

ITEM 7

POST EXHIBITION - PROPOSED ROAD NAMING OF FOWLERS ROAD AND RENAMING DAISY BANK DRIVE

The Fowlers Road extension to Fairwater Drive link (Link) provides a vital connection for the suburbs of West Dapto to Dapto Town Centre, the Princes Highway and the M1, forming a key part of the West Dapto Access Strategy.

This report outlines the proposed naming of the Link and the renaming of Daisy Bank Drive to “Fowlers Road” and the outcome of community engagement in relation to these proposals.

RECOMMENDATION

- 1 Council take action under Section 162 of the Roads Act, 1993 to name the road connecting Fowlers Road at the intersection of Fowlers and Princes Highway Dapto to Fairwater Drive Horsley as “Fowlers Road” and to rename the public road Daisy Bank Drive to “Fowlers Road”.
- 2 Upon construction of the Link, (and finalisation of any associated land acquisitions), Council do all things necessary pursuant to the Roads Act, 1993 to dedicate the road corridor as Public Road.

REPORT AUTHORISATIONS

Report of: Lucielle Power, Manager Property + Recreation (Acting)

Authorised by: Kerry Hunt, Director Community Services - Creative and Innovative City

ATTACHMENTS

- 1 Business Paper Map - Naming and Renaming Proposal Fowlers Road

BACKGROUND

The Fowlers Road extension to Fairwater Drive link provides a vital connection for the suburbs of West Dapto to Dapto Town Centre, the Princes Highway and the M1, forming a key part of the West Dapto Access Strategy.

Pursuant to Council’s adopted Road Naming Policy, the following process is to be followed:

- The proposed naming and renaming shall be considered having regard to Council’s Road Naming Policy and the NSW Geographical Names Board (GNB) Guidelines and procedures set out in the Road (General) Regulation 2018.
- The proposed name is put on public exhibition for 28 days, inviting written submissions. This includes writing to residents, notice in the local paper, placed on Council’s website and communication with the appropriate neighborhood forum. Any submissions received are then assessed.
- If able to proceed, the proposed name is submitted to the NSW Online Road Naming System (NORNS) for approval which is administered by the GNB.
- Upon approval from NORNS a report to Council will be prepared seeking approval to the naming of the road.
- Upon receipt of the Council resolution, application for gazettal is made through NORNS and following gazettal, further public consultation is undertaken to notify residents and statutory authorities of the new name. Council’s internal records are also updated, and a new street sign is installed as appropriate.

Council’s Road Naming Policy requires for renaming of existing roads, or new roads constructed by Council, a working group of the Ward Councillors and the Lord Mayor to approve those names to be forwarded to the community and agency consultation.

On 1 May 2019 the West Dapto Review Committee was deemed to be the working group for the Fowlers Road Extension to Fairwater Drive link naming and renaming of Daisy Bank Drive proposals. The

preferred option endorsed by the working group recommended the proposal to name the extension of Fowlers Road between Fairwater Drive to Princes Highway at Dapto as “Fowlers Road” and to rename the existing public road, known as Daisy Bank Drive, as “Fowlers Road”.

Options for the naming of the Link were evaluated in consultation with the NSW Geographical Names Board and Council. The preferred option was reviewed by the working group and the naming of the Link “Fowlers Road” was endorsed as the preferred option to be put forward to the community and agency consultation.

Council’s Community Engagement Team undertook extensive community engagement which also included the recommendation to rename Daisy Bank Drive as “Fowlers Road” as this would reduce confusion in mapping and street signposting for future addressing purposes. Council placed the naming and renaming proposals on exhibition for public comment from 31 July 2019 to 28 August 2019 (pursuant to Section 162 of the Roads Act, 1993 and Part 2 of the Roads Regulation 2008).

The communication process for the exhibition included notice in the Advertiser Newspaper, letters and statutory notices to surrounding property owners and residents, emails to key stakeholders including Neighbourhood Forum 8 and Dapto Chamber of Commerce and visits to businesses on 31 July 2019.

A project page on Council’s Engagement HQ website also provided notice of the proposals, maps and frequently asked questions (FAQ) and links to an online survey for each proposal. Hard copies of the FAQ and a Feedback form were made available at Dapto Library and the Customer Service Centre.

At the close of the community engagement, two submissions were received, both in support of the proposed naming and renaming. One submission indicated it to be a logical extension of Fowlers Road and avoided confusion at a future date should there be housing both side of the highway. The other submission indicated an alternative naming suggestion to name the Link “Daisy Bank Drive”. This had already been considered and had been suggested may cause confusion when the link road meets the Princes Highway.

Upon review of submissions put forward by the community, the preference was to consider the name “Fowlers Road” as the Link as the extension of Fowlers Road has historically been known as the “Fowlers Road Extension” and this would be a continuation of the existing road heading west. In addition, street numbering on Fowlers Road runs east west, so renumbering would not be required if the road was named “Fowlers Road”. No properties are street numbered to Daisy Bank Drive, so the renaming of Daisy Bank Drive to “Fowlers Road” was also considered appropriate.

