to promote investment is worthy of investigation in context of Action 3.7 Planning Control Amendments.</p> <p>10.4 Aligned with Council’s role as the local planning authority, Planning Proposals can be lodged for consideration at any time to investigate review of planning controls. This aligns with Action 2.2 Key Sites and Action 3.7 Planning Control Amendments.</p> <p>10.5 Sustainable living focus has been integrated into the Vision and suburb wide strategies of the Plan.</p> <p>10.6 Council acknowledges the role of Council in delivering a fast turnaround for development applications. Council does not propose to vary its processes for development application assessment, and welcomes open and up front dialogue with the planning staff to ensure efficient assessment times.</p> <p>10.7 & 10.10 Agreed. This is consistently presented by the</p>

<p>10.8 Increase and intensify economic activity</p> <p>10.9 Events – have been a huge success but are hard without funding. The group recommend event style activations as part of the seed funding criteria</p> <p>10.10 Need for creation of cultural tourism offers – priority projects to be incentivised and facilitated by local government.</p> <p><u>Provide Affordable Housing</u></p> <p>10.11 Repopulating the Main Street and surround is important. The demographics have changed from 4 person households to single persons. With the increase in value of coastal properties, low cost housing stock should be a focus of Wentworth St. Reactivating the streets with people and better quality buildings will give credibility to the business opportunities, enhancing liveability</p> <p><u>Improve Public Transport</u></p> <p>10.12 Transport is VERY isolated. Up to half an hour to station; Improve bike paths will not help everyone as the suburb is not flat; More bus stops will only work if more buses; Improving link to the station and improving public transport must be a key strategic move to improve liveability; Council to lobby state government</p> <p><u>Review Port Kembla Community Investment Fund</u></p> <p>10.13 Continue to review the PKCIF to enable funding to be brought forward to \$5 million each year to encourage substantial projects</p> <p><u>Urban Renewal</u></p> <p>Urban renewal is important for the suburb but the plan needs to identify opportunities for economic and business development to address social equity and related issues.</p> <p>Projects should demonstrate how funds will support or generate ongoing employment, social disadvantage and enhance commercial enterprise</p> <p>The scale and ambition of these projects would then increase pace of urban renewal and ensure funding is allocated to long-term benefits for the community.</p> <p>These changes could be made via an admin charge through NSW budget process.</p>	<p>Vision and Strategies of the Plan. The comments raised are in line with Action 2.11 LGA wide Cultural Tourism Study and Action 2.12 Port Kembla Tourism Development Plan – Destination Wollongong.</p> <p>10.8 The activation and stimulation of the Port Kembla economy is a key objective of the Plan, identified within the Vision and key Strategies for the Town Centre. Action 2.4 will consider the LGA wide Employment Lands Study, and Action 3.5 Marketing Port Kembla Town Centre are aligned with this.</p> <p>10.9 Noted. A range of initiatives are included to streamline the process for delivering local events, and Action 1.4 Seed Funding could be a catalyst to financially support events.</p> <p>10.11 Noted. The Town Centre Strategies seek to increase supporting population.</p> <p>10.12 The Plan seeks to enhance the connects to public transport including the train station. In support of this comment, Action 2.7 Active Transport + Public Transport seeks to promote and lobby for transport improvements.</p> <p>10.13 Noted. Noted. This comment has been passed on to representatives at the Department of Premier and Cabinet for consideration.</p> <p>10.14 Agree. The Plan endeavours to set a long term renewal plan seeking to act as a catalyst to future investment and to enhance the economic prosperity and amenity of Port Kembla. This Plan and the accompanying Implementation Plan will be utilised to discuss and steer funding into the future.</p>
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Port Kembla 2505 Revitalisation Plan

2018 - 2043



Prepared by:



In partnership with:



Acknowledgements

Wollongong City Council would like to show its respect and acknowledge the Traditional Custodians of the Land to which this Strategy applies, of Elders past and present, and extend that respect to other Aboriginal and Torres Strait Islander people.

Wollongong City Council would like to thank members of the community who contributed to this Plan by providing feedback in engagement activities throughout 2017 - 2018.

Council will also like to thank the consultants that provided technical analysis to inform this document. Studio GL have provided some diagrams, visualisations and urban design advice to assist in the preparation of this report along with economic input from Hill PDA and heritage architecture input from John Oultram Heritage and Design.

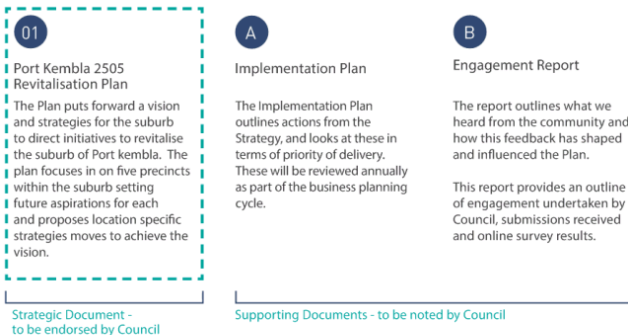
How to read this document

The Port Kembla 2505 Revitalisation Plan sets the 25 year aspirational Vision for the future of Port Kembla. The Vision establishes a benchmark for all aspects of decision making and should be used by policy makers, the development industry and land owners to guide investment and decision making.

Informed by detailed urban design analysis, economic assessment and community opinion, the Plan identifies suburb-wide actions, and drills down into Five (5) Precincts that detail 'key moves' to deliver change across the suburb.

This Plan is underpinned by an Implementation Plan. The Implementation Plan lists priority actions and will act as a tool to deliver a coordinated approach to revitalisation.

The suite of documents



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Photographs on front cover:

L: Bob Manevski
R: Zac Heywood

Consultants:

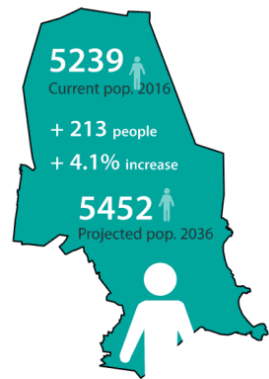


01 Introduction

Background

In 2016 Wollongong City Council successfully secured a grant, as part of the Port Kembla Community Infrastructure Funds (PKCIF), to prepare the Port Kembla 2505 Revitalisation Plan. The intent was to develop a vision and strategies that would be used to direct initiatives to revitalise the suburb of Port Kembla.

The community were consulted throughout the development of this Plan and supporting Implementation Plan to ensure the long term direction outlined in the following pages reflects their aspirations for Port Kembla.



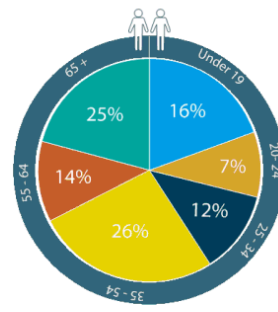
Population - Current + Projected

The study area

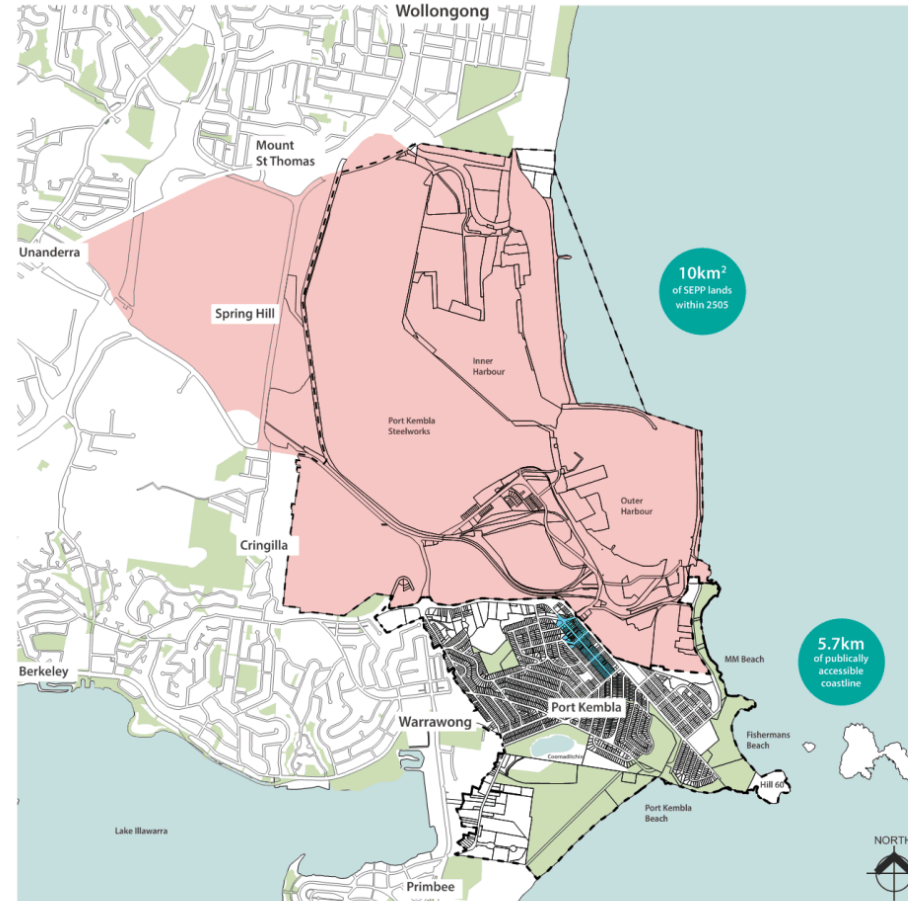
The Port Kembla Revitalisation Plan considers the suburb of Port Kembla, located on the coast approximately 6km south of the Wollongong City Centre.

The suburb has a population of approximately 5,000 people, and is well known for its industry, indigenous culture and role in military history.

While this study is focused on the whole suburb, it excludes the land identified as the 'Three Ports State Environmental Planning Policy' (SEPP) lands. This land is under the guidance of State policy. The Port and associated SEPP lands provide both a constraint and also a huge opportunity for the suburb of Port Kembla. SEPP lands within the 2505 boundary take up 69% of land in the suburb.



Demographic profile 2016



Context diagram

The Study Area, defined as the extent of the 2505 Port Kembla postcode area, less the areas defined under the Three Ports SEPP.

- Natural Areas
- Town Centre B2 Zone
- Three Ports SEPP
- Port Kembla 2505 Boundary

A beautiful place with potential to unlock

The recommendations in this Plan respond to technical analysis of the opportunities and constraints shaping the suburb and Town Centre, including an analysis of access and movement, topography, open space, land use, heritage values and economics.

A rich history that needs to be celebrated

The suburb is filled with Indigenous, military and European history but this is often concealed. Buildings along Wentworth Street have acted as time capsules of a by-gone inter-war era and remain intact.

An array of beautiful yet disconnected assets

The suburb is filled with natural and historical assets e.g. Hill 60, beaches and green spaces but they're spatially disconnected, lack purpose and act as isolated nodes of activity.

Poor Interface with the Industrial Lands

A lack of a defined buffer and mitigation measures creates a conflict between the growing Port and Heavy Industrial Lands, and the residential areas of Port Kembla.

Rare biodiversity within the suburb

Port Kembla's natural areas, such as Hill 60 and Coomaditchie Lagoon hold a great level of biodiversity value. These areas support all types of wildlife from penguins to endangered Green and Gold Bell Frog. An incredible asset, in need of conservation.

Loss of a supporting population

The dramatic decline in the number of workers involved in heavy industrial manufacturing in the immediate vicinity, combined with a very low projected increase in residential population growth - only 4.1% increase - impacts viability.

An oversized Town Centre

The Town Centre is two (2) blocks longer than is required to service the current population. The main street stretches 600m!

The Town Centre is bypassed by Military Road to Warrawong.

Warrawong provides a regional shopping centre 1km from Port Kembla, competing with offers of the Town Centre.

