

File: CST-100.06.032 Doc: IC19/604

ITEM 1

WOLLONGONG HERITAGE STRATEGY 2019-2022 - POST EXHIBITION

On 24 June 2019, Council resolved to exhibit the draft Wollongong Heritage Strategy and Implementation Plan 2019-2022. The Strategy was exhibited from 26 June to 6 August 2019. This report details the outcomes of the exhibition process and recommends that Council adopt the Wollongong Heritage Strategy 2019-2022.

RECOMMENDATION

- 1 The Wollongong Heritage Strategy 2019-2022 (Attachment 3) be adopted as a supporting document.
- 2 The Wollongong Heritage Implementation Plan 2019-2022 be noted as an Operational Delivery Plan for delivery of the Wollongong Heritage Strategy.

REPORT AUTHORISATIONS

Report of: David Fitzgibbon, Manager City Strategy (Acting)

Authorised by: Chris Stewart, Director Planning and Environment - Future City and Neighbourhoods

(Acting)

ATTACHMENTS

- 1 Engagement and Communications Summary Report
- 2 Summary of Submissions and Recommended Actions
- 3 Final Wollongong Heritage Strategy 2019-2022 and Implementation Plan

BACKGROUND

On 31 October 2015, Council adopted the Wollongong Heritage Strategy 2015-2017. The Strategy informs the work of the Wollongong Heritage Reference Group and Council's heritage staff.

On 24 June 2019, Council considered a report on a draft Wollongong Heritage Strategy 2019-2022 which was developed with the input of the Wollongong Heritage Reference Group. Council resolved that –

The draft Wollongong Heritage Strategy and Implementation Plan 2019-2022 be endorsed as a draft Council Policy and placed on public exhibition for a minimum period of 28 days.

The draft Strategy and Implementation Plan 2019-2022 were exhibited from 26 June to 6 August 2019. The details of the exhibition and submissions received are detailed in the 'Consultation and Communication' section of this report.

PROPOSAL

The continued evolution and implementation of the Wollongong Heritage Strategy is important in ensuring the ongoing conservation and increased community appreciation and awareness of our City's unique and valuable heritage. The draft Wollongong Heritage Strategy 2019-2022 and Implementation Plan (included as Appendix 1), provides a strategic approach to the ongoing management and delivery of Heritage programs and projects.

The progression of the draft Strategy will support the ongoing allocation of funding from the NSW State Government Heritage funding streams toward Council's Heritage Programs. The structure, format and timeframe of the draft Strategy have been prepared to meet the requirements of the NSW Heritage Branch of the NSW Department of Planning, Industry and Environment.



CONSULTATION AND COMMUNICATION

The draft Wollongong Heritage Strategy 2019-2022 was developed in conjunction with the Wollongong Heritage Reference Group during 2019.

Following Council's resolution on 24 June 2019, the draft Strategy and Implementation Plan were exhibited from 26 June to 6 August 2019. The exhibition was advertised in local newspapers, via a press release and via Council's Website and social media channels. Key stakeholders were also invited to comment on the draft Strategy. The Engagement and Communications Summary Report is provided as Attachment 1 to this report.

During the exhibition period, the exhibition page received 226 visits and 118 people downloaded the exhibited documents.

Feedback on the Have Your Say Website was requested through two feedback forms, either in relation to –

- 1 The nine key Strategies outlined in the draft Wollongong Heritage Strategy 2019-2022: or
- 2 The draft Implementation Plan actions, which will assist Council to deliver on the Strategy.

In response to the exhibition, 14 written submissions were received, three (3) from organisations and 11 from individuals.

The key issues raised in the submissions are detailed and addressed in the attached 'Summary of Submissions' document provided as Attachment 2 to this report. The actions recommended by Council's Heritage staff with input from the Heritage Reference Group to address each submission are also included in this document.

Key themes in the feedback received on the draft Strategy included suggested improvements to Council's promotion of heritage awareness and education through the use of social media and the promotion of cultural tourism opportunities and interpretation. Two submissions raised issues relating to the struggling local Museum section and the possibility of a Regional Museum of the Local Government Area. Some comments were also made in relation to Council's Heritage Assessment Management performance. The submissions also reflected the need for increased community involvement in all areas of heritage management throughout the City.

The draft Wollongong Heritage Strategy 2019-2022 was updated with consideration to the feedback received and the recommended actions reported to the Wollongong Heritage Reference Group meeting on 12 September 2019. The Wollongong Heritage Reference Group resolved that –

The Draft Strategy be generally updated with the recommended Actions and Minor Amendments to the revised Wollongong Heritage Strategy 2019-2022 following Council's Heritage Staff liaising with Martin Gorrick in relation to rural and cultural landscape actions, prior to recommendation to Council for adoption as Council Policy.

The additional work relating to rural and cultural landscape actions has been undertaken.

PLANNING AND POLICY IMPACT

This report contributes to the delivery of Our Wollongong 2028 goal "We value and protect our environment". It specifically delivers on the following -

| Community Strategic Plan | Delivery Program 2018-2021 | Operational Plan 2019-20 |
|--|--|--|
| Strategy | Strategy 3 Year Action | |
| 1.4.1 Programs and projects that achieve proactive heritage | 1.4.1.1 Work in partnership with others to promote a diverse | Continue to deliver the Heritage Assistance Grant Program |
| management, education and promotion are developed and implemented. | range of heritage education and promotion programs. | Coordinate the Heritage Advisory Committee (Heritage Reference |
| implemented. | 1.4.2.1 Work with the local | Group) |
| 1.4.2 Our Aboriginal community is actively engaged in the | Aboriginal community in the management of Indigenous | Committee (Heritage Reference |



28 October 2019

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| management of indigenous | heritage. | Group) | |
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FINANCIAL IMPLICATIONS

There are no direct financial implications associated with the adoption of the recommendations within this report. It is noted that the draft Heritage Implementation Plan 2019-2022 document includes some aspirational projects which would be subject to either internal or external funding. These projects are clearly identified as long term projects that are subject to funding. This approach will assist with making external grant funding applications.

CONCLUSION

The adoption of the Wollongong Heritage Strategy 2019-2022 is an important step in ensuring a continued focus on the implementation and delivery of a focused heritage management program with a clearly defined strategy direction. The Strategy, along with the accompanying Implementation Plan, will guide and support the ongoing work of the Wollongong Heritage Reference Group and Council staff in the management and conservation of Wollongong's heritage.





Draft Wollongong Heritage Strategy

ENGAGEMENT and COMMUNICATIONS **SUMMARY**

August 2019





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Executive Summary

Council asked the community to comment on the draft Wollongong Heritage Strategy 2019-2022.

The project was open for community feedback from 26th June to 6th August.

An online Have Your Say page was used to capture online feedback and provide access to the draft Strategy document, Implementation Plan and Achievements Summary (2015-2017).

Identified stakeholders were notified of the project via a mail out or email to stakeholder groups.

Media was undertaken to promote the Strategy across the broader community and encourage community feedback on the draft.

Feedback on the plans was provided by 5 organisations and 11 individuals.



Stakeholders

Stakeholders identified prior to the commencement of the engagement period included:

- Aboriginal groups, Traditional Owners and other individuals from the community
- Local Heritage Interest groups
- The Illawarra/Shoalhaven Branch of the National Trust
- Heritage Reference Group
- Neighbourhood Forums
- Local residents and businesses

Methodology

The following section outlines the activities undertaken during the engagement period.

| Methods | Stakeholders |
|--|--|
| Mail out A letter was sent via Australia Post to 13 people See Appendix 1 | Aboriginal community members including Traditional Owners, Corporations, and other identified individuals. |
| Email A letter was emailed to 21 groups/individuals | Community groups Childcare/playgroup provider |
| Library Documents and feedback form available at all libraries | Wollongong residents |
| Have Your Say page Project page with key documents available and a feedback form See Appendix 2 | All stakeholders |
| Have Your Say Email Newsletter An email was sent to 342 people advising of the Have Your Say page | People on the Register of Interest – Heritage |
| Media Advertiser Notice | Wollongong residents, visitors, |



| Social media (Facebook and Instagram) | |
|---------------------------------------|--|
| Mercury article | |
| See Appendix 3 | |

Participation Results

The numbers of participants for each engagement activity are presented in Table 1.

Table 1: Engagement participation results

| Engagement activity | Participation |
|----------------------------|---------------|
| Feedback by email | 9 |
| Feedback by mail | 1 |
| Feedback via Have Your Say | 8 |



Appendix 1 - Letter





WOLLONGONG CITY COUNCIL

Address 41 Burelli Street Wollongong • Post Locked Bag 8821 Wollongong DC NSW 2500

Phone (02) 4227 7111 • Fax (02) 4227 7277 • Email council@wollongong.nsw.gov.au

Web www.wollongong.nsw.gov.au • ARN 43 129 525 929 • OST Registered

«PAFBSP»

«Owner» «StreetNoandAddress» «SuburbStatePostcode» Your Ref Our Ref File Date [Click HERE and type their reference] Z19/141429 CCE-040.010.01.352 26th June 2019

Dear [Click HERE and type recipient's name]

DRAFT WOLLONGONG HERITAGE STRATEGY 2019-2022

The draft Wollongong Heritage Strategy for 2019-2022 has been developed with input from the Wollongong Heritage Reference Group and Council. This will guide Council and the Wollongong Heritage Reference Group in relation to heritage conservation outcomes for this period.

