

ITEM 16 NOTICE OF MOTION - COUNCILLOR TANIA BROWN - WOLLONGONG LETTERS

Councillor Tania Brown has submitted the following Notice of Motion –

“Recognising the popularity of the ‘WOLLONGONG’ giant letters, used during the Wollongong 2022 Road World Championships, to promote the region, particularly to a global audience, I formally move that –

- 1 A working party be established with Destination Wollongong to investigate bringing the letters back at a location to be determined, on a more permanent or pop-up basis.
- 2 That a briefing be delivered to councillors conveying the outcomes of the working party.”

Background provided by Councillor Tania Brown:

Destination Wollongong hired giant letters during the Wollongong 2022 Road World Championships, which were placed at various locations including Cove Beach, Flagstaff Hill and the Continental Pool. Staff and volunteers were in attendance to take photos and ensure safety was maintained.

The aerial footage of the letters was spectacular, and many comments have been made on social media platforms calling for the letters to be a permanent tourism feature of Wollongong.