Public Transport is available but isolated

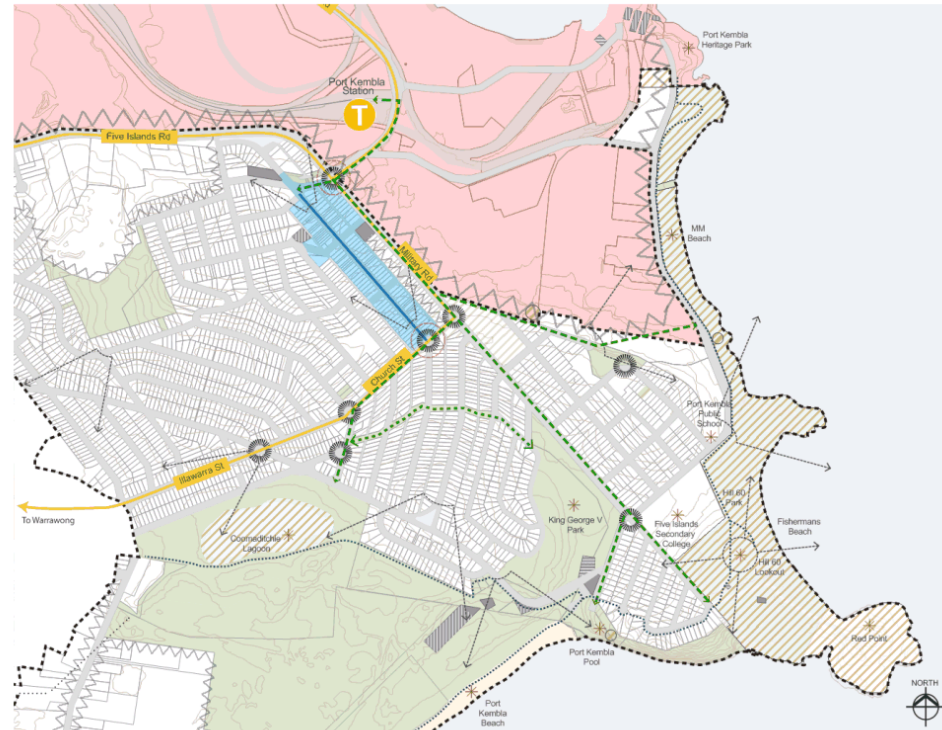
Access to trains and buses exist however timetables don't connect. This creates an unreliable public transport network. The train station is underutilised and isolated from the rest of the suburb, sitting within the Industrial Lands to the north-east.



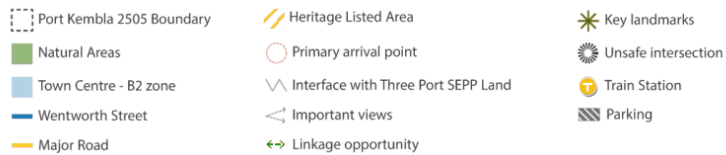
There are stunning views and whale watching opportunities along the coast but lacks suitable amenities.



The open space around the lagoon lacks purpose and amenities.



Suburb wide analysis summary diagram



Informing the Plan

Learning from the Past

This Plan acknowledges that there have been a number of studies undertaken that have focused on Port Kembla and provided recommendations for change. An integral part of the preparation of this Draft Plan involved a comprehensive review of these documents.

The documents reviewed included:

- Port Kembla Main Street: Future Vision and Desired Character Report (2007)
- Commercial Demand Analysis – Port Kembla Main Street (2010)
- Hill 60 Draft Landscape Master Plan (2015)
- Discussion Document for the 2016 Round 1 PKCIF: A vision for the revitalisation of the Port Kembla Township (2016)
- Illawarra – Shoalhaven Regional Plan (2015)
- Navigating the Future: NSW Ports' 30 Year Master Plan (2015)

Technical analysis and input

A range of technical investigations and analyses have informed this Draft Plan:

- Urban Design analysis
Studio GL
- Town Centre Heritage analysis
John Oultram Heritage
- Economic Analysis and site assessments
Hill PDA

Input from Council officers across all divisions including: Infrastructure, Traffic, Environment, Community and Cultural Services, Property and Recreation.

What we've heard

Working with the Community and Agencies

4 workshops, 2 kiosks, 151 survey results, 20 submissions and hundreds of conversations informed the Plan

The community were invited to inform the creation of this Plan through a series of workshops, targeted stakeholder meetings and one on one conversations. At these forums ideas were shared and priorities identified.

Targeted engagement activities throughout the project sought input from young people. Over 100 local children and youth shared their ideas and dreams through stories, drawings and conversations.

During the exhibition period, feedback from the community and industry provided an overwhelming amount of support for the revitalisation of the suburb. The information gathered from the community has shaped the draft Vision, Strategies and actions for the revitalisation of Port Kembla. This input was integral in ensuring that the future direction is one that reflects the community's aspirations.

Information on how the community participated throughout this process including what we've heard and how their ideas shaped the Plan can be found in the detailed Community Engagement Report.



Graphic scribing from Visioning Workshop



Community Visioning Workshop



The community value the coastal lifestyle and abundance of natural assets

1. Environmental, green + sustainable
2. Walkability + pedestrian experience
3. Diverse Offer
4. Amenity
5. Safety

Feedback from exhibition - top 5 themes

“ Native plants, make sure environment is friendly for native animals, water stations and covered bus stops, improved walkways and pedestrian crossings, walkways down onto beach, lots of shade, community vegie garden would be nice, leave space for physical activity, street crossings ”

Quote from online survey submissions - community member



Council staff held conversations with 200+ People at a community kiosk, answering questions and collecting information on the draft plan.

A strong local community delivering change

Port Kembla and the local community have a lot to celebrate. Private investment, community initiative and hard work, and Council investment have delivered a range of projects over the past decade due to the passion and dedication of individuals and groups. It is important to recognise and celebrate these achievements, and the great work that has shaped Port Kembla into all it has to offer today. Some of these initiatives include, but are certainly not limited to:



Red Point artists and gallery

Formed in 2008, the Red Point Artist Association in Kembla Court plays home to art studios, a gallery for visual artists and Art on the Grass.



Community led Public Art

Urban Art Australia has set a goal to bring art to Wentworth Lane to create a destination for people to visit.



Volunteer led environmental preservation

Planting along King George V Oval, dune restoration, work on the big island, surrounds of Coomaditchie Lagoon are led by the community to ensure the environment remains strong in Port Kembla.



Coomaditchie United Aboriginal Corporation

Providing welfare and advocacy services to the local indigenous community. It seeks to build a community, care for country, preserve culture and establish relationships through art exhibitions and festivals, health services and a learning club.



Our Community Project

People centred innovation. Our Community Project has too many great initiatives to detail. Some are highlighted below.

Jam N Bread

This monthly event provides an opportunity for members of the community to come together to sing, play, bake bread, feast and share culture.

Culture Bank

An exciting new initiative to create lively and diverse events in the greater local area. Created by locals for locals, it's about making the experience of living here richer for everyone by enabling people with ideas to realise and share them.

Sewing for Zero Waste

A monthly initiative bringing together locals to sew bags from recycled material to be used in place of shopping bags.



The Foundry

The Foundry opened in 2014 as a social enterprise of The Salvation Army. It aims to be a "hand-up" rather than a "hand-out" destination for those facing unemployment.



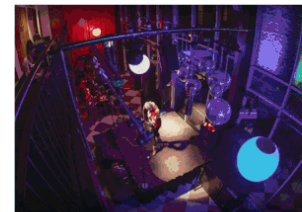
Billy cart derby

A historical event that many locals hold as fond childhood memories. The events seeks to raise the profile of the area and make people aware of how great Port Kembla is.



The Servo

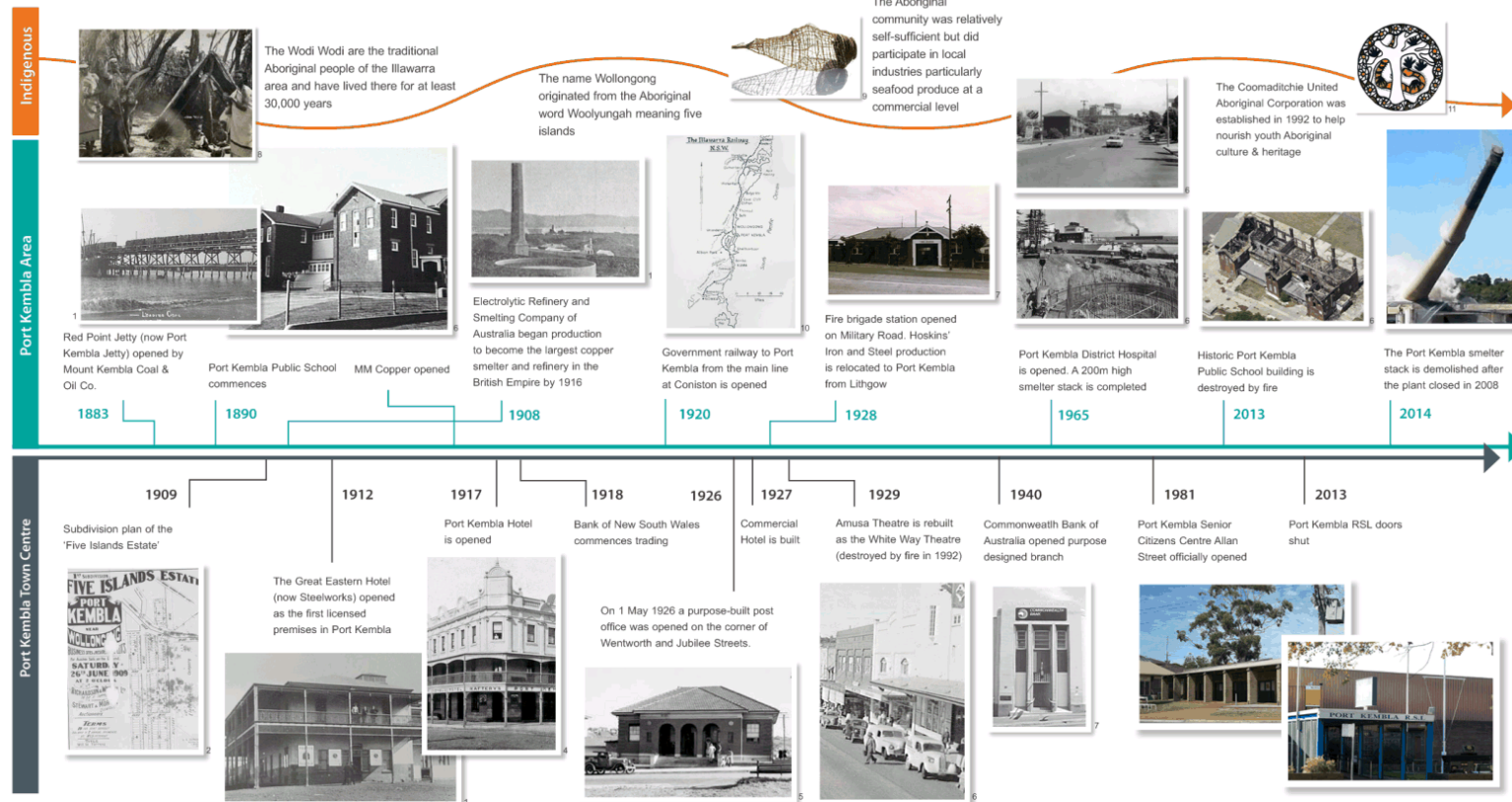
A new and exciting offer to the area, The Servo Food Truck Bar is a safe social and performance space for all ages and identities. Music. Food. Community.



The Vault

A long loved venue in Port Kembla has been reopened and revamped to create a boutique entertainment venue. Showcasing gifted local musicians and theatrical acts.

Understanding the History of Port Kembla



1. Wollongong City Library
 2. State Library of New South Wales
 3. The Guardian
 4. Henry F Hallaron & Co., Port Kembla the lake suburb, John Sands, 1919
 5. National Archives of Australia
 6. Illawarra Mercury
 7. NSW Office of Environment and Heritage
 8. Kiama Library
 9. Wollongong Heritage & Stories
 10. Railway History in Illawarra New South Wales
 11. Coomaditchie.org.au



Port Kembla is wrapped by coastline and filled with greenspace.

02

Future Strategic Direction

The importance of revitalisation and public life

What is revitalisation?

We hear the term revitalisation a lot, but what does it mean? When we talk about Port Kembla revitalisation, we are looking at ways to enhance public life and vitality. Fundamental to the success of a place is its ability to attract people to visit, interact and spend time.

The best examples of revitalisation, all have one thing in common - people come first. It is establishing a resilience within a suburb and the process of making something grow, develop and become successful again.

Revitalisation occurs naturally through the presence of more people utilising a place, but can also be assisted and amplified by small to large scale interventions such as those proposed in this chapter.

In order to revitalise Port Kembla, we need to work with the existing assets and change that has already happened. To ensure it is a transition that is tailored to the needs of the community and their lives.

Collaborating to deliver change

The vision for Port Kembla reflects the big picture – what Port Kembla aspires to become. The vision establishes a benchmark for all aspects of decision making for Port Kembla, and should be used by policy makers, the development industry, the community and land owners to guide strategy and investment.

The Vision and Strategies have been guided by community feedback and informed by the technical analysis.

Change will come in many forms and will deliver different outcomes. Some projects will deliver visible changes to the look and feel of Port Kembla, while others will be policy focused, and work behind the scenes. Some actions affect the whole suburb, while others are focused on a specific site. What is most important is that every project will bring Port Kembla closer to achieving its Vision.