Your feedback and thoughts are welcome on the *Draft Wollongong Heritage Strategy* and the accompanying *Implementation Plan*, which sets out specific actions and timeframes.

A review of the outcomes and achievements of the 2015-2017 Wollongong Heritage Strategy has also been undertaken, with some of the most significant results outlined in the Summary of Key Achievements.

I have attached these 3 documents for your information.

We'd like to hear from you by any means:

- Complete and return the feedback form using Reply Paid Envelope
- email us at engagement@wollongong.nsw.gov.au
- Use the online form on the Council website
- Write to us at Locked Bag 8821 Wollongong DC NSW 2500

Comments are open until Monday 5th August 2109.

Kind regards

Please contact me should you require further information.

This letter is authorised by

Jane Caldwell Engagement Officer Wollongong City Council Telephone (02) 4227 7111

Appendix 2 – Have Your Say page





All Projects Current Projects Useful Information Search

Q jcaldwell -

Home » Draft Wollongong Heritage Strategy 2019-2022

Draft Wollongong Heritage Strategy 2019-2022

Consultation has concluded

Council respects and acknowledges those who came before us, the Traditional Custodians of the land on which our City is built, and all of those who have contributed to the City of Wollongong.

Council wants to work with our community to identify, conserve record and celebrate our city's heritage, so it can be appreciated today and by future generations. Projects and programs are undertaken by Council, guided by the Wollongong Heritage Strategy.

An updated draft Wollongong Heritage Strategy for the 2019-2022 period has been developed with input from the Wollongong Heritage Reference Group and Council. This will guide Council and the Wollongong Heritage Reference Group in relation to heritage outcomes and projects for this period.

A review of the outcomes and achievements of the 2015-2017 Wollongong Heritage Strategy has been undertaken, with some of the most significant results outlined in the Summary of Key Achievements.



Your feedback and thoughts are welcome on the Draft Wollongong Heritage Strategy and the Implementation Plan.

Feedback is due by 5th August.

Tell us what you think by:

- completing the feedback form below
 emailing us at engagement@wollongong.nsw.gov.au
 writing to us at Locked Bag 8821 Wollongong DC NSW 2500

Please read Council's Privacy Notification before making a comment or submission.

FEEDBACK FORM

Feedback Form

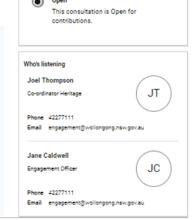
You're thoughts on the Draft Strategy will help us finalise the plan.

| o you have any | omments on the | e Draft Strategy | ? | | |
|----------------|----------------|------------------|---------|--------|--------|
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| | | | | | |
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| | | | | | |
| o you have any | omments on the | e Implementatio | n Plan? | | |
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| D | Document Library | | |
|---|---|--|--|
| | Draft Wollongong Heritage Strategy (1.55 MB) (pdf) | | |
| | Heritage Implementation Plan 2019 - 2022 (104 KB) (pdf) | | |
| | Summary of Key Achievements - 2015-2017 (238 KB) (pdf) | | |







Advertiser Notice - 10th July

• Wollongong Heritage Strategy

We've updated the Wollongong Heritage Strategy for the 2019-2022 period to guide heritage conservation outcomes and projects across our local government area. For more information or to submit feedback on the draft Strategy and Implementation Plan, visit Council's website, Customer Service Centre or your closest Library. Feedback closes: Monday 5 August 2019.

Instagram and Facebook





Illawarra Mercury Article - July 3rd



Wollongong City Council releases draft Heritage Strategy



Latest News

View Mor

f SHARE







Hill 60 at Port Kembla

Wollongong City Council will work with residents to preserve and celebrate important places, objects, stories and memorials.

The council has developed the Wollongong Heritage Strategy 2019-2022 and needs community feedback.

The strategy will guide staff and the Wollongong Heritage Reference Group to achieve heritage outcomes.

The strategy aims to have community involvement in the management of Wollongong's heritage, maintain an up to date list of heritage items and employ and train staff to manage the city's heritage.

Staff will also develop and implement programs, provide funding to projects and identify and manage keys heritage precincts, streetscapes and landscapes.

Wollongong councillor Ann Martin, who is on the Wollongong Heritage Reference Group, said there had been "major heritage achievements" in the city.

"There are a number of live issues such as Hill 60, the harbour and issues around Stream Hill, which is property that needs a lot of tender loving care in West Dapto," she said. "It is important to do whatever we can to preserve our built-heritage.

Pain free dentistry Wide range of treatments for family members

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LOCAL NEWS

- Street drinking at Cl calls for alcohol-fre
- 2 Rookie chef to open steakhouse in Wollc
- 3 Wollongong Police s stolen goods destine market!
- Senior ministers to

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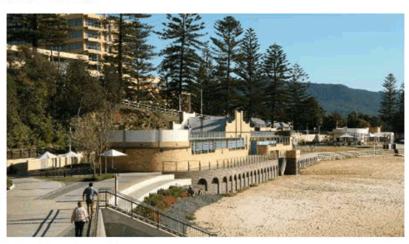
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"When you look around there are some fantastic assets in the city that have great gravitas and heritage merit.

"It is also good that we are adapting our heritage properties so we can do more with them so they are not just sitting there like dusty old icons of the past. They are actually incredibly important and useful like the tramway and Bathers Pavilion.



Bathers Pavilion in North Wollongong

"Some people seem to think if a property is recommended for heritage listing then the world will end and they will never be able to do anything to their property again.

"In fact that is not the case. If anything, there is financial support to help owners make changes to their property if it helps its heritage qualities."

Cr Martin encouraged residents to provide feedback on the strategy before August 5 and share ideas about how heritage properties could be improved in the future.

In the past three years, heritage staff have previously managed a heritage list of about 500 items and nominated more than 100 potential items for review. There is now a full time heritage coordinator and officer.

Staff have completed over 500 development referrals, advised on more than 20 investigations of illegal works to heritage items, and provided heritage input to council's projects.

Ninety thousand dollars went to 17 heritage projects.



SUMMARY OF SUBMISSIONS – DRAFT WOLLONGONG HERITAGE STRATEGY 2019-2022

This document provides a brief summary of the key issues raised in submissions to the Draft Wollongong Heritage Strategy and Implementation Plan 2019-2022 during the exhibition period ending 5 August 2019.

| No | Submitter Details | Summary of submission/Key Points | Response |
|----|--------------------------------|--|--|
| 1 | Resident – Bulli | Recommends that Council plans for the Princes Highway / Memorial Drive link to Bulli Pass which will reduce traffic to explore heritage tourism opportunities within the Bulli Township The timing of the RMS's extension of the Northern Distributor / Memorial Drive around Bulli is unknown. The Bulli Town Centre Study is scheduled to commence this financial year, and will consider the future of Bulli once bypassed. | 1 Bulli currently has two Heritage Conservation Areas along the Princes Highway. 2 Action 8.3 specifically relates to the adaptive reuse of Bulli Miners Cottage working to turn into an Artistic in Residence and Gallery Space, which will contribute to the tourism offer available in Bulli. 3 Council is currently developing a draft Cultural Tourism Strategy and there will be opportunity to provide comment as part of this process. Recommended Action: Add Action 7.8 Continue to provide feedback in relation to the Development of Councils Draft Cultural Tourism Strategy and Heritage opportunities. |
| 2 | Resident – North Wollongong | There is a perceived lack of Council action to implement the objectives of Council Strategies/policies. Suggests need for reconciliation between "development" and "heritage protection" particularly in high pressure areas such as City Centre. Suggests the need to consider more listings of 1920's-1950's Architecture in Wollongong and expresses concern over the loss of some buildings in North Wollongong. | The Strategy will be adopted by Council Resolution and will become a Council Policy. In accordance with the City Centre Implementation Plan which accompanies A City for People, the City Centre Planning Review is an identified project and is currently identified in the Council's work program. The intent of the City Centre Planning review is to understand how our planning controls are tracking to deliver the City Centre Vision including conserving our heritage and local character. The Heritage Schedule review project includes a into the review of potential new items including 'twentieth century architecture'. |



