

COMMUNITY INDICATOR Dictionary



Community Indicator Dictionary

To support the achievement of our community's vision and six interconnected goals, a series of community indicators have been identified to ensure we are heading in the right direction. While some indicators fall under the responsibility of Council, others are impacted by the policies, priorities and operations of a range of state and federal government agencies, non-government agencies, businesses, community groups, adjoining councils and residents.

The following pages present a clear definition of each indicator, baseline (where available) and current data and source. Where possible a measurable target has been listed, however the majority of indicators are aspirational and therefore a trend to either increase or decrease has been listed.

A key limitation to these indicators is the availability of data. Much of the data is from secondary sources, and as such, the frequency of data collection is out of the control of Wollongong City Council, resulting in limited data. Some data is also only available at an Illawarra Regional level (ABS - Significant Urban Area level), highlighting that we need to work collectively with all stakeholders across the region to achieve a positive outcome for our communities.

The following community indicators form part of a suite of indicators that will be tracked over time to measure whether our collective efforts are contributing to making Wollongong a better place to live, learn, work and play. Performance of these indicators will be reported on through the End of Term Report.

Goal 1: We Value and Protect Our Environment			
Measure (definition)	Current Result	Baseline	Source
<p>Increase average urban tree canopy cover by 20% by 2020 (priority areas)</p> <p><i>(Area of tree canopy when viewed from above, recorded as a percentage of total land area. Priority areas include those with low canopy cover (high planting opportunity), high human activity (need for shade and amenity), and high levels of social vulnerability (need for shade and quality streetscapes)</i></p>	<p>17%</p> <p>(2017)</p>	n/a	UTS Institute for Sustainable Futures (ISF)
<p>Maintain water quality at our beaches (good to very good) and Lake Illawarra (fair to good)</p> <p><i>(Beaches rating is the average annual percentage of sites rated as good or very good)</i></p> <p><i>(Lake Illawarra recreational rating is the average annual ANZECC rating based on weekly monitoring of enterococci levels at the lagoon entrance)</i></p> <p><i>(Lake Illawarra summer ecological health condition rating is based on the NSW Monitoring, Evaluation and Reporting Program)</i></p>	<p>100% (Beaches)</p> <p>100% (Lake Illawarra recreational)</p> <p>100% (Lake Illawarra ecological health)</p> <p>(2015-16)</p>	<p>100% (Beaches)</p> <p>90% (Lake Illawarra recreational)</p> <p>100% (Lake Illawarra ecological health)</p> <p>(2011)</p>	Beachwatch NSW/ Wollongong City Council internal measure/ NSW Monitoring, Evaluation and Reporting Program
<p>Increase waste diverted from landfill (including recycling and organics) to 70% by 2022</p> <p><i>(Domestic waste materials include both reprocessed garden organics and recycles)</i></p>	<p>47%</p> <p>(2015-16)</p>	<p>49%</p> <p>(2011)</p>	Wollongong City Council internal measure
<p>Decrease the city's ecological footprint:</p> <ul style="list-style-type: none"> - Natural gas consumption - Electricity consumption - Emissions per permanent residents - Water consumption - Waste generated <p><i>(Consumption of natural gas, electricity, water; and also waste generated and emissions per resident. Total waste generation has been calculated by adding total municipal waste and total commercial and industrial waste)</i></p>	<p>1.1M (GJ)</p> <p>2.3M (kWh)</p> <p>10.64</p> <p>18.4M (kL)</p> <p>126,537 (T)</p> <p>(2015-16)</p>	<p>1.1M (GJ)</p> <p>2.4M (kWh)</p> <p>11.45</p> <p>16.9M (kL)</p> <p>145,465 (T)</p> <p>(2011)</p>	Wollongong City Council internal measure/ Global Covenant of Mayors
<p>Increase the proportion of the residents who are satisfied that new development is sympathetic with the environment</p> <p><i>(Percent of residents (aged 18 years or older) who recorded a satisfaction rating to the question in Wellbeing Survey)</i></p>	<p>76.1%</p> <p>(2014)</p>	n/a	Wollongong City Council internal measure