Future of the Suburb of Port Kembla

Vision

Port Kembla is a product of its unique people and exceptional natural surroundings. Its rich cultural history and diverse population contribute to a lively and active place that is inclusive and attractive for residents and visitors.

Suburb-wide Strategies



Diverse and Inviting

Port Kembla is safe and welcoming, embracing people of all walks of life. It thrives on diversity and this is part of its charm.

Investment in Port Kembla's key spaces improves accessibility and amenity. They invite people to visit, socialise and enjoy Port Kembla. The needs of the local residents are met, and are balanced with industry and tourism opportunities, to deliver a sustainable and enjoyable lifestyle.

Port Kembla continues to move towards an innovative and creative economy, encouraging sustainable industries as well as smart and liveable precincts that drive change.



Unique and Exceptional

Port Kembla respects and celebrates its outstanding natural setting, while recognising its people and culture are what make it an exceptional place to live.

Indigenous and migrant stories are told and celebrated, military heritage is respected and this important history is expressed in buildings, the landscape, spaces and events.

The character of the town centre is preserved, and views to the industrial landscape, the Five Islands and the coast are protected. The community respect and enhance the natural environment recognising it as a competitive advantage.



Lively and Sustainable

Port Kembla streets and spaces are alive with people day and night. It feels safe and is a dynamic place to be.

Urban Greening is visible and strong along streets and public spaces and weaves between public land and private land. The suburbs reputation for environmental sustainability is held in high regard and celebrated.

A new plaza in the Town Centre introduces curated communal space for people to gather together and enjoy their suburb.

Natural areas have purpose and a clear identity. A network of places with a variety of offers for all ages which adapt to cater to events, markets, community needs and connect people across the suburb.



Active and Connected

Port Kembla enjoys an active and healthy lifestyle. Walking and cycling between destinations is easy, and the preferred way to travel, with seamless connections between key destinations and the coast.

Military Road is transformed into the green spine connecting through the suburb making it convenient to get around.

Public transport is accessible, reliable and connects people and visitors. A shift in culture to utilise public and active transports benefits health and wellbeing as well as benefiting the environment.



Growing with the Port and Industry

The regional significance and growth of the Port is recognised and planned for, providing opportunities and benefits to the Region and suburb of Port Kembla.

The needs of the growing Port and industry are balanced with those of the neighbouring resident population; and managed pro-actively and transparently. Clearer delineation between industrial lands and residential homes brings an improved physical relationship between the two.

Vacant surplus lands are filled providing additional employment opportunities and activating the lifeless gaps within the suburb.

Delivering the Vision across the suburb

The actions below could be implemented in many areas of the suburb to bring Port Kembla closer to achieving the vision. Some actions (such as large infrastructure works) will take time to plan and need to be designed before they are seen. Other smaller projects (public art and signage) can be delivered in a shorter timeframe providing higher impact, visible change.

Sustainable and Green

Investment by both private and public partners see a combined effort to reduce emissions, energy usage and waste production, to see a shift from its old heavy industrial past to a cleaner future.

To start these efforts targets should be set by the community to benchmark where they are and where they want to go, and to establish a plan that catalyses changes from a domestic scale to large infrastructure projects.

A push for green energy options within the suburb as well as planting vegetation and banning plastic bags will lead to Port Kembla establishing themselves as more sustainable community.



Solar power incorporated into community infrastructure



A plastic bag free Port Kembla



Urban greening

Urban greening is integral in mitigating climate change and creating a pleasant pedestrian environment. Trees with spreading canopies that provide shade to pedestrians and cyclist, are most appropriate.

As outlined in Council's Urban Greening Strategy, Port Kembla will plan to deliver a target for increasing tree canopy cover on priority streets and public spaces to 20% by 2020. All greening should be guided by, and aligned with this strategy. Urban Greening throughout the suburb is the responsibility of everyone, and will be most successful if Council and the community work towards this goal together.

Greening to occur not just in the public domain but be incorporated into the built environment.



Community led planting King George V Oval



Built environment incorporating greening on public and private land

Connections

In this context, connections relates to the requirement for a well developed pedestrian, cycling and public transport infrastructure. These are the elements that enable people to move freely and easily around the area, to access all that the suburb has to offer.

Interventions may include end of journey facilities for cyclists, and improved bus shelters that provide better lighting and weather protection. With these types of improvements in place, people of all ages will be able to access the areas they need and want to.



Consistent under-awning lighting creates a safe walking environment at night



Dedicated bike lanes encourage people to cycle.

Tourism

Tourism is an important economic driver. Port Kembla has a wealth of possible tourist destinations which capitalise on its natural beauty, its history and historic town centre, the coastline, Hill 60 and Port Kembla Beach.

Green spaces have purpose, an identity and are designed to cater to a range of users through a range of activities.

To attract visitors, a key point of offer and upgraded amenities in conjunction with significant promotion and branding is needed. A collaborative approach to tourism is required through delivery of a Port Kembla Tourism Strategy.



Lookout at Hill 60



Port Kembla Pool

Wayfinding Signage

To help connect the suburb and all its unique offers, a wayfinding strategy should be designed to ensure the context and purpose of signage across the suburb is clearly defined.

Wayfinding is much more than just directional signage - although an important component - it is an opportunity to be creative and to have some fun.

Wayfinding can come in many shapes and forms, from signs and maps to murals and sculptures. It can be bold and colourful, playful or conservative. Wayfinding in Port Kembla should be developed in partnership with the local creative community to reflect the local point of difference.



Sculptural wayfinding signage



Creative directional signage wraps existing column

Public Art

Public art plays an important role in establishing and celebrating an area's local character. It can tell a story about the local history, contribute to a sense of local pride and become an attraction for visitors. Port Kembla has a vibrant artist community and has a number of prominent pieces of public art, including the mural facing the Whiteways site and laneway art pieces.

Community and Council to continue to encourage focused public art for each unique precinct and celebrate and support the creative industries and artist community established in Port Kembla.



Wall mural Wentworth Street



Sculptures on Wentworth Street



Community art at Coomaditche

Public Amenity

Public amenities are resources, conveniences and facilities continuously offered to the general public for their use and/or enjoyment. These include toilets, drinking fountains, shade, seating and free wi-fi hotspots which all enhance the experience, suitability and usability of a place.

Amenities need to be accessible, safe and conveniently located.

Clean, safe and well located public toilets are an essential amenity that is lacking in Port Kembla.



Fabric canopies provide shade



Self cleaning public toilets



Public water fountain

Activation and events

Activation relates to any offer that attracts people to a place. Activation can take many forms, including pop-up or temporary installations, Council supported use of vacant space and events such as the Billy Cart Derby or markets held regularly.

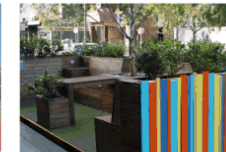
All the precincts would benefit from the creation of a Place Manager position within Council or within the Community to facilitate a comprehensive approach to temporary activation. Upgrades to supporting infrastructure is necessary for these style of events, such as access to power and water.



Markets including fresh produce and food



Outdoor events offering simple, fun play



Temporary 'parklet'

03

Five Precincts

Overview of the Precincts

How the Vision will be delivered across the suburb will vary. A series of Precincts have been identified, highlighting important locations across Port Kembla to focus investment for short, medium and long term change aligned with the Vision. In considering these Precincts, it becomes clear how the Vision can be translated to 'on the ground' change.

Delivery of actions identified in this Plan will occur incrementally, aligned with the Vision and as detailed in the Implementation Plan. The Port Kembla Implementation Plan, accompanying this document, sets out the actions to deliver both the suburb wide and Precinct specific actions. It nominates a series of projects, priorities and commitments to budget.

Council will consider and review the Implementation Plan annually in accordance with Council's Annual Planning Cycle and to help inform priorities of the Port Kembla Community Investment Fund (PKCIF). These Plans will be an ongoing tool to discuss, priorities and guide the delivery of Port Kembla 2505 Revitalisation Plan.

Through consultation with the community, five key precincts have been identified:

- A. Port Kembla Town Centre**
- B. Military Road Spine**
- C. Coastal Areas**
- D. Recreational Areas**
- E. Coomaditchie Lagoon**

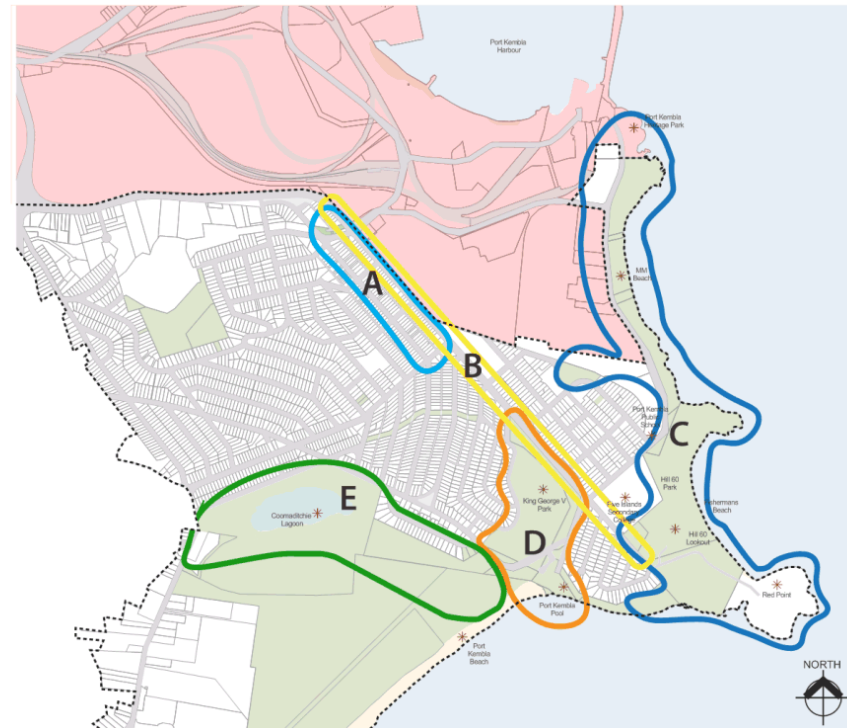
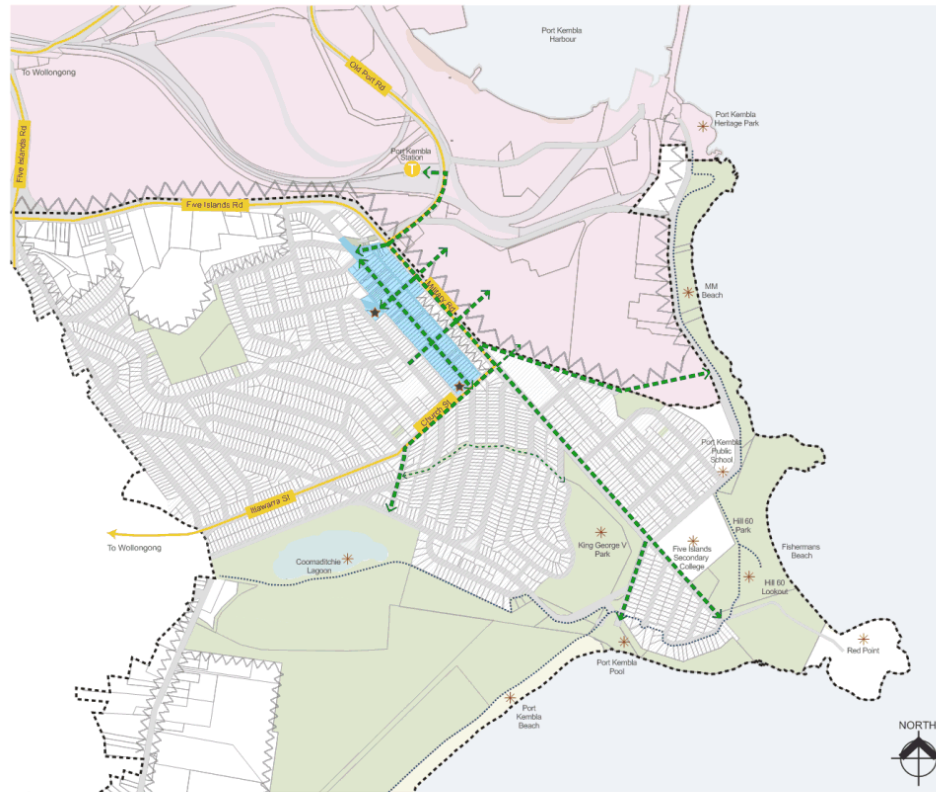


Diagram outlining the identified precincts within the Suburb

Town Centre

Town Centre context



- Existing Town Centre (B2 zone) including 600m retail strip on Wentworth St
- Three Ports SEPP Area Industrial lands adjacent to the Town Centre
- Buffer to be established to mitigate land-use conflicts between Residential + Industrial
- Supporting residential population with the capacity for growth
- Green Walking Connections to be established to connect the town centre with key sites
- ★ Community Facilities currently sit on either ends of the centre, and will be consolidated

Strengths

- Unique urban setting including proximity to natural, open space and heritage assets
- Adaptive reuse opportunities
- Strong, passionate and active community with rich artistic skills
- Existing potential for residential population to increase through infill low rise medium density development surrounding the town centre
- Proximity to Port Kembla and Wollongong employment lands
- High quality main street with historic architecture worthy of conserving



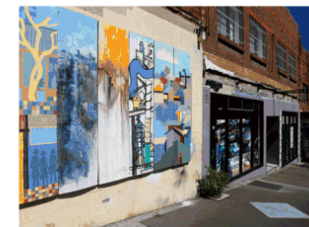
Sleeved by a dramatic coastline and generous natural spaces - Port Beach + Pool, King George Oval, Hill 60, MM Beach and Fishermans Beach.