| No | Submitter Details | Summary of submission/Key Points | Response |
|----|-----------------------|--|---|
| | | 4 Raises concems over the level of protection afforded to Local Heritage Items compared to State items. 5 Questions the new layout of Strategy and Implementation Plan. Concemed that Implementation Plan as an Appendix means that is has less importance. 6 Raises concern with Council's management of Council's Heritage Asset Stream Hill over the past 25 years. | It is anticipated that some new items will be reported to Council for consideration during 2020. 4 Agreed. The NSW Government determines the level of protection for both State and local items via legislation. 5 The Implementation/Action Plan is included as an Appendix and has been done so in past years. The Implementation Plan follows a Heritage Office template. Action 8.4 relates directly to the immediate and future management of Stream Hill. |
| 3 | Resident – Unknown | 1 Notes that the Strategy proposes to Heritage list Mt Keira and suggests that while escarpment needs protection. 2 Suggests that significant community sites such as church, schools including (West Wollongong Primary School), police stations etc as well Crown & Keira Street should be heritage listed. 3 Notes that there is a perceived lack of Council action to support the objective of Council Strategies/policies. 4 Suggests the Coastline and natural geography should be heritage listed. 5 Concerns relating to infill buildings along Crown Street and Keira Street. | The Illawarra Escarpment Heritage Conservation Area provides a heritage listing for the Escarpment and a landscape item. There are a range of schools, churches and public buildings that are heritage listed in the Wollongong LGA. Aspart of Strategy 2 – Maintain an up to date list of heritage items and action 2.1 "Finalise review of the Wollongong Heritage Schedule" Council is considering a range of buildings for heritage listing. The Strategy will be adopted by Council Resolution. Specific items are included in both the Strategy and Implementation Plan in relation to this comment. Strategy 6 – Identify and manage key precincts, streetscapes, cultural and natural landscapes and action 6.1 "Consider additional listing of key cultural and natural landscapes aspart of Council's Heritage Review". All infill development is subject to the Development Control Plan controls contained in Chapter E11: Heritage Conservation and in |



| No | Submitter Details | Summary of submission/Key Points | Response |
|----|-------------------------|--|--|
| | | | particular Part 14 Development in the Vicinity of a Heritage item as well as the special character area controls for Kiera Street and Crown Street. |
| 4 | Resident – Austinmer | Suggests list of Heritage items and historical information should be made accessible from WCC website Suggests key dates for achievement of actions in Implementation Plan | 1 A link to the NSW Heritage Database Search Tool has been added to the "Heritage Work" page of the WCC website. It is also noted that the Heritage Schedule (Schedule 5) of the Wollongong Local Environmental Plan 2009 is accessible from the WCC website. |
| | | | 2 The implementation Plan has been kept high level short, medium and long term as some actions are subject to funding and key dates are not available |
| 5 | Resident – | Submission generally in support of the Strategy | 1 Noted. |
| | Corrimal | with focus on the Corrimal Coke Works site as an opportunity to promote specific strategy | 2 Heritage promotion form part of action. |
| | | objectives- 1 Supports Strategy and Implementation Plan but notes that it is ambitious with resources available. 2 Suggests that a public heritage promotion | 3 Noted. As part of action 2.1 "Finalise the review of the Wollongong Heritage Schedules" Council is considering a range of sites for heritage listing. Action 2.2 "Development a Community Heritage Nomination Process" will then be progressed as part of the public exhibition process. |
| | | strategy should be included in actions for Strategy 1 Involvement of the community in the Management of Wollongong Heritage. | 4 This comment is specifically addressed by Action 1.1 "Explore potential procurement procedures to encourage engagement |
| | | 3 Suggests that Council should be more proactive in identifying and listing new heritage sites including Industrial Heritage and community Heritage nomination process. | of Aboriginal contractor for site works on key Aboriginal sites" and Action 3.7 "Continue to engage with key community groups (including the Illawarra Local Aboriginal Land Council) to provide their input into development applications with potential heritage impacts." |
| | | 4 Notes that there are local Aboriginal people | Corrimal Coke Works |
| | | who can be engaged to manage Aboriginal | 5 As part of Councils ongoing negotiations relating to the Planning |



| No | Submitter Details | Summary of submission/Key Points | Response |
|----|--------------------------|--|--|
| | | Heritage issues at development stage. In relation to the Corrimal Coke Works Site in relation to Strategy 7: Implement Heritage Education and Promotion Programs and Strategy 9: Promote Sustainable Development as a tool for Heritage Management: 5 Raises the education and tourism potential of Corrimal Coke works site as an industrial heritage centre. 6 Suggests development as a high tech industry or arts precinct with opportunity for the Corrimal Coke Works Site to supply its own power for the development on the site. 7 Notes the significance of the two remaining Coke Works Sites at Corrimal and Coalcliff | Proposal for the Corrimal Coke Works site, a Heritage Interpretation Plan will be required to be developed by the applicant. 6 The Planning Proposal for residential development has received Gateway approval through the NSW Department of Planning. Council is working with the applicant to achieve a positive development outcome through the Planning Proposal process. 7 Council resolved to heritage list the Corrimal Coke Works Site as part of the PP process. The Coalcliff site is already listed as a heritage item. |
| 6 | Resident – Wollongong | Raised concems with demolition of West Wollongong Primary School and the protection of schools in general | 1 The West Wollongong Primary School was owned and managed by the State Government. The State Government Heritage management responsibility under s 170 of the NSW Heritage Act. If Council was to consider listing a State owned site, Council would have had to have the State concurrence to do so. There was no nomination for this site. Council also notes that there are a number of schools listed as local heritage items in the Wollongong LGA. |
| 7 | Museum Supporter | Suggests explorations construction of a Wollongong City Museum | 1 This comment is addressed by Action 3.4.4 of Creative Wollongong 2019-2024 Cultural Plan. |
| 8 | Unknown | Generally supportive of Strategy and in particular focus on community involvement in Heritage | 1 As part of Action 2.1 "Finalise the review of the Wollongong Heritage Schedules" Council is considering a range of sites for heritage listing. The heritage significance of the Corrimal Coke |



| No | Submitter Details | Summary of submission/Key Points | Response |
|----|---------------------------------------|---|---|
| | | Management. 1 Raises potential for investigation of historic areas in Corrimal including Coke Works Site, Community Hall, Churches and Residence in Cox's Avenue. 2 Would like community to have input into what should be conserved in their area. 3 Suggests link to list of Heritage Items. 4 Suggests increased use of Social Media. 5 Suggests inclusion of Aboriginal Heritage in Heritage Trails. | Works site is being investigated as part of the Planning Proposal process that is currently underway for the site. 2 Action 2.2 "Development a Community Heritage Nomination Process" that is included in the Implementation Plan. 3 A link to the NSW Heritage Database Search Tool has been added to the "Heritage Work" page of the Council website. It is also noted that the Heritage Schedule (Schedule 5) of the Wollongong Local Environmental Plan 2009 is accessible from the Council website. 4 This is acknowledged in the aims of Strategy 1: Actively involve the community in the management of Wollongong's Heritage" "Social media provides an opportunity to engage with a broader and younger segment of the community in relation to heritage issues". Recommended Action: Update Strategy 7 - Implement heritage education and promotion programs to include the use of social media. Update Action 7.6 "Maintain a heritage section on Councils website and provide a user friendly resource of heritage information/guidelines and publications including through the use of social media". 5 Action 7.7 specifically relates to this comment. Recommended Action: Update Action 7.7 "Explore opportunities to develop and promote interactive heritage trails and walks throughout the City in collaboration with Destination Wollongong and the local Aboriginal Community including specifically a Blue Mile Heritage Walking Tour. |
| 9 | Metro South Team, Department of | Submission raises a number of recommendations in relation to the specific management of | As part 2.1 "Finalise the review of the Wollongong Heritage Schedules and update the State Heritage Inventory Database |



| No Submitter Details | Summary of submission/Key Points | Response |
|---|---|--|
| Premier and Cabinet (formerly O田) | heritage items 1 Requests timeframe for updates of the of 500 SHI Forms on the NSW Heritage Database. | accordingly" and over 350 SHI forms have been updated. 2 Advice relating to this item is being provided in the recommendations of the Heritage Asset Management Strategy. See Action 8.1 "Finalise and implement the Wollongong Heritage Asset Management Strategy for Council's Heritage Assets". |
| | Recommends CMP's be developed for WCC Heritage Assets. Recommends the Strategy encourages CMS or CMP's for all State Heritage items or for major changes to local items. Recommends a review of the WLEP and WDCP for Conservation Areas and controls relating to the adaptive reuse of Heritage items. Recommends that LEP includes additional incentives for heritage owners including a range of Heritage Staff support. Recommends consultation with the Aboriginal Community to identify and manage places of significance. Notestypographical Errors. Recommends that a note stating the relevant approvals, costings and time should be considered is incorporated into grants program Strategy. | 3 Part 10.1 of Chapter E11: Heritage Conservation of the Wollongong DCP sets out the circumstances in which a Conservation Management Plan is required to support a development. Part 10.2 specially relates to State Heritage sites or where major alterations and additions are proposed. 4 This comment is specifically addressed by Action 4.1 "Undertake a review of Chapter E11 of the WDCP". 5 It is noted that Councils Heritage Staff provide a range of pre DA support including site visits, early advice and free pre lodgement meetings. This item is specially addressed by Strategy 4 Develop and implement programs and projects that aim to achieve proactive heritage management and Actions 4.9 "Provide conservation incentives for appropriate development to heritage properties through the Conservation Incentives Clause" and 9.2 "Actively encourage the adaptive reuse of heritage buildings and offer incentives to this end, including waiver of Development Application & Construction Certificate Fees and Section 7.11 Contributions and free pre lodgement advice for adaptive re-use projects." Clause 5.10 of the Wollongong Local Environmental Plan includes incentive provisions for the conservation of heritage items. 6 OEH manages the Aboriginal Heritage Stes Register. Aboriginal sites are not listed in LEPs. 7 Noted and fixed. 8 Noted. This information is contained in the Guidelines and Conditions for applying for the Heritage Grant Fund and is not |