Goal 2: We Have an Innovative and Sustainable Economy			
Measure (definition)	Current Result	Baseline	Source
Increase in the number of jobs within the City of Wollongong <i>(Total number of people whose place of work is within the Wollongong Local Government Area)</i>	79, 222 (2016)	72, 551 (2011)	Australian Bureau of Statistics, Census 2016 v 2011, Place of Work
Increase proportion of resident workers of the City of Wollongong who are employed locally <i>(Persons aged 15 years or older who reside within the City of Wollongong and are also employed within the LGA)</i>	66.9% (2016)	n/a	.id population experts/ Australian Bureau of Statistics, 2016 Census
Increase the proportion of people working within Wollongong's CBD <i>(Proportion of people working within the Wollongong CBD, defined as the commercial core and the hospital district)</i>	20% (2016)	18% (2011)	REMPPLAN/ Australian Bureau of Statistics, Census 2016 v 2011, Place of Work
Increase Wollongong City's Gross Regional Product by 1.5% each year till 2028 <i>(GRP is the net measure of wealth generated by the region. Real GRP holds price level constant. Figures calculated with June 2016 prices as a baseline.)</i>	13.1B (2017)	12B (2011)	REMPPLAN
Decrease unemployment rate to align with the Illawarra (SA4) average by 2028 <i>(Proportion of population that is unemployed. Classified as unemployed if they are 15 years or older, available for and seeking work, and not in paid employment.)</i>	7.1% (Illawarra SA4 6.9%) (2016)	7.0% (Illawarra SA4 6.7%) (2011)	.id population experts/ Australian Bureau of Statistics/ Smart Cities Performance Framework Report
Increase accommodation occupancy by room/nights <i>(Percentage of room nights occupied in the Wollongong LGA out of the total South Coast Region. Room nights measure the nights each guest room/unit are occupied by a paying guest during the survey period)</i>	31.7%* <i>Excludes tourist parks</i> (2014-15)	27.8% <i>Excludes tourist parks</i> (2012-13)	Australian Bureau of Statistics (Tourist Accommodation)

Goal 3: We Have a Creative, Vibrant City			
Measure (definition)	Current Result	Baseline	Source
<p>Increase the proportion of residents who agree Wollongong's cultural history and creativity is reflected in built environment</p> <p><i>(Percent of residents (aged 18 years or older) who recorded an agreement rating to the question in Wellbeing Survey)</i></p>	69% medium level agreement (2014)	n/a	Wollongong City Council internal measure
<p>Increase the proportion of residents who agree cultural diversity and creativity is valued and celebrated</p> <p><i>(Percent of residents (aged 18 years or older) who recorded an agreement rating to the question in Wellbeing Survey)</i></p>	89.4% medium level agreement (2014)	n/a	Wollongong City Council internal measure
<p>Increase the proportion of people employed in arts and recreation services</p> <p><i>(The share of employed persons that work in the Arts and Recreation Services – as defined by ABS)</i></p>	1.5% (2016)	1.4% (2011)	.id population experts/ Australian Bureau of Statistics
<p>Increase the proportion of residents who agree there are enough opportunities to attend arts and related cultural activities</p> <p><i>(Percent of residents (aged 18 years or older) who recorded an agreement rating to the question in Wellbeing Survey)</i></p>	91.7% medium level agreement (2014)	n/a	Wollongong City Council internal measure
<p>Increase the proportion of residents who participate in arts and related cultural activities</p> <p><i>(Percent of residents (aged 18 years or older) who recorded a yes response to participating in either painting/drawing, playing musical instrument, singing, creative writing or acting/dancing in Wellbeing Survey)</i></p>	71% (2016)	n/a	Wollongong City Council internal measure

Goal 4: We Are a Connected and Engaged Community

Measure (<i>definition</i>)	Current Result	Baseline	Source
<p>Increase the number of households with broadband (active connection) to align with Illawarra area (SA4) by 2028</p> <p><i>(Proportion of population with an active broadband connection, defined as an access speed of 256 kilobits per second or faster)</i></p>	<p>76.6%</p> <p><i>(Illawarra SA4 78.2%)</i></p> <p>(2016)</p>	<p>71%</p> <p>(2011)</p>	<p>.id population experts/ Australian Bureau of Statistics/ Smart Cities Performance Framework Report</p>
<p>Increase the proportion of residents who feel they have their say on important issues</p> <p><i>(Percent of residents (aged 18 years or older) who recorded a yes or sometimes response to the question in Wellbeing Survey)</i></p>	<p>33% yes</p> <p>23% sometimes</p> <p>(2014)</p>	<p>n/a</p>	<p>Wollongong City Council internal measure</p>
<p>Increase customer service satisfaction (Council only)</p> <p><i>(Percent of residents (aged 18 years or older) who recorded a satisfaction rating to the question in Wollongong City Council Community Survey)</i></p>	<p>86% medium level satisfaction</p> <p>(2017)</p>	<p>72%</p> <p>(2012)</p>	<p>Wollongong City Council internal measure</p>
<p>Increase the proportion of residents who volunteer to exceed the national average by 2028</p> <p><i>(People aged 15 years and older who volunteer their time, services or skills to a club, organisation or association)</i></p>	<p>18.6%</p> <p><i>(Australia 19%)</i></p> <p>(2016)</p>	<p>17.0%</p> <p>(2011)</p>	<p>.id population experts/ Australian Bureau of Statistics/ Smart Cities Performance Framework Report</p>
<p>Increase the proportion of residents who feel part of the local community</p> <p><i>(Percent of residents (aged 18 years or older) who recorded a satisfaction rating to the question in Wellbeing Survey)</i></p>	<p>91.2% medium level satisfaction</p> <p>(2014)</p>	<p>n/a</p>	<p>Wollongong City Council internal measure</p>