Challenges

- Approximately 1/3 of retail premises are vacant
- Adverse safety and crime perceptions
- Subdued business confidence
- Poor pedestrian link to railway station
- Existing town centre commercial zone is too large to be supported by the projected population (2036)
- Steep topography of Wentworth Street makes it hard to walk
- Largest anchor tenant retailer is a bottle shop in an isolated location
- Competition from nearby Warrawang shopping centre
- Low projected population growth
- Declining employment population from steelworks
- Disconnected from the coastline
- 69% of the suburb is Industrial Lands.



A 600m retail strip with undulating topography contributes to a diluted centre that is economically hard to sustain, and difficult to walk.



Intact inter-war buildings interlaced with large format artworks concealing vacant shopfronts.

Vision

The Town Centre supports the day to day needs of the local community and capitalises on its unique setting and rich architectural and cultural heritage to create a vibrant, viable and active centre.

The role of Town Centres

Town and Village centres cater to a variety of people and purposes. A vibrant town centre provides a level of service appropriate to the needs of the population and its economic and cultural identity. A town centre is not only a place to shop, it should also provide an attractive place to live, work, play and visit.

Town centres are supported by their residential and employment populations, as well as those visitors attracted to the area due to the unique offer it provides. This Plan supports the growth of the population in and around the Port Kembla Town Centre to bring more investment, energy and support to Wentworth Street as the local centre.

The Town Centre Vision is underpinned by 3 aims:

1. Make the Town Centre a vibrant, walk-able, safe and community-centric place
2. Retain and enhance the architectural character of Wentworth St
3. Retain commercial and residential affordability



Artist's impression - Please note photomontages are for visioning purposes, and are an example of potential changes only

- 01 Architectural character, heritage and history is recognised, protected and celebrated.
- 02 Upgraded shop fronts and streetscape upgrades build character and improve Experience.
- 03 Kerb blisters increase width of footpaths, allow for outdoor dining and make it easier to cross the road.
- 04 Street trees add colour and provide shade improving comfort.
- 05 Contracted town centre focuses energy and offers to the northern end of Wentworth St.



Strategic Moves

The following strategic moves are designed to realise the Vision and achieve the three (3) aims. The moves focus on increasing population, economic viability, built form quality and amenity within the Town Centre. The need for these interventions has been established through community consultation and shaped by technical input from Council staff, urban designers and economic consultants.

The Illustrative Masterplan on page 22 spatially demonstrates the strategic moves. The attached Implementation Plan outlines their associated actions.

AIMS

1. Make the town centre a vibrant, walk-able, safe and community - centric place
2. Retain and enhance the architectural character of Wentworth St
3. Retain commercial and residential affordability

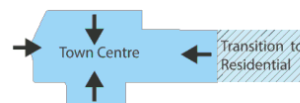
Contract the size of Town Centre and create a focus

Clustering retail and commercial land uses will create a focus and bring energy to the street. It will make the Town Centre easier to activate and navigate as a visitor.

Contract the size of the Town Centre to concentrate activity and promote viability.

Implement flexible land use controls at ground level to encourage transition to residential between Fitzwilliam and Church Street encouraging affordable rental options.

Ensure that building design controls are in place to assist in the transition to residential on ground level and to create high-quality outcomes for the tenant as well as the Town Centre.



Viability and activity within the Town Centre improves with a condensed commercial zone. Increase in residential population to the south supports the Town Centre.

Conserve and celebrate the historic main street character

Continue to implement facade upgrade program and associated Design Guide.

Implement a conservation area for Wentworth Street to retain and protect the streetscape.

Review and update location specific controls for Port Kembla to ensure they provide appropriate building envelopes and requirements to support the conservation of Wentworth Street.

A Port Kembla Design Guide ensures new development within the Town Centre is contextually appropriate and sensitive to its setting.



Wentworth Street looking south ca. 1960s. - strong inter-war architectural character mostly still remains.

Increase the supporting population

Encourage adaptive reuse of existing buildings along Wentworth Street for residents.

Within existing controls, promote low rise medium density development in Port Kembla to increase housing capacity.

Encourage a diversity of housing stock to support existing and new populations - dual occupancies, terraces and town-houses, 'manor homes', low rise residential flat buildings.

Redefine the Town Centre and bring flexibility to land uses along Wentworth Street between Fitzwilliam and Church Streets, to allow residential at ground level.



A contextually inspired medium density residential development. This project reinvigorates a prominent industrial site in Pyrmont NSW. Designed by TZG

Fill vacancies and activate shop fronts

Engage with local land owners and retailers to activate vacant properties on Wentworth Street, including trial of short term tenancy 'pop ups'.

Encourage adaptive reuse of existing buildings for varied uses to build on the unique creative offer of Port Kembla.

Permit the transition of Wentworth Street between Fitzwilliam and Church Streets to residential at ground level.

Encourage local offers such as a small grocer or farmers market in the Town Centre to support the day-to-day needs of the residents. Offers with trading hours outside of 9-5 will add to the evening economy of Port Kembla.



Residential shopfront conversion in a quiet main street. Front glass has a marbled pattern to create a point of interest visible from the street when lit from within at night.

Great mainstreet experience

Deliver consistent, well designed footpaths along the main street and lanes, extending the footpath to allow for outdoor dining in key locations.

Outdoor dining and free wifi will encourage people to stay, adding vibrancy and passive surveillance to the street.

Comfortable, attractive street furniture at key locations including bus stops that is designed locally and reflects the character of Port Kembla.

An increase in green canopy with suitable street trees and continuous awnings to improve walking connections and shade footpath and seating areas.



Streetscape upgrade includes locally designed, custom furniture and lighting. Project improves the amenity and function of the Singleton Town Centre. Designed by SMM.

Enhance and prioritise pedestrian movement

Undertake detailed design of key intersections to encourage pedestrian movement and deter heavy vehicles.

The creation of pedestrian priority areas in Allan Street slow traffic and connect community spaces and focus on the needs of people.

Develop a wayfinding system in conjunction with the wider suburb strategy.



Clearly defined pedestrian bays allow for safe designated crossing points along wider roads.



Example of a highly visible and level pedestrian crossing.

Establish a town plaza

Identify an appropriate site for a town plaza within the Town Centre.

The town plaza will connect with Wentworth Street and be designed for a range of community activities.

The space will be activated by adjacent buildings with high quality shopfronts and tenancies that extend life out into the space.

The role and programming of the town plaza will be developed in partnership with the community.



This re-purposed site in Sydney works as a key connection and public resting space.



Artists Impression of Makers Quarter Park by Peterson Studio creates a landscaped, green space for the community off a main street.

Accessible and convenient car parking

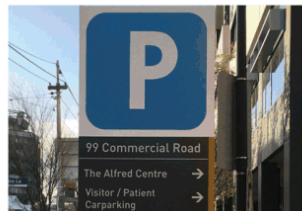
Car parking is necessary within a town centre for those who visit and for those who work there.

Wentworth Street 'on street' parking is extended to encourage lingering and shopping within the precinct.

All day parking is catered for in two Council car parks either end of Allan Street in walkable locations connecting to the mainstreet. Car parks are to be well lit and maintained, and are supported with signage.



Car park with planting, marked bays and clear sight lines.



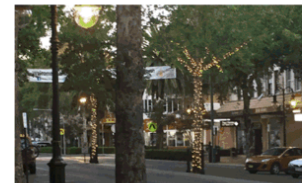
Clearly marked car parking signage.

Curated lighting enhances ambience

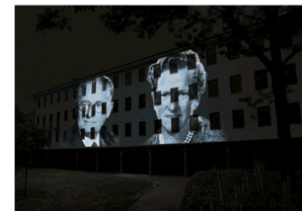
Lighting is an important factor for perceptions of safety and in providing an inviting atmosphere in a place, encouraging people to utilise the centre at night.

Deliver a lighting strategy that considers street lighting (including lanes), uplighting of trees, the use of fairy lights and the installation of lighting under awnings.

Lighting can be used to highlight character detailing on facades. It can also illuminate public spaces such as town plazas to create atmosphere and increase visual prominence of these areas.



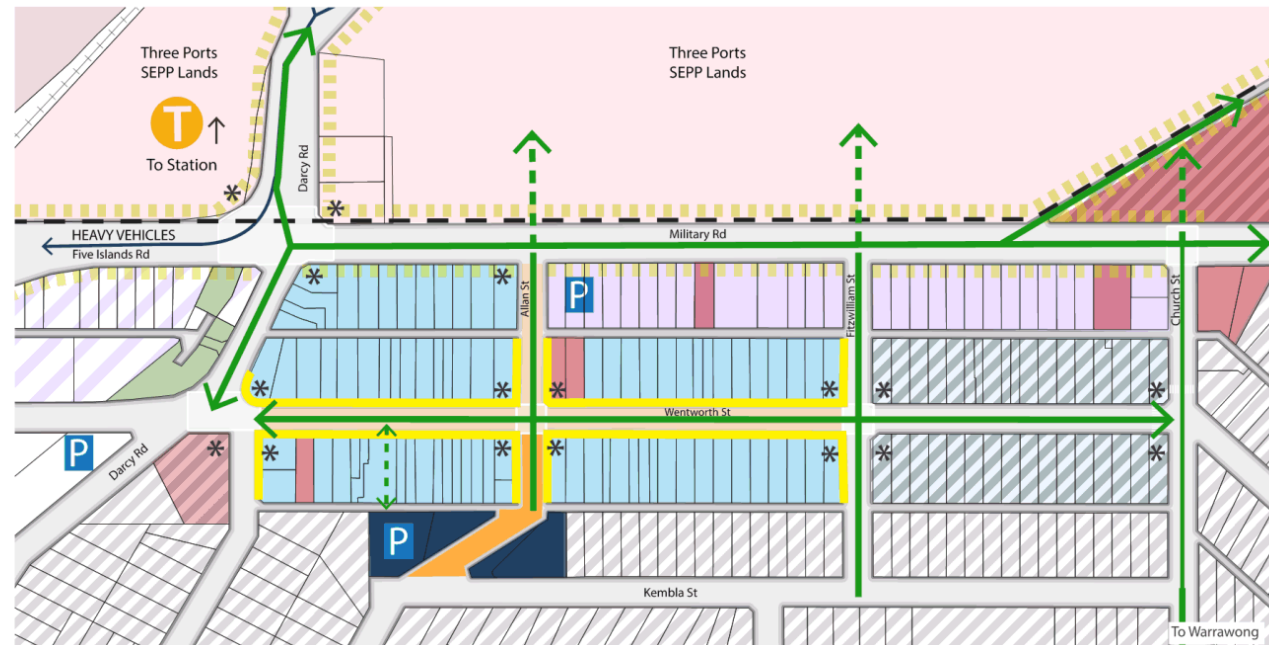
Feature lights add warmth at night to create a welcoming feel and draws people through.



The built form acting as a canvas to project art, culture and share stories.

Illustrative Masterplan

The Illustrative Masterplan spatially demonstrates how the strategic moves work across the Town Centre.



Key

- Contracted **commercial core** (B2 Zone)
- Transition Zone** allows residential tenancies at ground
- IN2 Industrial zone
- Transition to buffer land
- Land to mitigate impacts via a **physical buffer** to the Heavy Industrial Lands
- Existing Heritage Items**
- Supporting residential population**
- High-Quality Pedestrian Main-Street**, traffic slowed, accessible.
- Allan Street Shared Zone** slows traffic, creating a walkable community precinct
- Consolidated **community facility 'Hub'**.
- Active Frontages** interact with the street and improve experience and safety
- * **High Visual Impact sites** e.g. corners to be articulated and well-designed
- Existing Visual + Physical pedestrian Connections** to key destinations to be enhanced
- Proposed Visual + Physical pedestrian Connections** to key destinations established
- Intersection upgrades** for accessible, safe crossing points for everyone



Artist's impression - potential activation on the corner of Darcy Road and Wentworth Street

Military Road Spine

Vision

Military Road is the green spine running through Port Kembla, connecting key destinations and promoting an active lifestyle by making walking and cycling fun and convenient.