| No | Submitter Details | Summary of submission/Key Points | Response |
|----|-------------------|--|---|
| | | Specific comments on Implementation Plan and Actions - | considered appropriate for inclusion in the high level strategy document. |
| | | 9 Add new action that deals with use of Social Media. | Response to comments on Implementation Plan - |
| | | 10 Add new action relating to supporting Aboriginal Community to make new Aboriginal Place nominations and collaboratively manage Aboriginal Places. | 9 This is acknowledged in the aims of Strategy 1: Actively involve the community in the management of Wollongong's Heritage" "Social media provides an opportunity to engage with a broader and younger segment of the community in relation to heritage issues". Recommended Action: Update Strategy 7 - Implement heritage education and promotion programs to include the use of social media. |
| | | 11 Add new action to increase number of landscape heritage items on WLEP, including rural landscapes, industrial sites. | Update Action 7.6 "Maintain a heritage section on Councils website and provide a user friendly resource of heritage information/guidelines and publications including through the use of social media". |
| | | 12 Action 2.5 suggests expansion to "continue to contribute to and expand AHIMs". 13 Strategy 3 - Provide training for various Council divisions, tourism, cultural development, library etc. 14 Action 3.4: Expand to include "enhance and promote local studies collection". 15 Action 3.5 expand to include "Generate and assess IHO's". | 10 Aboriginal Places are declared under the National Parks and Wildlife Act 1974. The nomination process should be supported by State agencies. The management of Sandon Point Declared Aboriginal Place, which is located on Council managed land is undertaken collaboratively by the Sandon Point Joint Management Partners and Council. Strategy 6 – Identify and Manage our Heritage precincts, streetscape, cultural and natural landscapes addresses Aboriginal Places and Action 1.6 "Hold regular meetings of the Sandon Point Joint Management Group" and Action 8.5 "Implement outcomes of the Sandon Point Aboriginal Place Plan of Management" specifically relate to the management of the Sandon Point Aboriginal Place. |
| | | | 11 This comment is specifically addressed by Strategy 6 – Identify and Manage our Heritage precincts, streetscape, cultural and natural landscapes, Action 6.1 "Consider additional listing of |



| No | Submitter Details | Summary of submission/Key Points | Response |
|----|------------------------|---|--|
| | | | Heritage Conservation Areas and key cultural and natural landscapes as part of Council's Heritage Review" which relates to Action 2.1 "Finalise the review of the Wollongong Heritage Schedule", in which a range of items are being considered for listing on the WLEP. |
| | | | Recommended Action: Update Action 6.1 to include "Consider additional listing of Heritage Conservation Areas and key cultural, and rural, industrial and natural landscapes as part of Council's Heritage Review" |
| | | | 12 It is noted that the OEH is the authority that holds the data and manages the AHIMs database. |
| | | | 13 This comment is specifically addressed by Action 3.2 "Development and implement regular Heritage training for Council staff, Councillors" |
| | | | Recommended Action update Action 3.2 to include "Development and implement regular Heritage training for Council staff, Councillors and Heritage Reference Group Members and continue to collaboratively manage key sites of Aboriginal significance." |
| | | | 14 Recommended Action updated Action 3.4 to include "Continue to promote and enhance access to the Local Studies Library" |
| | | | 15 Recommended Action updated Action 3.5 to include "Prepare and assess IHO requests under delegation from the NSW Heritage Council in accordance with Council's delegations." |
| 10 | Resident – Corrimal | Suggestion for an online scavenger hunt as an education program using existing online scavenger hunt. | Action 7.7. "Explore opportunities to develop interactive heritage trails and walks throughout the City and promote these in collaboration with Destination Wollongong" addresses these comments. |



| No | Submitter Details | Summary of submission/Key Points | Response |
|----|------------------------------|---|--|
| | | 2 Suggests archival recording of heritage places with 260 cameras/apps, which could be used to enable GPStour or game. | 2 Suggestions noted. |
| 11 | Resident – Kembla Heights | Submission from Community Member & Heritage Reference Group Member relating to a range of suggestions and recommendations - | 1 Action 8.1 "Finalise and Implement the Wollongong Heritage Asset Management Strategy for Council's Heritage Assets" specifically relates to this comment as well as Action 8.3 and 8.4 that relate to specific Council owned Assets. |
| | | Notes that Council owned Heritage Assets are in disrepair and should be adaptively reused. Recommends signage is installed to identify Heritage Conservation Areas. | 2 Action 7.2 "Seek funding to support the development and implementation of a signage strategy for the identification of Heritage Conservation Areas" specifically relates to this comment. |
| | | 3 Recommends that a Full time Museum staff member is to support Wollongong's volunteers in the Museum sector. 4 Recommends that a purpose built Museum is constructed to store various local museum collections. | 3 Item 4.10 specification relates to this comment "continue to work with our local museums to develop a sustainable model for future management of our local museums" and item 3.4.3 of the Cultural Plan. 4 This comment is addressed by Action 3.4.4 of Creative Wollongong 2019-2024 Cultural Plan. |
| | | 5 Recommends that free access to Illawarra Images is provided. 6 Suggests public education campaign around heritage issues utilising social media strategy | 5 Note that image fees are subsidised/waived for community organisations on a case by case basis 6 This is acknowledged in the aims of Strategy 1: Actively involve the community in the management of Wollongong's Heritage" "Social media provides an opportunity to engage with a broader and younger segment of the community in relation to heritage issues". |
| | | | Recommended Action: Update Strategy 7 - Implement heritage education and promotion programs to include the use of social media |
| | | | Update Action 7.6 "Maintain a heritage section on Councils website and provide a user friendly resource of heritage information/guidelines and publications including through the use of social media" |

| No | Submitter Details | Summary of submission/Key Points | Response |
|----|---------------------------|---|--|
| 12 | Destination Wollongong | Submission from Destination Wollongong that focuses on heritage as a tourism opportunity and makes recommendations relating to Council's role in facilitating the activation of heritage sites- 1 Notes that our Heritage is one of the valuable tourism attractions in Wollongong and recommends that market needs to be better captured. 2 Recommends that Council minimises red tape for third party organisation to activate heritage assets. 3 Strategy 5 Funding: Recommends clear avenues for funding applications for restoration and activation of heritage asserts. 4 Strategy 5 Funding: Recommends funding sources are made available for tourism promotion activities. | a. This is acknowledged in the aims of Strategy 7: Implement Heritage Education and Promotion Programs. "Council recognises that our heritage placesprovide opportunities for education, cultural tourism and ongoing economic development of the region." b. Council operates within the framework of the Wollongong LEP 2009 and the NSW Heritage Act 1977 as well as various other pieces of legislation including the Building Code of Australia and the Disability Inclusion Act 2014. Where possible Council aims to work cooperatively with proponents through providing various incentives for adaptive reuse which is captured by Action 9.1 "Actively encourage the reuse of heritage buildings and offer incentives to this end, including waiver of Fees, s 94 Contributions and free pre lodgement Advice." Recommended Action: Update Action 9.2 "heritage building" and change to "heritage sites". |
| | | Acknowledges the Cultural Tourism Strategy being developed by Council and ongoing opportunities to advocate for Heritage Tourism. Comments from Ste meeting 10th September 2019 with Destination Wollongong regarding proposal | c. Noted. This information is contained in the Guidelines and Conditions for applying for the Heritage Grant Fund and is not considered appropriate for inclusion in the high level strategy document. d. The Heritage Strategy document is the appropriate vehicle to |
| | | for Blue Mile Heritage Walking Tour: a. 5 Keys Stes along Blue Mile where interpretative signage is necessary to conduct self-guided Heritage walking tour. b. Possibility to use a place-based app to support self-guided walking tour. | explore funding options for cultural heritage tourism through Strategy 7 – Implement heritage education and promotion programs and related Actions in the implementation plan. -Note the NSW State Funding Stream "Heritage Near Me" specifically for activation of Heritage places and cultural tourism. Due to the limited funding for conservation works Council's local Heritage Grant Fund is not considered the appropriate funding stream. |