Goal 5: We Are a Healthy Community in a Liveable City

Measure (definition)	Current Result	Baseline	Source
Increase the city's personal wellbeing index to 80% by 2028	78.84 out of 100 (2014)	n/a	Wollongong City Council internal measure (<i>Wellbeing survey</i>)/ Australian Unity
Decrease the proportion of households under mortgage/ rent stress <i>(Occupied households for which mortgage/ rent payments make up 30% or more of household income)</i> <i>Data is for ABS Wollongong SUA – Wollongong, Shellharbour and Kiama LGAs</i>	5.83% (2016)	n/a	Smart Cities Performance Framework Report/ Australian Bureau of Statistics
All residents who feel safe home and in their local area during the day by 2028 <i>(Percent of residents (aged 18 years or older) who recorded an agreement rating to the question in Wellbeing Survey. Includes data on at home by self during day and night, and walking alone during day and night)</i>	100% (home day) 98% (home night) 98% (walking day) 69% (walking night) medium level agreement (2014)	n/a	Wollongong City Council internal measure
Decrease recorded offences against persons and property by 10% by 2028 <i>(Crime against person includes assault [domestic, non domestic, sexual and indecent], robbery [with and without weapon, and with firearm] and homicide [murder, attempted murder, murder accessory and manslaughter])</i> <i>(crime against property includes malicious damage against property, and break and enter [dwelling])</i>	1,968 (persons) 2,655 (property) (2016)	2,087 (persons) 3,525 (property) (2011)	NSW Bureau of Crime Statistics and Research
Increase the proportion of residents who agree they have enough opportunity in local area to participate in sport and recreational activities <i>(Percent of residents (aged 18 years or older) who recorded an agreement rating to the question in Wellbeing Survey)</i>	92% medium level satisfaction (2014)	n/a	Wollongong City Council internal measure
Increase the proportion of the residents satisfied with access to affordable fresh food <i>(Percent of residents (aged 18 years or older) who recorded a satisfaction rating to the question in Wellbeing Survey)</i>	93.7% medium level agreement (2017)	n/a	Wollongong City Council internal measure (<i>Wellbeing survey</i>)

Goal 6: We Have Affordable and Accessible Transport

Measure (definition)	Current Result	Baseline	Source
Increase the use non-car transport options, including footpaths, cycle ways and public transport for any trip purpose <i>(Percent of residents (aged 18 years or older) who recorded either yes or sometimes response to the question in Wellbeing Survey)</i>	18.6% always 62.7% sometimes (2014)	n/a	Wollongong City Council internal measure
Increase the proportion of journeys to work by public transport <i>Data is for ABS SUA – Wollongong, Shellharbour and Kiama LGAs</i>	6.11% (2016)	n/a	Smart Cities Performance Framework Report/ Australian Bureau of Statistics
Increase the proportion of journeys to work by active transport (walking or cycling) <i>Data is for ABS SUA – Wollongong, Shellharbour and Kiama LGAs</i>	3.23% (2016)	n/a	Smart Cities Performance Framework Report/ Australian Bureau of Statistics
Decrease peak travel delays <i>(Increase in duration of a car trip made during the busiest period (7am-10am and 4pm-7pm) compared with when there is no congestion)</i>	26.5% (2016)	n/a	TomTom Australia/ Smart Cities Performance Framework Report
Increase the number of kilometres dedicated to walking and cycle ways <i>(Number of kilometres of dedicated shared pathways)</i>	123km (2017)	92km (2013)	Wollongong City Council internal
Increase the proportion of residents who are satisfied with public transport <i>(Percent of residents (aged 18 years or older) who recorded a satisfaction rating to the question in Wellbeing Survey)</i>	74.3% medium level satisfaction (2014)	n/a	Wollongong City Council internal measure