This Precinct encompasses Military Road from its intersection with Five Islands Road to its termination near Hill 60. This road provides connections to key areas within the suburb and is a vital connector for pedestrian, cycle and vehicular access between the Beach and the Station.

The character and role of the road will reflect its location and primary use:

01 - Five Islands Road to the intersection with Darcy Road is required for heavy vehicle access to the Port and associated industrial areas, with an emphasis on maximising sight lines and turning capacity;

02 - Darcy Road to Church Street intersections has a light industrial access focus, with the opportunity for additional street trees and amenities for pedestrians and cyclists;

03 - Church Street to Hill 60 serves local traffic only and has a pedestrian priority focus. Walkability and accessibility is improved through multiple kerb blisters to enhance ease of crossing and street trees to provide shade and amenity for pedestrians and cyclists.



Note: Any changes to Military Road are subject to discussion with RMS.



Artist's impression - Please note photomontages are for visioning purposes and are an example of potential changes only.

- 01 Landscape treatments along verge and kerb blisters to increase width of footpath make it easier for pedestrians to cross the road.
- 02 New street trees to enhance amenity, shading and reduce perceived width of street slowing traffic.
- 03 Additional pedestrian crossings to increase safety and accessibility within and around the recreational precinct.
- 04 Introduce proposed cycle paths along Military Road, that help connect the suburb.

Community priorities identified through consultation for this precinct.

Footpaths
Access to Station
Green Zone
Signages
Lighting
Bike Paths
Pedestrian Crossing
Light Industrial
Safety
Trees
Buffer
Trees

Improving the experience and role of Military Road

Military Road has been separated into three user zones:

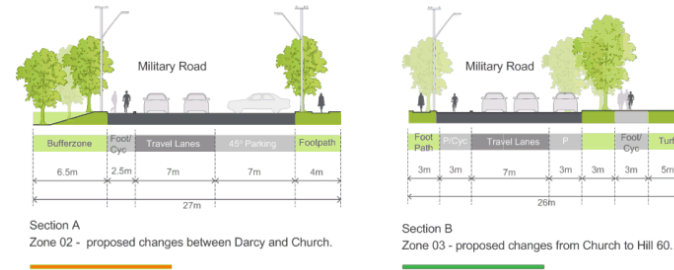
Zone 01 (red) is used by heavy vehicles accessing the Port and surrounding industrial facilities. There is no anticipated change to this section.

Zone 02 is used by a range of vehicles accessing the adjacent Light Industrial areas, the intent here is to increase street trees and provide a shared path, at road level, along the eastern side to avoid conflict with access.

Zone 03 (green) will remain designated to Local Traffic with a pedestrian focus. Increased crossing points, continuous shared path and street trees will slow traffic.



Diagram showing three desirable zones along Military Road.

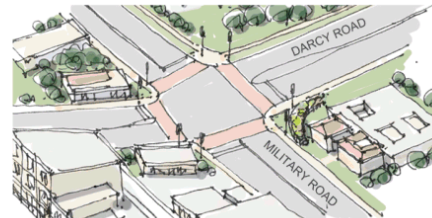


Intersection and infrastructure upgrades

The upgrade of the Darcy Road / Military Road intersection, incorporating traffic signals for safe access to the Town Centre and Station. Signage upgrades along Military Road direct you to key attractors.

Infrastructure improvements along Military Road and at key intersections such as Church Street assist in creating safe crossing points along the length of the road. These would include accessible kerb ramps, blisters, continuous footpaths and lighting.

Traffic calming measures to be investigated. Planting of trees and narrowing of parts of the road will assist with issues surrounding speed of cars.



Artists impression of potential intersection upgrades.
Note: changes to this intersection are subject to discussion with RMS.

Cycling network

Wollongong City Council's 2017 Bike Plan designates Military Road as a future cycleway route.

The intent is that this cycle path will encourage people to move between the coastal areas, the town centre and residential surrounds.

The benefits of cycling for health and wellbeing are considerable. Delivering a safe cycle network will change the way people actively move throughout the suburb as both a reliable form of transport and a leisure activity for all ages.



On-road cycling path and bike rack.

Coastal Areas

Includes - Heritage Park, MM Beach, Five Islands, Fishermans Beach, Hill 60 and Gallipoli Park

Vision

A connected and beautiful coast walk, from Heritage Park to Port Kembla Beach. The Coastal Area is a precinct that celebrates indigenous culture, military history and its outstanding natural setting.

Historically known as Illoura by the local Indigenous inhabitants and Red Point by early Europeans, Hill 60 and the Port Kembla coastline is a destination renowned for its natural beauty, telling stories of its past.

The precinct is valued as a heritage listed place and is recognised for its indigenous and military history. This significance is respected and guides the offer and experience of the precinct and which is celebrated through interpretive art and signage, telling the stories of the past. Military history is better communicated from Heritage Park to Hill 60, and shared through the opening and interaction of military elements including the Hill 60 tunnels and battery.

Five kilometres of pristine coastline is a local and Regional attraction for walking and recreation, a place to explore local wildlife and to enjoy the beautiful beaches and rock pools. The Ngaraba-aan Trail designates spaces to reflect on and learn about the past as well as opportunities to experience the iconic Five Islands, migrating whales and other unique wildlife.

Over time, this coastline is better connected with the suburb of Port Kembla, with locals and visitors easily utilising this remarkable asset.



Note: Any changes to this precinct are subject to approvals.



Artist's impression - Please note photomontages are for visioning purposes and are an example of potential changes only.

- 01 Introduce trees along the coast line to enhance 'look and feel' of the precinct.
- 02 Wayfinding and interpretative signage draws you along the coast directing you to attractions.
- 03 Street lighting improves amenity and safety of the footpath for pedestrians and cyclists.
- 04 Enhance interface to industrial area opposite MM Beach with trees and street furniture.
- 05 Enhance and restore dune vegetation, which provides dune stability and protection from erosion during storms.



Community priorities identified through consultation for this precinct.

Hill 60 Masterplan

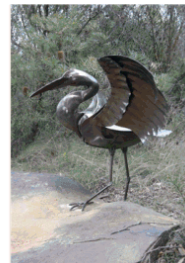
To enhance this valuable asset, Council has developed a masterplan setting out proposed improvements in this precinct. Focusing on improving access, landscaping and providing interpretive signage and art. Integral to this work is the creation of the Ngaraba-aan Trail, an Indigenous interpretive trail, that extends from Heritage Park to the Coomaditchie Lagoon.

It is recommended that toilet facilities be provided as part of this upgrade. The provision of a at Hill 60 café would also enhance the experience of this important site.

Note: delivery of the masterplan is subject to approvals.



Informative, historical signage.



Sculptures can act as markers, whilst interacting with their setting.

Natural Amenity

The natural amenity of this precinct is arguably the best in the area. With pristine coastline, rock pools and rich in creatures big and small.

Significant vegetation management, regeneration and bush care works are undertaken along this coast to protect the preserve its significance.

The islands off the coast are unique to Port Kembla. Big Island - which can be seen in the distance of the montage is home to burrowing seabirds including Little Penguins and Shearwaters. This is an asset that will need to remain protected.

Infrastructure improvements should enhance, conserve and celebrate this incredible offer.



View of Big Island from Hill 60.



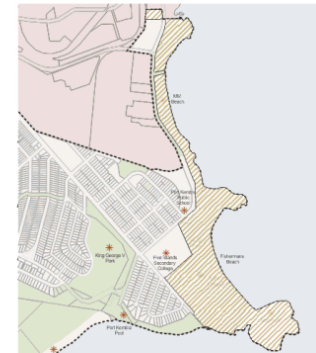
Big Island Little Penguin from Port Kembla.

Aboriginal Significance

The precinct contains a rare suite of Aboriginal sites which showcases the evolving pattern of Aboriginal cultural history and the Aboriginal land rights struggle. The quality, extent and diversity of archaeological remains are rare on the coast and include extensive shell midden deposits rich in stones, artifacts and burials.

Famous for its fishing, The Hill was home to a successful Aboriginal fishing enterprise in the late 1800s supplying the local and Sydney market.

Cultural affiliation with the place still remains within the Aboriginal community.



Map depicting Heritage Listing area from Heritage Park to Hill 60.

Gallipoli Park

This park is to be developed with a family focus. Additional playground equipment, combined with shade and facilities such as BBQ picnic tables and toilets would help to make this a more popular destination for locals.

This location also enjoys extensive views and provides a great vantage point for overlooking MM Beach and the coastline. Enhancing its usability as a destination for celebrations and other small gatherings. Provision of an upgraded pathway, between this location and the beach is desirable and would replace the informal 'goat track' used currently.



Bike facilities to encouraging riding.



Engaging children's play equipment.



Sydney Park amenities block becomes a feature in the park.

Recreational Areas

Includes - King George V Oval, Port Kembla Pool and Surf Club

Vision

A vibrant and active recreation area, balancing a youth focus with organised sport facilities, catering to people of all ages.

The Recreational Areas is made up of two distinct areas, King George V Oval, and the Port Kembla Pool and Surf Club, the 'beach front'. These two areas join together to deliver an outstanding recreation offer for the people of Port Kembla and its visitors. This precinct supports the local community's active lifestyle, and attracts visitors from across the region.

King George V Oval offers a range of active recreational opportunities for all. A Masterplan for the area would focus on additional offers for youth and organised sports. This beautiful open space has the opportunity to host programmed cultural and music events with the inclusion of a stage facility and supporting amenities.

Port Kembla Beach delivers an exceptional coastal destination sitting along the Ngaraba-aan Trail. The Surf Club and Pool capitalise on their location diversifying with food and beverage offers from casual cafe dining to events and functions.



Artist's impression - Please note photomontages are for visioning purposes, and are an example of potential changes only.

- 01 Additional trees within the recreational area to provide shading and places to sit and picnic beneath.
- 02 Retain and enhance sporting activities within the precinct.
- 03 Provide paths and routes that improve connections within and through the park paired with lighting and planting.
- 04 New infrastructure provides facilities and activity spaces that cater for youth.



Community priorities identified through consultation for this precinct.

Active youth focus

This precinct will have a youth focus, supported by the provision of amenities, such as skating. New elements will be integrated into this existing sports focused area and will sit adjacent to the more traditional elements including the oval, cricket pitch and soccer field.

The open and highly visible nature of this area will help to increase passive surveillance and encourage positive interactions between a range of community groups.



Lines could be remarked on existing court to create a multi-use court.



Small scale skate obstacle in a public place.

Foreshore and surf club

Substantial public assets like community buildings, provide opportunities for revitalisation. They are often the focus for specific segments of the community, who can be enlisted to support the proposed improvements.

The Port Kembla Surf Club currently provides a venue for community events. Further development of this facility to enable larger events to be held, would be beneficial. A short term upgrade to provide a food offer distinct from that provided at Port Kembla Pool would improve the amenity of this area.



Kempsey-Crescent Head Surf Club with function space.



Café operating underneath a surf club interacts with footpath.

Landscaping and pathways

Currently the Oval and Beach precinct is a large open space with limited connectivity between key facilities.

Landscaping has occurred slowly with most being improved by the community who planted a trail which helps to break up the space and add much needed shade. Ongoing maintenance of this planting is needed to ensure it is a safe place.

The provision of additional pathways and further landscaping would break up the expansive space, help focus activity and encourage movement within and around the recreational space. This could have huge benefits to the health of surrounding residents by encouraging passive recreation.



Australian natives add colour and texture.



Well lit pathways, with high visibility allow for uses day and night.

Event activation

Parts of this area are ideally located to be used for local community events such as markets, cultural celebration days and an outdoor pavilion for live music and arts.

Events targeted at the local community should be the initial focus and then as they become established, they can grow.

In developing a Recreational Master Plan, the focus should be on creating a distinct destination, providing amenities that support the projected usage, e.g. access to appropriate amenities such as toilets, shade and water and access to power supplies for lighting and sound.



Outdoor pavilion with access to power could be used to host small scale concerts and shows in the park.



Outdoor food markets on the foreshore.

Coomaditchie Lagoon

Vision

A place which celebrates the local Indigenous heritage, stories and ecological significance of the lagoon landscape.