| No | Submitter Details | Summary of submission/Key Points | Response |
|----|---------------------------|--|---|
| | | c. Implementation of way finding markers on existing signage or on existing infrastructure is necessary to support self-guided walking tour. | e. Noted. Recommended Action: Add Action 7.8 Continue to provide feedback in relation to the Development of Councils Draft Cultural Tourism Strategy 2018 and Heritage opportunities. |
| | | d. Smith's Hill Battery Park and Ragstaff Hill Battery are in need of conservation and maintenance works to support future activation as part of tour operations along the Blue Mille. | a. Action 7.1 "Implement the remaining recommended Heritage Interpretation Works contained within the Blue Mile Heritage Interpretation Strategy" specifically relates to this comment. Note the key sites identified as priorities by Destination Wollongong. b. Action 7.7 relates to the development of "interactive walking tours" in the City in collaboration with Destination Wollongong and associated infrastructure and media. This action is to be updated to reference Blue Mile Walking Tour specifically. c. Noted see above. Recommended Action: Update Action 7.7 "Explore opportunities to develop and promote interactive heritage trails and walks throughout the City in collaboration with Destination Wollongong and the local Aboriginal Community including specifically a Blue Mile Heritage Walking Tour. d. Agreed. Smith Hill Battery and Flagstaff Hill are important parts of |
| | | | our military history. A Heritage Conservation Plan is required to guide conservation works. Recommend Action: Add Action 8.8 "Seek specialist advice for the conservation and ongoing maintenance of the Fortifications in the Wollongong Harbour State Heritage Precinct and explore options for their activation in collaboration with Destination Wollongong." |
| 13 | Resident – Scarborough | Suggestion for heritage interpretation for Miners Cottage along Lawrence Hargrave Drive as part of the Grand Pacific Walk | This comment is specifically addressed with by Action 7.4 "Seek Funding to support the development of a Heritage Interpretation Strategy for the Grand Pacific Walk." On 23 September 2019 Council resolved that a briefing note be prepared on Interpretative Historical |



| No | Submitter Details | Summary of submission/Key Points | Response |
|----|--|---|--|
| | | | Signage along the Grand Pacific Walk. |
| 14 | Illawarra Coke Company | Concerned that Strategy 6 – Identify and manage key heritage precincts, streetscapes, cultural and natural landscapes puts Heritage conservation and development in conflict rather than presenting heritage as an opportunity in development sites. | Recommended Action: Update Strategy 6 to include - Council acknowledges that appropriate development can be an opportunity for innovative adaptive re-use of historic sites, increased public access to heritage places and integrated interpretation strategies. Therefore Council is committed to ensuring heritage is a key consideration of town and village planning, CBD planning as |
| | | See - "Council also recognises that some of our valued rural land scapes such as the West Dapto Precinct and historic industrial sites including former collieries and Coke Works are facing significant development pressure and are in danger of being lost." | well as in planning and master planning for public places and significant sites with recognised heritage values. |
| 15 | Helensburgh Historical Society | Submission concerned lack of detail in implementing Strategies and concerned with lack of consultation with Helensburgh Community in relation to Heritage issues. Specific Issues Raised - | The significance of the Helensburgh Sandstone Guttering and Old Mine Surgery are being considered as part of broader Heritage Schedule Review. |
| | | Removal sandstone Guttery in Walker Street (Coles development). Old Mine Surgery not listed as local item | 2 The Helensburgh Historical Society is specifically notified of development in Helensburgh that will have potential heritage impacts as per Action 3.7 "Continue to engage with key community groups and provide opportunity for their input into development application with potential heritage impacts." |
| | | | Follow up Action: Council's Heritage Staff to organise a meeting with the Helensburgh Historical Society to discuss ongoing heritage issues in the Helensburgh Community |
| 16 | Illawarra Branch AuslMM Mineral Heritage Subcommittee | Submission of potential sites of heritage significance to be included in any future interpretation plan along the Grand Pacific Walk. | Information Noted. This comment is specifically addressed with by Action 7.4 "Seek Funding to support the development of a Heritage Interpretation Strategy for the Grand Pacific Walk" |



| No | Submitter Details | Summary of submission/Key Points | Response |
|----|------------------------------------|--|--|
| 17 | Member Heritage Reference Group | Action arising from Heritage Reference Group meeting 12 September 2019. The Reference Group stated the need to emphasise the significance of key cultural, natural, industrial as well as rural landscapes and a more "collaborative approach" to heritage management, both within Council and with the Aboriginal community. | Recommended Actions: Update Action 6.1 to include "Consider additional listing of Heritage Conservation Areas and key cultural, and rural, industrial and natural land scapes as part of Council's Heritage Review" Update Action 3.2 to include "Development and implement regular in-house Heritage training for Council staff, Councillors and Heritage Reference Group Members to encourage and facilitate a collaborative and cross divisional approach to heritage management." Update Strategy 1 to include: Council also recognises the need to continually improve our engagement with the local Aboriginal community in relation to Council works projects as well as Council policy programs and continue to collaboratively manage key sites of Aboriginal significance. Add Action 1.7: "Continue to provide input into the development of Council's Aboriginal Engagement Framework and Aboriginal Language Signage Guidelines." |



Wollongong City Council

Heritage Strategy 2019-2022

Conserving and enhancing our city's rich Heritage
October 2019



LOST WOLLONGONG - SHOWING OUR REGION'S HISTORY AND HERITAGE http://lostwollongong.com





Wollongong Heritage Strategy 2019-2022

Protecting and conserving our city's rich Heritage February 2019

The Wollongong Heritage Implementation and Action Plan (Appendix 1) does not form a part of the Wollongong Heritage Strategy 2019-2022.

This document is intended as Council's Operational Delivery Plan. It contains some items that are subject to the securing of funding and grants and will be subject to regular review and evaluation based on available resources, funding and other operational requirements.



Implementation Plan



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Item 1 - Attachment 3 - Final Wollongong Heritage Strategy 2019-2022 and Implementation Plan

Background

Development of a Wollongong Heritage Strategy

In 2010 Wollongong City Council reestablished the Wollongong Heritage Advisory Committee (now known as the Wollongong Heritage Reference Group).

The Reference Group's Charter set key priorities for the Group including development of a three year heritage strategy. With the support of the Reference Group, Wollongong City Council has adopted two previous versions of the Wollongong Heritage Strategy 2011-2014 and the Wollongong Heritage Strategy 2014-2017.

Updating the Heritage Strategy

The Wollongong Heritage Strategy 2019-2022, has been developed following a review of the 2014-2017 Strategy and Action Plan, with input from the Wollongong Heritage Reference Group, various Council Divisions and following a public exhibition process.

This document provides continued direction to Council, and the Wollongong Heritage Reference Group, in relation to heritage outcomes for the strategy Wollongong City Council respects and acknowledges those who came before us, the Traditional Custodians of the land on which our City is built, and all of those who have contributed to the City of Wollongong.

We will do this by working with the community to: identify; acknowledge; conserve; protect; document; record; interpret; promote; and manage, the significant: places; objects; records; stories; and memorials, of our past, for the benefit, enjoyment, and appreciation of future generations.



Heritage Strategy 2019-2022 Wollongong City Council

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Item 1 - Attachment 3 - Final Wollongong Heritage Strategy 2019-2022 and Implementation Plan

Council's Planning Process

Council has an integrated approach. Council's Plans and Strategies work together to make Wollongong a liveable city for all people.

Wollongong 2028

The Wollongong Heritage Strategy expands on the Heritage aspects of our Wollongong 2028 Community Strategic Plan (CSP) and sits alongside a number of intersecting and 'supporting documents', which are connected to the Wollongong Heritage Strategy 2019-2022. These documents provide further details on how Council will achieve positive heritage outcomes within the Local Government Area.

Objective 1.4 of the CSP specifically deals with heritage "we recognise and celebrate our heritage."

The Wollongong Heritage Strategy 2019-2022 is closely linked to the following supporting documents:

- > Creative Wollongong Cultural Plan 2019-2024
- > Cultural Tourism Strategy 2018 (Draft)
- > Urban Greening Strategy 2019-2037
- > Public Art Strategy 2016-2021
- > City Centre Urban Design Framework 2019 (pending)



Community Strategic Plan

A 10 year plan that identifies our community's priorities and vision for the future

Supporting Documents

A level of interconnected documents that provide further detail about how we are going to achieve positive outcomes for the community

Implementation and Action Plan

Sets out the key projects and ongoing actions that will be delivered by Council as outcomes of the Strategy

Item 1 - Attachment 3 - Final Wollongong Heritage Strategy 2019-2022 and Implementation Plan

Our Heritage

Wollongong's Heritage

Our History

The Traditional Custodians live and care for Country here in the Illawarra as they have done for thousands of years. In 1815 some of the Illawarra's Traditional Custodians led the first white settlers and their cattle down the escarpment. This marked a new chapter in the story of our area.

