

ITEM 23 NOTICE OF MOTION - COUNCILLOR DAN HAYES - REVIEW OF HOTSPOTS FOR FINES

Councillor Dan Hayes has submitted the following Notice of Motion –

“I formally move that Councillors receive a report on –

- 1 How Council utilises the data from fines to develop specific strategies for preventative action for compliance of areas that are hotspots, including but not limited to traffic / parking related fines.
- 2 Opportunities to better improve the analysis of data relating to fines.”

Background provided by Councillor Dan Hayes:

Fines have a legitimate role in compliance, whether it is dogs off-leash or parking breaches. Council has data which may indicate specific areas that receive a high level of fines and therefore can be proactive in improving compliance by utilising this information to develop preventative strategies such as better signage rather than issuing fines to individuals.

A report outlining how we currently use this data, what opportunities exist for better trend and location identification, and strategies to increase compliance through preventative activities, would help Council and the community improve compliance.

It is also recognised that there is a limitation to preventative action, and some hotspots exist because people choose to ignore the rules. In these circumstances fines are necessary and welcomed.