This precinct continues to be a focal point for the local Indigenous community and provides a natural landscape venue for locals to enjoy the outdoors. All future works in this area should be carefully considered and involve extensive community engagement.

The Coomaditchie United Aboriginal Corporation is based here, and supports the local Indigenous community through a focus on community, country, culture and art. Opportunities exist for this precinct to be further supported as a venue for Indigenous celebration and outreach.

Coomaditchie Lagoon is the largest fresh water lagoon in Wollongong. The lagoon is heritage listed for its significant ecological value and rarity. It provides important habitat for wildlife including the Golden Bell Frog and a variety of seabirds.

This precinct provides opportunities for the local community, with the Indigenous community, to see this area offer more active recreation as an asset to their community centre. Improved connections with Port Kembla beach via the Ngaraba-aan Trail would also bring opportunities for enhancing residential areas adjacent to the Lagoon.



Artist's impression - Please note photomontages are for visioning purposes and are an example of potential changes only.

- 01 Construction of a boardwalk to help increase access through the reserve.
- 02 Educational interpretative signage that depicts natural environment and Aboriginal culture / art / history.
- 03 Introduction of places to sit and shelter, BBQ, picnic and fitness equipment.
- 04 Planting of additional canopy trees to provide definition within the park and provide shading opportunities.

Signage
Harry Bagot Park
Lighting
Barbecue Tables
Outdoor Fitness
Conservation
Aboriginal
Toilets
Native Planting
Pedestrian
Boardwalk
History Panels
Arts Centre

Community priorities identified through consultation for this precinct.

Cultural events

Events are a vibrant way to attract people, either locals or visitors, to a location. They can be annual, monthly, weekly or one-off opportunities for an area to show-case talent and present itself to the wider community.

As a significant location that is integral to the identity of the local Indigenous community, the area around Coomaditchie Lagoon has the potential to be a meeting place for cultural exchange and celebration. There are opportunities for markets, for art installation and for events showcasing Indigenous knowledge and culture.



Image from Coomaditchie United website - cultural event.

Improved facilities

This precinct is identified as one focused on passive recreation. Elements that can be provided to support this include tables and chairs, various forms of seating, electric or gas BBQ and public amenities blocks. Areas of the proposed boardwalk can be expanded to facilitate stopping and sitting to enjoy the view and the proximity to nature.

Introduction of seating options and the inclusion of fitness equipment will also help promote visitors and residents to utilise the space. Active connections between the rest of the suburb will encourage active and passive recreation improving the overall health and wellbeing of the community.



Public amenities block - clean and accessible.



Accessible beach-side picnic and BBQ areas.

Environmental conservation

Due to the ecological significance of the Coomaditchie Lagoon and surrounds, work should ensure preservation and celebration of this natural habitat.

As per the Heritage item, a Plan of Management is needed to guide restoration of endemic species, suggest providing artificial islands for nesting waterbirds. Shoreline planting around the edge of the lagoon will also encourage native wildlife to the area.

The lagoon presents an opportunity to attract people to the area for environmental restoration and conservation activities facilitated by the local Indigenous community, volunteers or bushcare.



Endangered Golden Bell Frog at Coomaditchie.



Seabirds gathering in the lagoon.

Boardwalk and educational signage

Coomaditchie Lagoon and the area surrounding it is of ecological importance and is associated closely with the local Indigenous community and the lagoon. A sensitive boardwalk linking the lagoon to the foreshore, over the sand dunes to Port Kembla Beach, would enhance enjoyment of this natural asset and would ensure protection of its ecological value.

Educational signage would provide insight and information about natural features could also provide Indigenous insight into this area. A safe, well-lit path would allow locals and visitors alike to enjoy this destination. This would also cater for walking tours and events around the ecology of the lagoon.



Integrated, informative boardwalk signage Bicentennial Park, NSW.

Conclusion + Implementation Plan

Revitalisation is a long term process which requires commitment over time. The Port Kembla Revitalisation Plan sets the strategic direction and Vision for Port Kembla over the coming 25 years. It identifies a range of large and small initiatives across policy, infrastructure and community capacity building to deliver the Vision.

Delivering against the Vision will require collaboration between the community, government and private industry. All projects which contribute to change, big and small, need to be celebrated.

The Port Kembla Implementation Plan accompanies, outlining actions as defined throughout the Revitalisation Plan and setting clear priority projects for delivery. This will be a tool for the community, government and Council to work collaboratively toward revitalisation.



Photograph by Nikolajs Ozolins, as part of the PK2505 Photo competition on Facebook

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Port Kembla 2505 Implementation Plan

Prepared by:



In partnership with:



Acknowledgements

Wollongong City Council would like to show its respect and acknowledge the Traditional Custodians of the Land to which this Strategy applies, of Elders past and present, and extend that respect to other Aboriginal and Torres Strait Islander people.

Wollongong City Council would like to thank members of the community who contributed to this plan by providing feedback in engagement activities throughout 2017 - 2018.

How to read

The Port Kembla 2505 Revitalisation Plan sets the Vision and Strategic direction to guide future investment in Port Kembla.

Delivering against the Vision will require collaboration across government agencies, private industry and the community.

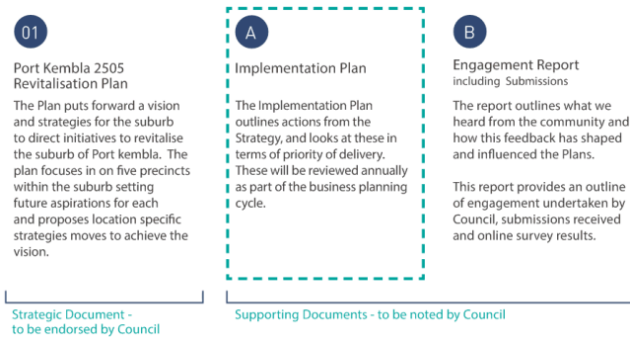
The Port Kembla Implementation Plan is reviewed annually in accordance with Council's Annual Planning Cycle and with external funding opportunities such as PKCIF and will be an ongoing tool to discuss, prioritise and guide the delivery of the Plan.

The Port Kembla Implementation Plan included in this document sets out the actions to deliver Suburb-wide and Precinct specific outcomes outlined in this report. It provides a series of projects, priorities and commitments to budget.

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7- Coomaditchie Lagoon	

The suite of documents



Background

Why we've developed this plan

The Port Kembla Implementation Plan has been developed in parallel with Port Kembla 2505 Revitalisation Plan. The purpose of the Implementation Plan is to guide the programming and delivery of key projects and actions in a collaborative and coherent way.

This document complements the Revitalisation Plan by ensuring:

- **Actions** are identified and prioritised to facilitate the efficient delivery of the Plan.
- **Responsibility** is defined – with tasks and projects broken down into achievable actions, aligned with the Annual Plan with clear lines of responsibility.
- **Expectations** are managed – clarifying which projects are Council led, which projects have secured funding and timeframes for delivery, and clearly reporting unfunded projects.
- **Governance** is tested – with a requirement for Council to review the processes and framework needed to give weight to the intent of A City for People in planning and resourcing.
- **Priority** projects are defined in sufficient detail enabling the implementation process to commence.

How we have developed this plan

The Port Kembla 2505 Revitalisation Plan provides a vision for the future of Port Kembla. The Plan and accompanying documents including this Implementation Plan, detail specific strategies and actions to work towards realising this vision over the next 25 years.

The actions detailed in the Implementation Strategy are guided by community aspirations and aligned with the vision and strategies of the Revitalisation Plan.

Comprehensive community engagement has to date gathered invaluable feedback across a number of forums from a wide variety of participants, including school students, community groups, businesses, residents, agencies and interested individuals.

Strategic Alignment

Relationship to Councils Strategic Planning

This report contributes to the delivery of Wollongong 2022. It specifically delivers on the following: Goal 5 - We are a healthy community in a liveable city.

Strategy 5.1.6 - Urban Areas are created to provide a healthy living environment for our community.

Relationship to Illawarra - Shoalhaven Regional Plan

This report contributes to the delivery of direction 3.3.2 to Support Council-led revitalisation of centres.



Guiding Implementation

The implementation Plan itemises projects to deliver in the short, medium and long term and will inform the annual planning cycle and future funding opportunities such as the PKCIF.

Providing a balance of shorter term/temporary actions alongside longer term/permanent change offers a flexible and achievable framework for delivering change across the suburb. The Vision will only be realised when the suburb works collaboratively to implement change, through public and private investment.



Financial Impact Statement

This Implementation Plan will be used to inform annual planning priorities and budgeting processes. The role of the Implementation Plan is to align actions and future capital works to strategic aspirations, clarify priorities for Port Kembla, to give weight to funding proposals, including Council's internal budgeting and external grant funding proposals.

A living, changing document

The role of the Implementation Plan

The purpose of the Implementation Plan is to guide the delivery of key projects and actions in a collaborative and coherent way to promote best outcomes for the community. As such the Implementation Plan remains flexible and will continue to be refined over time.

The extent to which the precise timing, responsibility and funding for each action can be predicted varies greatly and will vary over time. It is important to recognise that some actions will require leadership and funding outside of Council control and that actions need to be prioritised taking into account other projects and their resource implications across the Local Government Area.

The Implementation Plan needs to be a robust document which can evolve over time, respond to changing demands and allow for transparent reporting. It is also a tool to communicate with investors and the community about future opportunities to partner in the delivery of projects.

The Implementation Plan Table will be reviewed regularly to ensure its ongoing relevance, to ensure future opportunities and constraints can be captured and integrated into the annual planning and business reporting process.

This Implementation Plan has sought to offer an approach to establish a flexible decision making and delivery framework for the projects identified in the Draft Port Kembla 2505 Revitalisation Plan.

This plan is designed to be reviewed annually.

Port Kembla Community Investment Fund (PKCIF)

The Port Kembla Community Investment Fund supports projects that activate, enhance and build community amenity in the area. The Port Kembla Community Investment Fund will be delivered through successive rounds and is linked to the long term leasing arrangement of Port Kembla.

So far, there have been two rounds of the PKCIF in which Council, community and other agencies have received funding to undertake studies and deliver changes across the suburb:

- Round one in 2016, 14 projects received funding.
- Round two in 2017, 11 projects received funding.

Some of the projects awarded as part of the PKCIF directly influence projects and actions within the Port Kembla 2505 Revitalisation Plan and have been included in this Implementation Plan.

The Port Kembla 2505 Revitalisation Plan establishes a benchmark for all aspects of decision making for Port Kembla, and should be used by policy makers, the development industry, the community and land owners to guide strategy and investment. This Plan is a tool to help applicants deliver projects across the suburb in alignment with the vision and actions outlined in this Plan.

For a list of all the PKCIF projects, please visit the NSW State Government website: www.nsw.gov.au

List of abbreviations (project leaders and partners)

Council Divisions

ESP	Environment Strategy Planning
CCED	Community Cultural + Economic Development Assessment + Certification
DAC	Development Assessment + Certification
PR	Property + Recreation
PD	Project Delivery
ISP	Infrastructure Strategy and Planning
F	Finance
LC	Library + Community Services
RE	Regulation + Enforcement
GI	Governance and Information
HR	Human Resources
CWS	City Works + Services

External Agencies

DPC	Department Premier Cabinet
PKCIF	Port Kembla Community Investment Fund
IBC	Illawarra Business Chamber
PKBC	Port Kembla Business Chamber
DW	Destination Wollongong
RMS	Roads and Maritime Services
DPE	Department of Planning and Environment
ST	Sydney Trains
OEH	Office of Environment and Heritage
EPA	Environmental Protection Authority
ILALC	Illawarra Local Aboriginal Lands Council

* Please note this is not an exclusive list and all partners may not be listed and additional partners or project leaders may emerge. Many actions within the Implementation Plan will involve community engagement and future consultation activities.