Today the knowledge and dreaming stories of our Traditional Custodians has been layered with a rich history of timbergetting, farming, coal mining, railway and port building and burgeoning seaside village and holiday communities. All this has occurred in the setting of our beautiful beaches and the magnificent escarpment.

Our Shared Heritage

The Illawarra's heritage places include historic buildings, industrial infrastructure, cemeteries, ocean pools and memorials. But our heritage is much more than just architectural forms. Rural lands, mining sites, cultural and natural landscapes of importantce to the Aboriginal community are all entwined to form our shared heritage.

Our heritage is the product of thousands of years of Aboriginal custodianship, decendants of the first European settlers and generations of migrants and their families from across the world who moved to the Illawarra and made it their home. It is also continuously evolving as we welcome those drawn to the Illawarra's natural beauty and rich history. This living heritage is a vital part of the cultural fabric that makes up the Illawarra.

Our Heritage Places

At the time of adoption of this strategy Council has over 490 heritage sites and cultural landscapes listed in the Wollongong Local Environmental Plan 2009 and through State Environmental Planning Policies.

Of these items, 24 are listed on the NSW State Heritage Register as being items of significance to the state of New South Wales.

Heritage Conservation Areas

There are nine listed Heritage Conservation Areas in the Wollongong Local Government

- 1. Austinmer Conservation Area
- 2. Brownsville Conservation Area
- 3. Bulli Conservation Area
- 4. Old Bulli Conservation Area
- 5. Garrawarra Hospital Conservation Area
- 6. Kembla Heights Mining Village
- 7. Market Street Conservation Area
- 8. North Beach Precinct and Belmore Basin 9. Illawarra Escarpment Landscape Area

Declared Aboriginal Places

There are two declared Aboriginal Places under the NSW National Parks and Wildlife Act 1974 in the Wollongong Local Government Area. In 2007 Sandon Point was declared an Aboriginal Place, followed by formal recognition of the Bellambi Point Aboriginal Place in 2012.

"Places of cultural significance enrich people's lives, often providing deep and inspirational sense of connection to community and landscape, to the past and to lived experiences. They are historical records that are important expressions of Australian identity and experience.

[These] places reflect the diversity of our communities, telling us about who we are and the past that has formed us and the Australian Landscape. They are irreplaceable and precious."

- The Burra Charter



Implementation Plan



Objectives

There are five key Objectives that this Policy aims to achieve

- Ensure that the Community are actively engaged in the development and delivery of Council's heritage policies
- Set the Heritage Reference Group's agenda for the period of the Strategy
- 3 Provide a formal mechanism for evaluating, and reporting on Council's performance in heritage management, and the achievements of the Wollongong Heritage Reference Group
- Provide for the long term sustainable management of Wollongong's Heritage
- 5 Provide the supporting policy framework for delivery of the Wollongong's Heritage Implementation Plan Proposals 2019-2022



Heritage Strategy 2019-2022 Wollongong City Council



Our Heritage Strategies

Heritage Strategy

Strategy 1: Actively involve the community in the management of Wollongong's heritage;

Strategy 2: Maintain an up to date list of heritage items;

Strategy 3: Employ and train staff to manage Wollongong's heritage and provide professional advice to the community;

Strategy 4: Develop and implement programs and projects that aim to achieve proactive heritage management;

Strategy 5: Provide funding for heritage projects and programs;

Strategy 6: Identify and manage key heritage precincts, streetscapes,

cultural and natural landscapes;

Strategy 7: Implement heritage education and promotion programs;

Strategy 8: Implement best practice heritage asset management procedures as a positive example for the community; and

Strategy 9: Promote sustainable development as a tool for heritage

management.

Council will strive to achieve its Heritage Policy and the key Objectives by implementing nine key Heritage Strategies.

Each strategy is linked with a recommendation from the **NSW Office of** Environment and Heritage publication 'Recommendations for Local Council Heritage Management'.





Strategy 1

Implementation Plan

Actively involve the community in the management of Wollongong's heritage

Heritage Branch Recommendation 1 - 'Establish a Heritage Committee to deal with heritage matters in your local area'

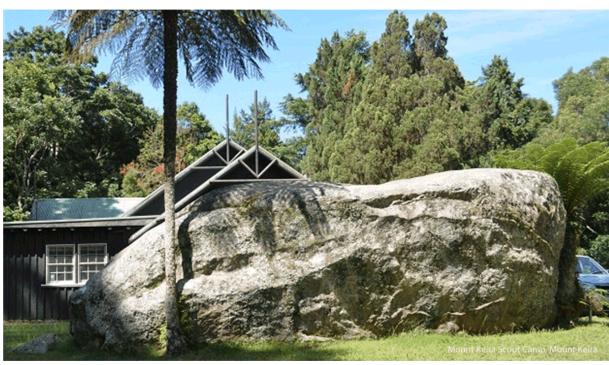
community the management of the City's heritage is an essential component of good heritage management. The Wollongong Heritage Reference Group was formed in 2018. The purpose of the Reference Group is to provide a formal means of community involvement in Council's Heritage Management processes and decision making.

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Council also acknowledges that the Heritage Reference Group provides only one means for community involvement in heritage management and that Council must also engage with a diverse cross section of our multicultural community in relation to all policy decisions that will impact on heritage outcomes.

Council also recognises the need to continually improve our engagement with the local Aboriginal community in relation to Council works projects as well as Council policy programs and continue to collaboratively manage key sites of Aboriginal significance

trend within social media toward engagement around issues relating to the history and heritage of Wollongong. Social media provides an opportunity to engage with a broader and younger segment of the community in relation to heritage issues.



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Strategy 2

Maintain an up to date list of heritage items

Council has a legislative responsibility to maintain a list of heritage places and recognises the importance of this responsibility. Council is committed to the ongoing review and update of Schedule 5 of the Wollongong Local Environmental Plan and is focused on ensuring that the Schedule accurately represents those aspects of our city's heritage that are important to the community.

Council is also working to clearly identify and demonstrate the significance of all heritage items through ensuring that the information available on the NSW Heritage Database is accurate and up to date. This database is accessible online by the general public.

Council also acknowledges that there are many sites and places of significance to the local Aboriginal Community that are not listed on Schedule 5 of the Wollongong Local Environmental Plan. These sites fall under the NSW National Parks and Wildlife Act 1974 and are most appropriately managed by the (former) Office of Environment & Heritage through the Aboriginal Heritage Information Management Database.

Heritage Branch Recommendation 2 - Identify the heritage items in your area and list them in your Local **Environmental Plan**



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Strategy 3

Employ and train staff to manage Wollongong's Heritage and provide professional advice to the community

Heritage Branch
Recommendation
3 - Appoint a
heritage advisor to
assist the Council,
the community
and owners of
listed heritage
items

Council will continue to provide a range of heritage services to the community. These services include:

- Heritage planning advice;
- Advice relating to conservation projects;
- Heritage promotion and education programs;
- Continue to grow and maintain the Wollongong Local Studies Library Collection.

Council recognises the importance of providing adequate resources to maintain and deliver these services to the standard expected by the community.

Council is also committed to the development and implementation of an internal staff training program.



Heritage Strategy 2019-2022 Wollongong City Council



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Strategy 4

Develop and implement programs and projects that aim to achieve proactive heritage management

Council recognises the importance of proactive heritage management in providing positive heritage outcomes and is committed to the implementation of projects and programs that encourage the active conservation of our city's heritage.

Council aims to achieve this by ensuring that heritage advice and guidance is readily available to the community. Council will continue to promote positive heritage projects through the use of the Heritage Incentive clauses in the Wollongong Local Environmental Plan.

Council also takes a proactive role in shaping heritage policy and legislation at all levels of government. Council is also commited to ensuring that the views of the local community, particularly the local Aboriginal community, are meaningfully represented in these spaces.

Council is committed to maintaining open and effective working relationships with other government agencies including the National Parks and Wildlife Service, the Department of Planning, Industry and the Environment as well as community organisations such as the Illawarra/ Shoalhaven Branch of the National Trust and the Illawarra Aboriginal Land Council to implement cross organisational projects. Heritage Branch Recommendation 4 - Manage local heritage in a positive manner





Strategy 5

Implementation Plan

Provide funding for heritage projects and programs

Heritage Branch Recommendation 5 - Introduce a local heritage grant fund to provide small grants to encourage local heritage projects

Council recognises the importance of funding to support community based and individual Heritage projects as well as to manage our own Heritage assets. Providing $funding for a range of projects allows \, Council$ to achieve positive heritage outcomes that benefit the entire community. Council is committed to providing funds to support the delivery of this Strategy and associated Implementation Plan.

Council has run a successful local heritage grant program for the past 10 years and will continue to support local heritage owners to achieve positive conservation outcomes. Council will also continue to actively pursue available heritage funding from other levels of government, including the Department of Planning, Industry and the Environment Heritage Advisor Program.