PROPOSAL

The proposal is to name the Link “Fowlers Road” and to rename the public road known as Daisy Bank Drive as “Fowlers Road”. This will mean Fowlers Road will be continuous from the intersection of the Princes Highway through to Cleveland Road. In accordance with the Roads Act, 1993, action will be taken under Section 162 to name the unnamed section (Link) of road linking Fairwater Drive Horsley to the intersection of Fowlers Road and Princes Highway at Dapto as “Fowlers Road”. This proposed naming was approved by the Surveyor General and will require submission of gazettal action to NORNS following approval by Council to the proposal, which will assign and gazette the name at no cost to Council.

In accordance with the Roads Act, 1993, action will also be taken under Section 162 to rename the public road “Daisy Bank Drive” to “Fowlers Road”, this will require submission of gazettal action to discontinue the name “Daisy Bank Drive” and resubmission for gazettal action to NORNS to formally assign the new name as “Fowlers Road” (as required by the GNB).

CONSULTATION AND COMMUNICATION

- The general public through an advertisement published in the Wollongong Advertiser - 31 July 2019
- Residents and landowners through a mail merge document

- Relevant Council stakeholders including Traffic, Infrastructure Strategy and Planning, Land and Spatial Information, Urban Release, Community Engagement and Reference Library
- West Dapto Review Committee
- NSW Geographical Names Board
- NSW Online Road Naming System (NORNS)
- NSW Government Gazette.

PLANNING AND POLICY IMPACT

This report contributes to the delivery of Our Wollongong 2028 Goal “We have a healthy community in a liveable city” under the Community Goal “The public domain is maintained to a high standard”.

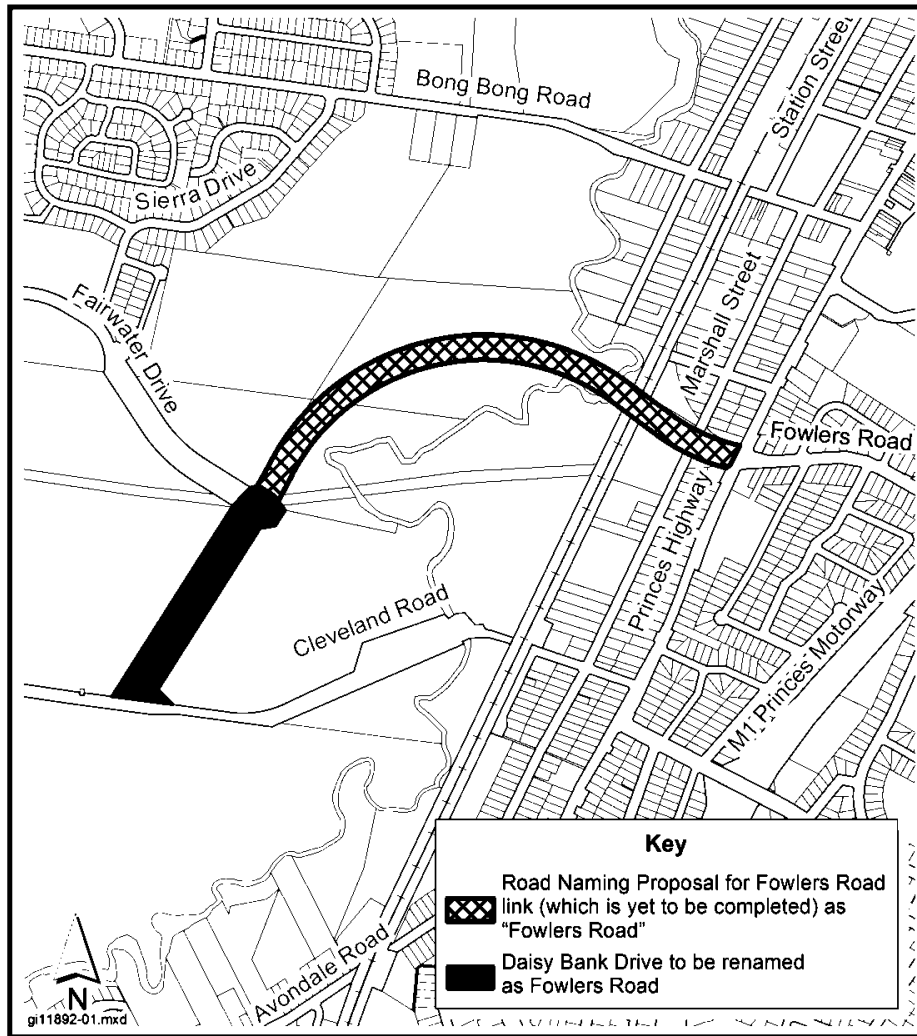
It specifically delivers on core business activities as detailed in the Property Services Service Plan 2019–20.

FINANCIAL IMPLICATIONS

The only cost incurred by Council is the cost for installation of new street signage for the posting of the new name “Fowlers Road” and replacement street signage for the renaming of Daisy Bank Drive to “Fowlers Road”.

CONCLUSION

Council endorsement is required to undertake action to name and rename roads. As only two submissions were received from the general public and both were in favour of the naming and renaming proposals and as the proposals have been approved by NSW Online Road Naming System (NORNS), which indicated no Notifiable Statutory objections, the naming of the Link and renaming of Daisy Bank Drive as “Fowlers Road” be submitted for Council approval.



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