Glossary

Strategic Priority

H	High
M	Medium
L	Low

Timeframe

S	Short Term (up to 2 years)
M	Medium Term (2 - 5 years)
L	Long Term (5+ years)

PORT KEMBLA 2505 IMPLEMENTATION PLAN

01 - GOVERNANCE AND COORDINATION															
	Action	Description	Priority	Lead Team	Lead	Collaboration	Cost Estimate	Resourcing	Timeframe	Year 1 17/18	Year 2 18/19	Year 3 19/20	Year 4 20/21	Year 5 + 21/22	
1.1	Port Kembla 2505 Revitalisation Implementation Agreement	Wollongong Council and NSW Department of Premier & Cabinet to jointly commit through a written agreement to deliver and resource the actions of the Implementation plan. This will include sourcing or providing funding for the actions and establishing the Port Kembla Action Group.	H	DPC	Department of Premier and Cabinet	Council, DPE, NSW Ports	N/A	Funded Operational staff time	S	x	✓	✓	✓	✓	
1.2	Port Kembla Place Management	Place Management will facilitate community activation projects, manage the delivery of Seed Funding Grants and the management of the Port Kembla Action Group. Facilitated by a Place Manager to undertake liaison with relevant stakeholders, help community apply for, distribute and deliver projects from seed funding in collaboration with the Action Group.	H	CCED	Wollongong City Council	Community, PKCCI, NHF	\$100,000 p/a over 10 years	Unfunded Subject to external funding PKCIF	S	x	✓	✓	✓	✓	
1.3	Port Kembla Action Group	The role of this group is to coordinate, monitor and be accountable for delivery of the Port Kembla 2505 Revitalisation Implementation Plan. The Port Kembla Action Group is to include representatives from each lead agency and major stakeholders / community to ensure it has input and engagement from end users as well as investment by those with the power and resources to enact the actions.	H	CCED	Wollongong City Council	Community, DPC, DPE, NSW Ports, IBC, RMS, PKCCI, NHF	N/A	Unfunded Subject to external funding PKCIF	S	x	✓	✓	✓	✓	
1.4	Seed Funding Grants	Managed by the Port Kembla Place Manager. Council Seed Grants process allows for a simplified mechanism to receive small grants for projects that align with the strategic direction of the Port Kembla Revitalisation plan. This will provide an ongoing mechanism for the community to apply for grants for smaller activation or community benefit projects.	H	CCED	Wollongong City Council	Community, PKCCI, NHF	\$100,000 p/a over 10 years	Unfunded Subject to external funding PKCIF	S	x	✓	✓	✓	✓	

02 - SUBURB WIDE ACTIONS															
	Action	Description	Priority	Delivery	Lead Agency	Collaboration	Cost Estimate	Resourcing	Timeframe	Year 1 17/18	Year 2 18/19	Year 3 19/20	Year 4 20/21	Year 5 + 21/22	
2.1	Three Ports SEPP/Residential Port Kembla impact assessment and mitigation	Investigate options for management of land use conflict between the Port, Heavy industrial area, freight network and surrounding land uses into the future. Aim to minimise and mitigate noise and other environmental impacts on residential development to ensure efficient functioning of the port and industrial lands. Aligned with Regional Plan action 1.2.1	H	DPE	Department of Planning and Environment	Council, DPC, NSW Ports, EPA, Key Agencies	\$60,000	Funded External by PKCIF	S	✓	x	x	x	x	
2.2	Future opportunities for Key Sites	Work with land owners across key sites to discuss future investment and development opportunities aligned with the vision and strategic direction of Port Kembla.	L	ESP	Wollongong City Council	Landowners, DPE	N/A	Separately Funded WCC	Ongoing	✓	✓	✓	✓	✓	
2.3	LGA wide Housing Supply + Diversity Study	Ensure that the strategic direction for the growth of the town centre and suburb is included in the work of the LGA wide Housing Study, and is informed by the growth of the Port. Consider opportunities for affordable housing in the Town Centre.	H	ESP	Wollongong City Council	DPC, NSW Ports, EPA, Key Agencies	\$30,000	Separately Funded WCC	S	✓	✓	x	x	x	
2.4	LGA Wide Employment Lands Study	Ensure that the strategic direction for the growth of the town centre and suburb is included in the work of the LGA wide Employment Lands Study, and is informed by the growth and needs of the Port	H	DPE	Department of Planning and Environment	Council, DPC, NSW Ports, EPA, Key Agencies	\$30,000	Separately Funded WCC	S	✓	✓	x	x	x	
2.5	Port Kembla Surplus Industrial Land Activation Project	Port Kembla Surplus Industrial Land – precinct activation project. Activities include studies, investigations, infrastructure planning and legislative amendments to address key constraints preventing the release of surplus industrial land in Port Kembla for alternative employment generating uses.	H	DPE	Department of Planning and Environment	Council, EPA, Key Agencies	100,000	External Funding - PKCIF	S	✓	x	x	x	x	

2.6	Urban Greening (LGA Wide)	Plan how to deliver the target for increasing tree canopy cover on priority streets to 20% by 2020. Ensure street upgrades, masterplans etc. deliver on the principles and objectives of the Urban Greening Strategy. Where possible, Urban Greening will be integrated into detailed design and master planning of key areas.	M	I+W	Wollongong City Council	RMS, land Owners	TBD	Separately Funded WCC	M	✓	✓	✓	✓	✓
2.7	Port Kembla Active Transport + Public Transport	Promote Public Transport use by prioritising improvement of access and wayfinding to Train Station and Bus Stops. Ensure the aims of the Draft Pedestrian Plan and Bike Plan are incorporated into the relevant masterplans for different precincts. Council to advocate for consistency between Train and Bus timetables.	M	I+W	Wollongong City Council	RMS, Sydney Trains, DPE	TBD	Unfunded	M	x	x	✓	✓	x
2.8	Port Kembla Key Walking Connections Project	Establish new and strengthen existing walking connection to key destinations including the train station, east - west walking connections to between the Town Centre, beaches and surrounding residential areas. This will include footpaths, safe crossing points, lighting, urban greening, bike paths. (See precincts for specific locations)	M	CWS	Wollongong City Council	RMS, Sydney Trains, DPE	TBD	Unfunded	M	x	x	✓	✓	x
2.9	Port Kembla Wayfinding: Concept and Strategy	Work closely with the local community to develop a strategy that explores creative ways to improve ease of access and orientation from outside and within Port Kembla. The strategy will be unique to Port Kembla and bring together the various wayfinding elements already in place and augment these to create a cohesive set of projects to be implemented. This work will be aligned with 2.8 above.	M	Design Consultant + CCED	Wollongong City Council	Community, PKCCI, NHF, Council	\$100,000	Unfunded	M	x	x	✓	x	x
2.10	Port Kembla Wayfinding: Delivery	Design, construct and install creative wayfinding solutions as specified in the Port Kembla Wayfinding Strategy and Concept. Explore opportunities to engage local artists and fabricators to collaborate with.	M	PD + CCED	Wollongong City Council	Community, PKBC	TBD	Unfunded	M	x	x	x	✓	x
2.11	LGA wide Cultural Tourism Study	Develop a cultural tourism strategy which draws on and celebrates aspects of the city's natural and built heritage, social history and cultural attributes through an inter-divisional working party. The strategy would also identify new celebrations and festivals which reference aspects of the City's capabilities, history and character.	M	CCED	Wollongong City Council	Community, PKCCI, NHF	\$60,000	Funded WCC 2017/18	S	✓	✓	x	x	x
2.12	Port Kembla Tourism Development Plan - Destination Wollongong	The Tourism Development Plan for Port Kembla will focus on precinct activation and will assess public and public land for new or enhances tourism attractions.	M	DW	Destination Wollongong	Council, Community, PKCCI, NHF	\$32,000	Unfunded Subject to external funding	S	✓	x	x	x	x
2.13	Port Kembla: Heritage Interpretation and Public Art Coordination Project (Indigenous + European)	An audit of existing and current heritage interpretation and public art projects in Port Kembla in order to establish a strategic framework for their management, improvement and augmentation. The framework will ensure that art and interpretation across the suburb will be linked, accessible and carefully curated. This work will building on the Hill 60 heritage interpretation and public art projects and look at ways to connect public art across the suburb.	M	CCED	Wollongong City Council	Community Incl. Local Artists and Indigenous Community	\$45,000	Unfunded	M	x	x	✓	✓	x
2.14	Port Kembla Events Development Applications	Council to assist community to apply for blanket DA for festivals, markets, cultural celebrations in Wentworth Street; King George V; MM Beach; Port Kembla Pool. Key requirements and aims of events to be established and communicated by Council. Infrastructure Services to be supplied via action 7.11	H	CCED + ESP	Wollongong City Council	Community, PKCCI, NHF	\$20,000	Unfunded	S	x	✓	x	x	x
2.15	LGA wide Amenities Review and Audit	Aligned with the LGA wide Toilet Strategy to audit existing amenities across the suburb. This work will be used to inform any additional amenities in the future. Ensure existing masterplans align with the requirements of the strategy and input from PK 2505 consultation.	H	CCED	Wollongong City Council	Community	\$25,000	Separately Funded WCC	S	✓	x	x	x	x
2.16	Port Kembla Pilot Projects	Provide funding for a range of small pilot projects (<\$5,000 capital works) to build community capacity and deliver change in the public realm. Develop a criteria for assessing applications and evaluating outcomes.	M	CCED	Wollongong City Council	Community, PKCCI, NHF	\$100,000	Unfunded	M	x	x	✓	✓	✓
2.17	Deliver against the Disability Inclusion and Access Plan	Deliver accessible footpaths to key community infrastructure, including playgrounds and amenities in alignment with the DIAP.	H	ISP	Wollongong City Council	Community	\$550,000	Funded (WCC draft AP)	S	x	✓	✓	x	x
2.18	Port Kembla Environmental Project	Report on heavy metal contaminants from industrial activity in Port Kembla – Environmental project	H	EPA	EPA	Council, Industry	\$44,000	Funded External Funding - PKCIF	S	✓	✓	x	x	x

2.19	Sustainable Port Kembla	Upgrade of IHT properties in Port Kembla to deliver energy efficient, solar electricity generation and urban greening upgrades	H	IHT	IHT	Community, Industry, Council	\$300,000	Funded External Funding - PKCIF	S	✓	✓	x	x	x
2.20	Port Kembla Sustainability	Continue to implement a range of environment and sustainability actions for Port Kembla guided by LGA wide Environmental strategies including: Environmental Sustainability Strategy 2022 Illawarra Biodiversity Strategy Illawarra Regional Food Strategy Dune Management Strategy Wollongong Waste and Resource Recover Strategy 2022	H	Wollongong City Council	Wollongong City Council	Council, Community, Business, EPA, Key Agencies	TBD	Part Funded Part Unfunded	Ongoing	✓	✓	✓	✓	✓

03 - PORT KEMBLA TOWN CENTRE														
	Action	Description	Priority	Delivery	Agency	Collaboration	Cost Estimate	Resourcing	Timeframe	Year 1 17/18	Year 2 18/19	Year 3 19/20	Year 4 20/21	Year 5+ 21/22
3.1	Facade Program Delivery	Council to continue to support successful applicants to deliver approved upgrades to their facades.	H	Land + Business Owners	Wollongong City Council	Community, IBC, PKBC	\$330,000	Funded External Funding - PKCIF	S	✓	✓	x	x	x
3.2	Laneway activation projects	Continue to deliver attractive and activated laneways. An innovative project to deliver visible change, to activate the laneways through the introduction of art, colour and light.	H	Community	Community	Council, Business and Land Owners, PKCCI, NHF	\$15,000	Unfunded Subject to external funding	S	✓	x	✓	x	x
3.3	Vacant Spaces activation project	Curate the activation of vacant shopfronts/tenancies and underutilised land within the Town Centre. E.g. to house temporary pop-ups, artworks etc.	H	CCED	Wollongong City Council	Business and Land Owners, PKCCI	\$100,000	Unfunded	S	x	✓	✓	x	x
3.4	Wonder walls, Port Kembla	As funded through the PKCIF round 2. This precinct activation project includes the installation of 10 medium to large scale wall murals by acclaimed artists on Port Kembla buildings within the Wentworth Street town centre precinct.	M	Verb Syndicate	Our Community Project Inc.	Business and Land Owners, PKCCI	\$109,482	Funded External Funding - PKCIF	S	x	✓	✓	x	x
3.5	Marketing and Business Development Strategy: Port Kembla Town Centre	Work with local land and business owners and Business Chamber to develop a strategy to help market the unique offer of the Town Centre to encourage new tenancies, offers and people to visit and experience all that Port has to offer.	M	PKCCI	PKCCI	Council, Community, IBC, Business Owners, Agencies	\$80,000	Unfunded	M	x	x	✓	✓	✓
3.6	Wentworth Street Heritage and Built Form Quality Project	Heritage and Conservation Area Listing Review and new DCP chapter. Amend LEP and develop a new DCP Chapter to ensure Heritage character is conserved and enhanced and quality built form outcomes in future development are achieved.	H	ESP	Wollongong City Council	Land Owners, OEH, DPE, PKCCI, Community	\$80,000	Unfunded	S	x	✓	✓	x	x
3.7	Planning Control Amendments	Adding to the work undertaken in Action 3.6 Council to facilitate high-quality development, business activation and improve design outcomes by investigating amendments to planning controls to assist in sustainable land-uses, filling of vacancies and developments in the Town Centre. Any future amendments will be informed by actions 2.3 and 2.4.	M	ESP, DPE	Wollongong City Council	Community, IBC, PKCCI, Land Owners	\$50,000	Unfunded	M	x	x	x	✓	✓
3.8	Wentworth Street Heritage Interpretation / Public Art Project	Engage with the local community to deliver a Heritage Interpretation and Public Art Project to celebrate the historical and cultural identity of Wentworth Street. Ensure the project aligned with the Strategic Framework developed through action 2.13	L	ESP	Wollongong City Council	Council, OEH, PKCCI, Community	\$120,000	Unfunded	M	x	x	x	✓	✓
3.9	Town Centre Streetscape and Infrastructure upgrades	In consultation with the community, Council to engage an Architect to design and deliver streetscape improvements including appropriate canopy trees, lighting improvements, kerb blisters to increase footpath width, safer and easier crossing and shaded seated zones and free Wi-Fi. Align with UGS, action 2.6.	M	PD, CC+W	Wollongong City Council	Community, PKCCI, Land + Business Owners	\$500,000	Unfunded	M - L	x	x	x	x	✓
3.10	Port Kembla Town Centre Lighting strategy	Wentworth Street Lighting upgrade will improve safety, and create an atmosphere that encourages people to utilise the Town Centre at night. Council to consider 'playful' lighting options that are unique and appropriate to Wentworth Street.	M	Lighting Specialist	Wollongong City Council	Community, PKCCI, Land + Business Owners	\$70,000	Unfunded	M	x	x	✓	✓	✓