Heritage Strategy 2019-2022 Wollongong City Council



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Strategy 6

Identify and manage key heritage precincts, streetscapes, cultural and natural landscapes

The identification and management of historic precincts and streetscapes is recognised by Council as an essential component of heritage management, as well as being interlinked with principles of urban design and strategic planning.

Council is committed to managing our highly significant Aboriginal Places, cultural landscapes and environmental heritage through meaningful engagement with the local Aboriginal community. Council recognises the significance of both the tangible and intangible values associated with cultural landscapes such as Sandon Point, Hill 60 and the natural landscapes of Illawarra Escarpment that are entwined with the environmental values of these places.

Council also recognises that some of our valued rural landscapes such as the West Dapto Precinct and historic industrial sites including former collieries and cokeworks are facing significant development pressure and are in danger of being lost.

Council acknowledges that appropriate development can be an opportunity for innovative adaptive re-use of historic sites, increased public access to heritage places and integrated interpretation strategies. Therefore Council is committed to ensuring heritage is a key consideration of town and village planning, CBD planning as well as in planning and master planning for public places and significant sites with recognised heritage values.

Heritage Branch Recommendation 6 - Run a heritage main street program





Strategy 7

Implementation Plan

Implement heritage education and promotion programs

Heritage Branch Recommendation 7 - Present educational and promotional programs

Council recognises that our heritage places and sites, particularity the Wollongong Harbour Precinct and North Beach Precinct as well as a wide range of other significant places, are unique assets to the community that provide opportunities for education, cultural tourism and the ongoing economic development of the region.

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Council recognises that educating and promoting our heritage to the community and visitors to our Local Government Area is an essential part of proactive heritage management. Council is committed to the ongoing presentation of exciting and engaging heritage education and promotion programs for all ages and exploring new opportunities that social media presents for interactive heritage programs.

These programs include an ongoing education program for Council staff, a commitment to ongoing support for local heritage events and festivals as well as the preparation of a Draft Cultural Tourism Strategy and working closely with Destination Wollongong.





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Strategy 8

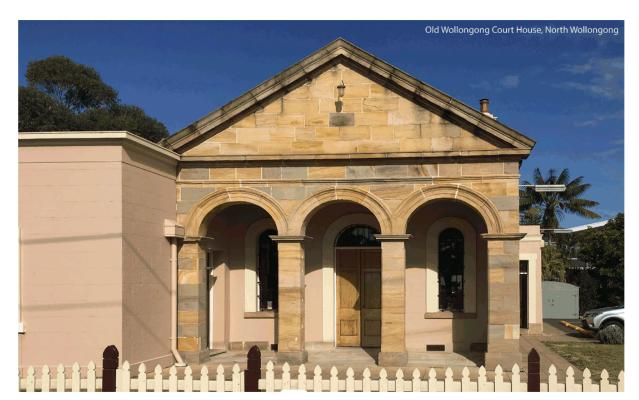
Implement best practice heritage asset management procedures as a positive example for the community

Council is responsible for the management of over 100 heritage affected properties. These include over 30 heritage listed buildings, more than 20 heritage listed parks and recreation areas, eight cemeteries, as well as many other heritage items including trees and landscapes, monuments/ memorials, ocean pools, historic roads and rail alignments.

In addition to these Council also maintains a number of assets that have cultural significance but may not be listed as heritage items on the Wollongong Local Environmental Plan 2009. These sites include a wide range of Aboriginal sites and places of cultural significance to the local Aboriginal community.

It is essential that Council puts in place procedures and processes to ensure that Council leads by example and proactively manages our heritage assets. Best practice heritage management benefits our local community by ensuring our shared history, our iconic public buildings as well as our cultural landscapes are cared for into the future.

Heritage Branch Recommendation 8 - Set a good example to the community by properly managing heritage places owned or operated by the council





Strategy 9

Implementation Plan

Promote sustainable development as a tool for Heritage management

Heritage Branch Recommendation 9 - Promote sustainable development as a tool for heritage management Council acknowledges that Aboriginal Cultural Heritage is intrinsically tied to the Illawarra Landscape and our rich variety of flora and fauna. Caring for Country, through principles of sustainable environmental management and conservation that have traditionally been practiced by the Aboriginal community for thousands of years is essential to the management of our Cultural Landscapes.

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Council also recognises that the conservation of heritage sites supports the underlying principles of environmentally sustainable development (ESD). Council supports the principles of ESD through the Heritage Incentives Clauses of the Wollongong Local Environmental Plan that encourage adaptive re-use of heritage buildings and the waiver of development application fees where conservation outcomes are achieved.

Council also acknowledges opportunities to allow heritage buildings to meet modern sustainability outcomes are increasing through the development of new technologies. These innovations can be balanced with the heritage significance of these sites through appropriate management and decision making.



Heritage Strategy 2019-2022 Wollongong City Council



Item 1 - Attachment 3 - Final Wollongong Heritage Strategy 2019-2022 and Implementation Plan

Delivery of this Strategy

Implementation Plan and Policy

To ensure the successful delivery of the Wollongong Heritage Strategy 2019-2022, the Wollongong Heritage Implementation Plan Proposals 2019-2022 have been developed. The Implementation Plan Proposals are provided as Appendix 1 to the Strategy.

The Implementation and Action Plan are intended to guide Council in the delivery of the nine strategies detailed in this Policy





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Heritage Strategy 2019-2022 Wollongong City Council



Appendix 1

Implementation Plan 2019-2022

| Strategy | Strategy 1 – Actively involve the community in the management of Wollongong's heritage | | | | | | | | | |
|----------|--|--|------------|-------------|-----------|-----------------------|--|--|--|--|
| | Action | Responsibility | Short Term | Medium Term | Long Term | Ongoing | | | | |
| 1.1 | Explore potential procurement procedures to encourage engagement of Aboriginal contractors for site works on key Aboriginal sites. | Heritage Staff Procurement Staff | | | | | | | | |
| | | | | | | | | | | |
| 1.2 | Hold bi-monthly meetings of the Wollongong Heritage Reference Group. | Heritage Staff WHRG Members | | | | | | | | |
| 1.3 | Conduct annual reviews of the Wollongong Heritage Reference Group in accordance with the Reference Group Charter to ensure the purpose, membership and operation of the Reference Group is effective. | Heritage Staff WHRG Members | | | | 12 Monthly Reviews | | | | |
| 1.4 | Monitor the implementation of the Heritage Strategy 2019-2022 by undertaking annual reviews of performance against the strategy and implementation plan. | Heritage Staff WHRG Members | | | | 12 Monthly Reviews | | | | |
| 1.5 | Hold bi-monthly meetings of the Aboriginal Reference Group and ensure key Aboriginal heritage policy issues are discussed. | Community + Cultural Services Heritage Staff | | | | | | | | |
| 1.6 | Hold regular meetings of the Sandon Point Joint Management Group to inform implementation of the Plan of Management. | City Strategy | | | | | | | | |
| 1.7 | Continue to provide input into the development of Council's Aboriginal Engagement Framework and Aboriginal Language Signage Guidelines. | Community + Cultural Services Heritage Staff | | | | | | | | |

| Strategy | trategy 2 – Maintain an up to date list of heritage items | | | | | | | | |
|----------|---|---|---------------------------------|------------|-------------|-----------|----------------------|--|--|
| | | Action | Responsibility | Short Term | Medium Term | Long Term | Ongoing | | |
| 2.1 | | Finalise the review of the Wollongong Heritage Schedule and update the State Heritage Inventory Database accordingly. | Heritage Staff City Strategy | | | | | | |
| 2.2 | | Develop a community Heritage Nomination process and associated guidelines. | Heritage Staff WHRG Members | | | | | | |
| 2.3 | | Undertake annual reviews to monitor and maintain the schedule of heritage items listed in Wollongong's planning instruments. | Heritage Staff | | | | 12 Monthly Review | | |
| | | | | | | | | | |
| 2.4 | | Continue to acknowledge the Aboriginal Heritage Information Management System as the key register of Aboriginal Heritage Sites. | All of Council | | | | | | |
| 2.5 | | Where sites are identified as being of State Heritage significance, prepare State Heritage nominations for these sites. | Heritage Staff | | | | | | |

| Strateg | rrategy 3 – Employ and train staff to manage Wollongong's heritage and to provide professional advice to the community | | | | | | | | |
|---------|--|---|------------|-------------|-----------|---------|--|--|--|
| | Action | Responsibility | Short Term | Medium Term | Long Term | Ongoing | | | |
| 3.1 | Heritage role within Council. | City Strategy | | | | | | | |
| 3.2 | , | Heritage Staff Council | | | | | | | |
| 3.3 | Library Collection, including accepting deposits of all completed Heritage Studies. | Heritage Staff Library Services | | | | | | | |
| 3.4 | projects as funding allows. | Library Services | | | | | | | |
| 3.5 | Idelegation from the NSW Heritage Council in accordance with | Heritage Staff City Strategy | | | | | | | |
| 3.6 | | Heritage Staff Heritage Advisor City Strategy | | | | | | | |
| 3.7 | Society, the Illawarra/Shoalhaven Branch of the National Trust) and provide opportunity for their input into development applications with potential Heritage impacts. | Heritage Staff & Development Assessment | | | | | | | |
| 3.8 | illegal development involving heritage places | Regulation & Enforcement Heritage Staff | | | | | | | |



| Strateg | 4 - Develop and Implement programs and projects that aim t | o achieve pro-active | heritage manag | ement | | |
|---------|--|---|----------------|-------------|-----------|---------|
| | Action | Responsibility | Short Term | Medium Term | Long Term | Ongoing |
| 4.1 | Undertake a review of Chapter E11: Heritage Conservation of the Wollongong Development Control Plan 2009. | Heritage Staff Heritage Advisor City Strategy | | | | |
| 4.2 | Develop a localised Heritage paint scheme and materials Design Guide. | Heritage Staff Heritage Advisor | | | | |
| 4.3 | Review Chapter E10: Aboriginal Heritage of the Wollongong Development Control Plan 2009 subject to State Government legislation reform. | Heritage Staff Heritage Advisor City Strategy | | | | |
| 4.4 | Develop a management policy for moveable heritage items and develop a list of significant moveable heritage within the city. | Heritage Staff WHRG Membership Community + Cultural Services | | | | |
| | | | | | | |
| 4.6 | Continue to provide Heritage comments and input into the State Government's Draft Aboriginal Heritage legislative Reforms. | Heritage Staff WHRG Membership | | | | |
| 4.7 | Run a Local Heritage Grant program for local conservation projects. (See action 5.2). | Heritage Staff WHRG Membership | | | | |
| 4.8 | Offer a waiver of Development Application and Construction Certificate fees for heritage properties where there are positive heritage outcomes. | City Strategy | | | | |
| 4.9 | Provide Conservation Incentives for appropriate development to heritage properties through the Conservation Incentives clause in the Wollongong Local Environmental Plan 2009. | City Strategy | | | | |
| 4.10 | Continue to work with our local museums to develop a sustainable model for future management of our local museums (See item 3.4.3 of the Cultural Plan). | Community + Cultural Services | | | | |

| Strateg | y 5 | - Provide funding for heritage projects and programs | | | | | |
|---------|-----|---|---------------------|------------|-------------|-----------|---------|
| | | Action | Responsibility | Short Term | Medium Term | Long Term | Ongoing |
| | | | | | | | |
| | Г | Continue to seek additional State Government Funding to support a | | | | | |
| 5.1 | | Heritage Advisor position and Council's Local Heritage Grant | Heritage Staff | | | | |
| | | Program, through the NSW Heritage Fund. | | | | | |
| 5.2 | | Provide a Local Heritage Grant Fund for local conservation projects | Heritage Staff | | | | |
| J.2 | | (see Action 4.7). | WHRG Membership | | | | |
| 5.3 | Г | Actively pursue grant funding for heritage projects through | Heritage Staff | | | | |
| 5.5 | | available programs when they arise. | WHRGMembership | | | | |
| - 4 | Г | Continue to fund a Consultant Heritage Advisor to support the role | Council | | | | |
| 5.4 | | of the Heritage Staff | | | | | |
| | | - | NSW Heritage Branch | | | | |

| Strateg | Strategy 6 – Identify and manage key heritage precincts, streetscapes, cultural and natural landscapes | | | | | | | | | | |
|---------|---|------------------------------------|------------|-------------|-----------|---------|--|--|--|--|--|
| | Action | Responsibility | Short Term | Medium Term | Long Term | Ongoing | | | | | |
| 6.1 | | Heritage Staff WHRG Membership | | | | | | | | | |
| 6.2 | Explore funding opportunities to develop an Archaeological Zoning Plan for the City (particularly the CBD) and implement procedures through appropriate development controls/mapping. | Heritage Staff Heritage Advisor | | | | | | | | | |
| 6.3 | Explore funding opportunities to develop an Industrial Heritage Study to identify key industrial sites. | Heritage Staff WHRG Membership | | | | | | | | | |
| 6.4 | Ensure Heritage Conservation is a key consideration in the development of Council's Town and Village Planning studies. | City Strategy | | | | | | | | | |

| Strategy | 7 – Implement heritage education and promotion programs | | | | | |
|----------|--|---|------------|-------------|-----------|---------|
| | Action | Responsibility | Short Term | Medium Term | Long Term | Ongoing |
| 7.1 | Develop a suburb/place name signage strategy which provides consideration of Aboriginal and European heritage and environmental factors (see 3.3.9 Cultural Plan) | Community Cultural + Economic Development | | | | |
| 7.2 | Seek funding to support the development and implementation of a signage strategy for the identification of Heritage Conservation Areas. | Heritage Staff Community + Cultural Development | | | | |
| 7.3 | Implement the remaining recommended Heritage Interpretation Works contained within the Blue Mile Heritage Interpretation Strategy. | Heritage staff Infrastructure + Works | | | | |
| 7.4 | Seek funding to support the development of a Heritage Interpretation Strategy for the Grand Pacific Walk. | Heritage staff | | | | |



| 7.5 | Support local events and festivals which celebrate aspects of Wollongong's Heritage. | Heritage Staff Community Cultural + Economic Development | | |
|-----|---|---|--|--|
| 7.6 | Maintain a heritage section on Council's website and provide a user friendly resource of heritage information/guidelines and publications including through the use of social media. | Heritage Staff | | |
| 7.7 | Explore opportunities to develop and promote interactive heritage trails and walks throughout the City in collaboration with Destination Wollongong and the local Aboriginal Community, including specifically a Blue Mile Heritage Walking Tour. | Heritage Staff WHRG Membership | | |
| 7.8 | Continue to provide feedback in relation to the development of Council's Draft Cultural Tourism Strategy and heritage opportunities. | Heritage Staff Community Cultural + Economic Development | | |

| Strategy | 8 – Implement best practice heritage asset management proc | edures as a positive | example for the | community | | |
|----------|---|---|-----------------|-------------|-----------|---------|
| | Action | Responsibility | Short Term | Medium Term | Long Term | Ongoing |
| 8.1 | Finalise and Implement the Wollongong Heritage Asset Management Strategy for Council's Heritage Assets. | Heritage Staff Infrastructure + Works Property + Recreation Community + Cultural Development | | | | |
| 8.2 | Develop a Historic Cemeteries Management Policy for Council managed cemeteries and rest parks. | Heritage Staff Crematorium + Cemeteries | | | | |
| 8.3 | Continue to progress the adaptive re-use of the Bulli Miners Cottage as a community Artist in residence program | Heritage staff Infrastructure + Works | | | | |
| 8.4 | Develop a staged program for the short term stabilsation and long term conservation of "Streamhill". | Heritage staff Infrastructure + Works | | | | |
| 8.5 | Implement the outcomes of the Sandon Point Aboriginal Place Plan of Management and AHIP in consultation with the local Aboriginal Community and other Stakeholders. | Community Land Management Land Use Planning | | | | |
| 8.6 | Develop an updated Conservation Management Plan and Aboriginal Cultural Heritage Assessment Report for the Hill 60 site to support the adopted Masterplan in consultation with the local Aboriginal Community and other Stakeholders. | Heritage staff Infrastructure + Works Property + Recreation | | | | |
| 8.7 | Finalise and seek endorsement of the Gleniffer Brae Conservation Management Plan. | Environment + Conservation Services | | | | |
| 8.8 | Seek specialist advice for the conservation and ongoing maitenance of the Fortifications in the Wollongong Harbour State Heritage Precinct and explore options for their activiation in collaboration with Destination Wollongong. | Heritage staff Infrastructure + Works Property + Recreation | | | | |
| | | | | | | |
| 8.9 | Incorporate Aboriginal and non-Aboriginal heritage considerations in the planning process for Council works projects, seeking independent external heritage advice where appropriate. | Wollongong City Council | | | | |

| Strateg | trategy 9 – Promote sustainable development as a tool for heritage management | | | | | | | | | | |
|---------|---|---|--|------------|-------------|-----------|---------|--|--|--|--|
| | Γ | Action | Responsibility | Short Term | Medium Term | Long Term | Ongoing | | | | |
| 9.1 | | Inanels solar hot water systems water tanks and other | Heritage Statt | | | | | | | | |
| | | | | | | | | | | | |
| 9.2 | | Incentives to this end including waiver of Development Application | Heritage Staff Development Contributions | | | | | | | | |
| 9.3 | | Support 'Bushcare' and similar programs that enhance, reinstate and support 'natural' heritage environments and Places of Aboriginal Heritage significance, and involve Aboriginal workers in these projects where possible. | City Strategy | | | | | | | | |



Do you have a question for Wollongong City Council?

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