3.11	Improve Pedestrian Priority on Allan Street	Investigate options to slow traffic and establish clear, safe pedestrian crossing point on Allan Street connecting the car park, playground and Senior Citizens Centre	M	ISP	Wollongong City Council	Community, PKCCI, Land + Business Owners	\$80,000	Unfunded	M	x	x	✓	✓	✓
3.12	Town Centre Car parking upgrades	Council to upgrade and maintain the two existing off-street parking facilities on Allan Street. Upgrades to eastern car park is the priority to include tree maintenance, lighting, line painting and signage to car parking. Council to improve on-street car parking and establish appropriate timed parking.	H	CC+W	Wollongong City Council	Community, PKCCI, Land + Business Owners	\$140,000	Funded (WCC draft AP)	M	x	x	✓	✓	x
3.13	Senior Citizens Club refurbishment	Maintenance and minor improvements to kitchen, installation of interpretive art and improvements to exterior lighting of facility	L	L+CS	Wollongong City Council	Community	TBD	TBD	Ongoing	✓	✓	✓	✓	✓
3.14	Town Square - Identification and Acquisition	Council to identify and acquire appropriate land within the Town Centre for the purpose of a Town Square for the community.	H	PR	Wollongong City Council	Community, PKCCI, Land + Business Owners	TBD	Unfunded	S	x	x	✓	✓	✓
3.15	Town Square - Design and Delivery	In collaboration with the community a concept design to be prepared for the Town Square.	M	Architect TBD	Wollongong City Council	Community, PKBC, Land + Business Owners	TBD	Unfunded	M	x	x	x	✓	✓
3.16	Town Centre Community Hub Concept & Business Case	Develop business case and concept plan for the staged delivery of a consolidated Community Hub area to and improve community service provision in the Town Centre.	L	PR, L+CS	Wollongong City Council	Community, PKBC, Land + Business Owners	TBD	Unfunded	L	x	x	x	x	✓
3.17	Outdoor Dining Policy Review	With a focus on the Port Kembla Town Centre, and the strategic intent to activate the main street, review the Outdoor Dining Policy to identify levers to promote outdoor dining in Port Kembla. This review will consider fees, physical locations to support outdoor dining and the approvals process.	M	PR	Wollongong City Council	PKCCI, Business Owners	\$50,000	Unfunded	M	x	✓	x	x	x

04 - MILITARY ROAD SPINE														
	Action	Description	Priority	Delivery	Agency	Collaboration	Cost Estimate	Resourcing	Timeframe	Year 1 17/18	Year 2 18/19	Year 3 19/20	Year 4 20/21	Year 5+ 21/22
4.1	Greening of Military Road	Based on the principles and recommendations set out on the Urban Greening Strategy plant canopy trees along Military road to encourage walking between the Town Centre, King George and Pool and add colour and shade to the street.	M	I+ W	Wollongong City Council	RMS, land Owners	\$200,000	Unfunded	M	x	x	x	✓	✓
4.2	Military Intersection upgrades	Council to work with RMS to create signalised, safe designated crossing points for pedestrians at this key intersection. Council to push for mechanisms to slow traffic, improve sight lines and encourage heavy vehicles to utilise Five Islands Road.	H	RMS	Wollongong City Council	RMS, DPE	\$260,000	Unfunded	L	x	x	x	✓	✓
4.3	Military Road Upgrade: Design	Design to enable improved conditions for local traffic; pedestrian amenity; increased crossing opportunities; bike path. Collaborate with Wayfinding (2.8) and Urban Greening (2.16) strategies.	M	ISP	Wollongong City Council	RMS, DPE	\$60,000	Unfunded	L	x	x	x	x	✓
4.4	Military Road Upgrade: Delivery & Construction	Staged construction of Infrastructure improvements proposed in the Military Road Upgrade.	M	CC+W	Wollongong City Council	RMS, DPE	TBD	Unfunded	L	x	x	x	x	x

05 - COASTAL AREAS														
	Action	Description	Priority	Delivery	Agency	Collaboration	Cost Estimate	Resourcing	Timeframe	Year 1 17/18	Year 2 18/19	Year 3 19/20	Year 4 20/21	Year 5+ 21/22
5.1	Port Kembla Conservation Management Plan & AHIP	Review and deliver a updated Conservation Management Plan and AHIP to cover MM Beach, Hill 60, Heritage Park and Port Kembla Beach. This will enable the delivery of the Hill 60 master plan and MM Beach master plan.	H	PD	Wollongong City Council	DPE, OEH, DPC, ILALC, Community	\$150,000	Funded (WCC draft AP)	S	x	✓	✓	x	x

5.2	Hill 60: Master Plan Delivery	Continue to progress with the work outlined in the Hill 60 Masterplan (DATE). Ensure that the plan adapts to reflect the PK 2505 feedback and alignment with broader WCC strategies (i.e., Urban Greening, Toilet Strategy etc.)	H	PD	Wollongong City Council	DPE, OEH, DPC, ILALC, Community	\$2,000,000	Part Funded Part Unfunded + External Funding - PKCIF	S - L	✓	✓	✓	✓	✓
5.3	Hill 60 Car Park Renewal	Design and construct renewal of Hill 60 car park	H	ISP	Wollongong City Council	ILAC, Community	\$210,000	Funded (WCC draft AP)	S	×	✓	✓	×	×
5.4	Port Kembla Wetlands Project - Stage 1	Port Kembla Wetlands Rehabilitation- environmental project. Stage One activities include the rehabilitation of the Port Kembla Heritage Park pond and engagement of community volunteers in Green and Gold Bell Frog monitoring surveys across Port Kembla.	L	ATCV	ATCV	Council, DPE, OEH, DPC, ILALC, Community	\$31,000	External Funding - PKCIF	S	✓	✓	×	×	×
5.5	Fisherman's Beach Access Ramp	Replace/ Upgrade Fisherman's Beach Access Ramp.	H	ISP	Wollongong City Council	Community	\$30,000	Funded (WCC draft AP)	S	✓	✓	×	×	×
5.6	Port Kembla Coastal Areas: Hill 60: public art	Implement public art opportunities at Hill 60 Reserve	H	CCED	Wollongong City Council	Community	TBD	Part Funded (PKCIF) Part Unfunded	S-M	✓	✓	✓	×	×

06 - RECREATIONAL AREAS

	Action	Description	Priority	Delivery	Agency	Collaboration	Cost Estimate	Resourcing	Timeframe	Year 1 17/18	Year 2 18/19	Year 3 19/20	Year 4 20/21	Year 5+ 21/22
6.1	Support Outdoor Events	Explore opportunities with the community for the hosting of events (big and small) across the suburb. Pool events, King George events could include movie nights, music shows etc. by providing access to infrastructure including lighting, power, amenities. Council to provide simple, easy-to-follow applications processes for community run events.	M	Community + CCED + PR	Wollongong City Council	Community	\$100,000	Unfunded	M	×	×	×	✓	✓
6.2	Transformative Recreation Space	Council to work with the community to investigate a re-imagined youth centric space with things to do, see and enjoy. The spaces will be low cost but high impact to test a use to inform the King George V Masterplan.	H	Community + CCED + PR	Wollongong City Council	Community, Youth	\$150,000	Unfunded	S	×	×	✓	✓	×
6.3	Expand public use of Port Kembla Surf Life Saving Club	Support for Surf Clubs to design and deliver upgrades to the facility and encourage the surf club to improve the offer and access to the public. Council to continue delivering against the Surf club Maintenance Strategy.	M	Surf Club + PR	Wollongong City Council	Community, ILALC	TBD	Unfunded	M	✓	×	×	×	×
6.4	Improve Safety and use of Port Kembla Surf Club Lower Carpark	Investigate opportunities to better utilise the carpark near the Surf Club to help activate the area and discourage anti-social behaviour by increasing passive surveillance.	M	PR, CC+W	Wollongong City Council	Community, ILALC, DPE	\$100,000	Unfunded	S	×	×	✓	✓	✓
6.5	King George V Recreation Concept Masterplan: Design	Concept Masterplan is to consider ways to deliver a high quality destination recreation space which caters to a range of formal sporting and passive recreational uses, including destination youth play; designed spaces for events; a range of other sporting facilities and supporting amenities. A permanent new Youth Space (action 5.3) will be included in the masterplan.	H	PR	Wollongong City Council	Community, Sporting Groups	\$80,000	Unfunded	M	×	×	✓	✓	✓
6.6	King George V Recreation Master Plan: Delivery	Detailed design and delivery of the Concept Masterplan. Depending on the findings of the design process, this could include a staged construction of the project.	M	PD	Wollongong City Council	Community, Sporting Groups	TBD	Unfunded	L	×	×	×	×	✓

07 - COOMADITCHIE LAGOON

	Action	Description	Priority	Delivery	Agency	Collaboration	Cost Estimate	Resourcing	Timeframe	Year 1 17/18	Year 2 18/19	Year 3 19/20	Year 4 20/21	Year 5+ 21/22
7.1	Kemlawarra Community Hall maintenance	Council to continue to maintain the Hall facilities.	M	L+CS	Wollongong City Council	Coomaditchie	TBD	TBD	Ongoing	✓	✓	✓	✓	✓

7.2	Coomaditchie Cultural Events	Allocation of funds to support local events that bring the community together to celebrate the local indigenous culture through art, music and storytelling.	H	Community, CCED	Wollongong City Council	Coomaditchie, Community, ILALC	\$30,000	Unfunded	S	x	x	✓	✓	✓
7.3	Master Plan: Design	Design with the community to enable a diversity of recreational uses including picnics, walks, exercise, engagement with art and heritage interpretation. Important links to be established with Town Centre, Ngarabaan Trail, beaches and surrounding residential areas. This work would consider a future site specific Plan of Management and AHIP for these lands if required.	H	TBD	Wollongong City Council	Coomaditchie, Community, ILALC	\$100,000	Unfunded	S	x	x	✓	✓	x
7.4	Master Plan Delivery/ Construction	Delivery of Master Plan elements/ actions.	M	PD	Wollongong City Council	Coomaditchie, Community, ILALC, Council, Architect	TBD	Unfunded	L	x	x	x	x	x
7.5	Health Facilities Options and Recommendations Paper	Working with Coomaditchie, investigate opportunities to better incorporate health facilities to the Coomaditchie Kemblawarra Community Hall to support the local residents. Design of this facility would take place in line with actions 6.4 and 6.6	H	TBD	TBD	Coomaditchie, Community, DPE, NSW Health	\$50,000	Unfunded Subject to external funding	M	x	x	x	✓	✓
7.6	Kemblawarra Community Hall Outdoor space: Design and Construction	Working with the local residents, and the Coomaditchie community to design the external areas to deliver natural elements, eating areas, shade and upgrade of the adjacent tennis courts to enable flexible use by a range of age groups; defined driveway and entry and associated car parking. Options to be considered during Master planning Process 7.3.	M	PR	Wollongong City Council	Coomaditchie, Community, ILALC	TBD	Unfunded	M - L	x	x	x	x	✓
7.7	Renewal of ILALC housing lands	Facilitate Partnerships between appropriate agencies, corporations and ILALC to investigate the potential for the renewal of ILALC housing lands	L	ILALC	Illawarra Local Aboriginal Lands Council	Council, Coomaditchie, Community, DPE	TBD	Unfunded	L	x	x	x	x	x